



FINAL PLACEMENT REPORT

INDIAN INSTITUTE OF MANAGEMENT
KASHIPUR

2023 - 25

LETTER FROM AUDITOR

REF: IAR/PLA/2025-2026/0014



THE CHAIRPERSON
PLACEMENTS

INDIAN INSTITUTE OF MANAGEMENT KASHIPUR,
KUNDESHWARI, KASHIPUR
UDHAM SINGH NAGAR, UTTARAKHAND-244713

Dear Sir,

Re: **Audit of Placement Report for the batch 2023-2025 of Master in Business Administration and Master in Business Administration (Analytics) Programs.**

We have audited the data related to remuneration, function, sector and location as presented in the Placement Report prepared by you for the final placement (based on the offers received and accepted on campus) for the batch of Master's in Business Administration and Master's in Business Administration (Analytics) program of Indian Institute of Management Kashipur (IIM Kashipur) for 2023-2025.

Infomerics Analytics and Research (IAR) responsibility is to validate the information related to remuneration, function, sector and location provided in the report with the relevant documentation provided by IIM Kashipur.

In this context, we confirm the following:

1. For the purpose of the audit, we have obtained all the information and explanations which, to the best of our knowledge and belief, were necessary.
2. The validation of information presented in the report is based on communication received by "IIM Kashipur" from recruiting companies. Infomerics Analytics and Research Private Limited has not independently sourced any information or documentation.

LETTER FROM AUDITOR



3. We have verified the information with respect to job location, function and remuneration presented in the report with communication received from IIM Kashipur.
 - a) The salary data has been categorized as 'Cost to Company.'
 - b) Where information on the job location of some students was missing, the institute has confirmed the details on their location. An official confirmation regarding the job location details has been obtained from the Placement Chair.
4. The acceptance of offers and number of students opting out of the placement process has been established through the written communication by IIM Kashipur.

Best Regards,

TG Uday Kumar
Director-Ratings
Infomerics Analytics & Research Pvt Ltd

CHAIRPERSON'S NOTE

We are delighted to release the Final Placement report for the 2023-2025 batch of our flagship Master of Business Administration (MBA) and Master of Business Administration (Analytics) programs.

This year, 190+ organizations participated actively, across various domains including Consulting, Sales & Marketing, Business Analytics, General Management, Finance, HR, Operations and Product Management. Key sectors represented were BFSI, Consulting, IT and Analytics, Consumer Durables, E-commerce, Fintech, Manufacturing, Engineering /Technology, and Energy, among others.

Our students have consistently stood out for their problem-solving and creative thinking abilities, achieving remarkable success in corporate and non-corporate competitions. Our students emerged as national-level achievers in prestigious Corporate Competitions, including 5 National Winners, 6 National Finalists, and numerous National Semi-Finalists.

These accomplishments would not have been possible without the unwavering support of our recruiters, who have placed immense trust in the institute. The recruitment drives also welcomed several new organizations to our esteemed list of hiring partners. We extend our sincere gratitude to all the corporate organizations and recruiting partners for their invaluable contributions to this success. We look forward to continuing fruitful collaborations in the future.

Warm regards,



Prof Utkarsh & Prof Deepak Verma
Chairperson Placement and Corporate Relations
Indian Institute of Management Kashipur



PLACEMENT HIGHLIGHTS

► PROMINENT FIRST TIME RECRUITERS

- Aditya Birla Capital
- Airtel Payment Banks
- BNP Paribas
- Epack Durable
- Frost and Sullivan
- Grant Thornton
- Hilti
- IBM
- Indus Valley Partners
- Insurance Samadhan
- JK Cement
- JSW Energy

- Jubilant Food Works
- Kalyani Group
- Mother Dairy
- NTT Data
- Physics Wallah
- PwC India
- Sugar Cosmetics
- Tech Mahindra
- TVS Electronics
- Wells Fargo
- Yamaha
- ZS Associates

► PROMINENT LEGACY RECRUITERS

- ABinBev
- Accenture ATCI
- Accenture Strategy
- Axis Bank
- Bank of America
- BlackBrix
- Capgemini
- Cognizant
- Deloitte
- Digit Insurance
- Reliance Retail
- SLMG Beverages
- Tata Capital
- Tiger Analytics
- Wakefit
- TVS Credit

- Hexaware
- ICICI
- IDBI Bank
- IndiaMart
- Infosys
- Leap India
- Mahindra and Mahindra
- NatWest
- NeenOpal
- OfBusiness
- Orient Electric
- PwC Acceleration Center
- RBL Bank
- Tredence
- Tresvista

PLACEMENT HIGHLIGHTS



Cost to Company

Highest

INR 33.12 LPA

Average

INR 14.95 LPA

Median

INR 14.46 LPA

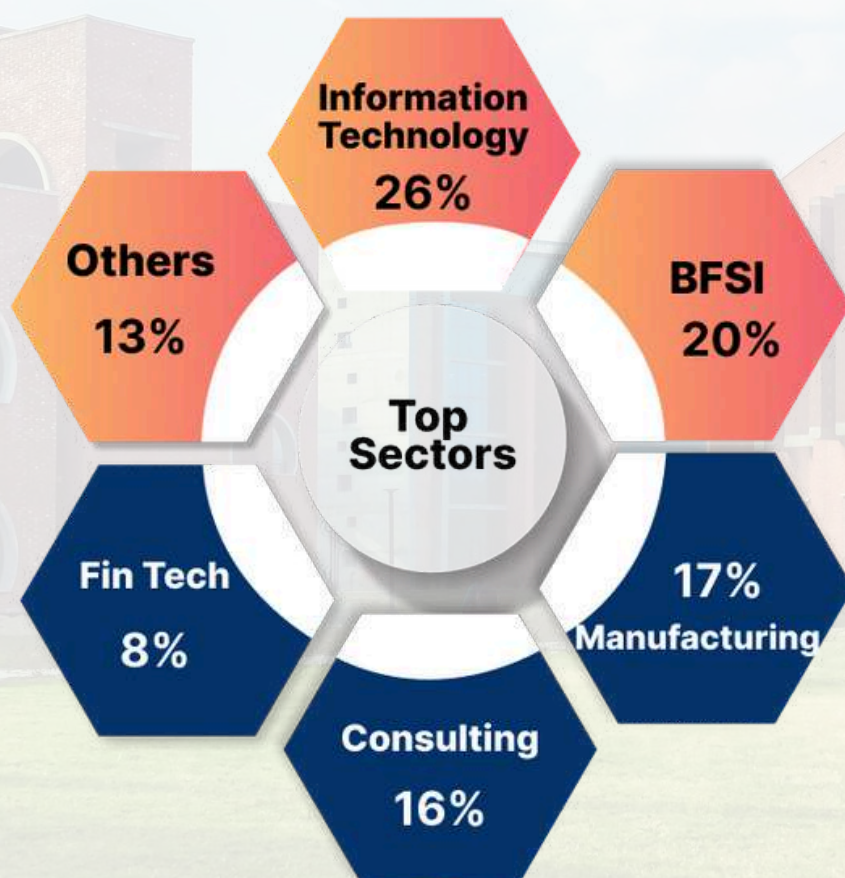
Top 25%

INR 20.92 LPA

190+

Number of Recruiters

PLACEMENT HIGHLIGHTS



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1. CLASSIFICATION OF STUDENTS

1.1 CLASSIFICATION OF THE ENTIRE POOL

Categories	Number of students
Sought Placement Through institute	433
Did not seek placement through the institute	
a. Company-sponsored or already employed	-
b. Continuing education	2
c. Postponing job search	3
d. Entrepreneurship	2
e. Returning to / joining family business	3
f. Sought placement outside the campus placement process	9
g. Did not seek placement for other reasons	18
Total who did not seek employment through institute	37
Unplaced (if any)	10
Total graduates	480

1.2 CLASSIFICATION BASED ON SECTOR

Sector	Number of offers Accepted
Information Technology (IT)	114
BFSI	85
Manufacturing	72
Consulting	70
FinTech	33
EBusiness	18
Engineering / Technology	12
Energy	9
Consumer goods	8
EdTech	4
Retail	3
Market Research	2
Health	1
Media / Entertainment	1
Telecom	1
Total	433

1.3 CLASSIFICATION BASED ON FUNCTION

Function	Number of offers Accepted
Marketing / Sales	90
General Management	86
Consulting	66
Business Analytics	62
IT & Analytics	48
Finance	36
Product Management	24
Operations / Supply Chain	16
Human Resources	4
International Business	1
Total	433

1.4 CLASSIFICATION BASED ON LOCATION

Location	Data
Bangalore	68
Chennai	13
Hyderabad	24
Kolkata	5
Mumbai	68
National Capital Region	80
Rest of India	56
TBD	118
UAE	1
Total	433

2. SALARY DATA

Salary Data	CTC
Minimum	820000
Maximum	3312000
Mean	1495464
Median	1446950
Data	433

3. CLASSIFICATION OF SALARY BASED ON SECTOR

Sector of the employer	Max	Min	Mean	Median	Data
BFSI	2200000	1000000	1502124	1450000	85
Consulting	2795600	921600	1494344	1400000	70
Consumer goods	1700000	1200000	1510003	1530004	8
EBusiness	3312000	850000	2115437	1701812	18
EdTech	1950000	1950000	1950000	1950000	4
Energy	1875000	1200000	1383333	1250000	9
Engineering / Technology	1700000	1000000	1352083	1300000	12
FinTech	2302042	820000	1573574	1655640	33
Health	2300000	2300000	2300000	2300000	1
Information Technology (IT)	2900000	900000	1496691	1471451	114
Manufacturing	2702000	1000000	1305094	1236125	72
Market Research	1439518	1200000	1319759	1319759	2
Media / Entertainment	1600000	1600000	1600000	1600000	1
Retail	1501689	860004	1253898	1400000	3
Telecom	1800000	1800000	1800000	1800000	1

4. CLASSIFICATION OF SALARY BASED ON FUNCTION

Function	Max	Min	Mean	Median	Data
Business Analytics	2302042	960000	1553567	1450000	62
Consulting	2795600	921600	1408683	1257502	66
Finance	2200000	820000	1471291	1450000	36
General Management	2900000	972000	1579444	1655640	86
Human Resources	1300000	1200000	1245842	1241684	4
International Business	1200000	1200000	1200000	1200000	1
IT & Analytics	1802000	1100000	1604038	1633000	48
Marketing / Sales	3312000	850000	1440040	1200012	90
Operations / Supply Chain	2702000	860004	1466481	1450844	16
Product Management	1800000	900000	1383287	1400002	24

5. CLASSIFICATION OF SALARY BASED ON LOCATION

Location	Max	Min	Mean	Median	Data
Bangalore	3312000	900000	1599580	1419000	68
Chennai	3312000	1000000	1714039	1750000	13
Hyderabad	1900000	820000	1330885	1333876	24
Kolkata	2003620	1000000	1400726	1400004	5
Mumbai	2396500	860004	1428093	1410006	68
National Capital Region	2740600	960000	1468904	1450000	80
Rest of India	2795600	1000000	1346208	1204190	56
TBD	3312000	850000	1564637	1560008	118
UAE	2900000	2900000	2900000	2900000	1

PROMINENT PAST RECRUITERS





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