



AUDITED



2023 - 25

SUMMER PLACEMENT REPORT

**INDIAN INSTITUTE OF
MANAGEMENT KASHIPUR**

LETTER FROM AUDITOR

REF: IAR/PLA/2024-2025/0012

THE CHAIRPERSON
PLACEMENTS

INDIAN INSTITUTE OF MANAGEMENT KASHIPUR,
KUNDESHWARI, KASHIPUR
UDHAM SINGH NAGAR, UTTARAKHAND-244713



Dear Sir,

November 12, 2024

Re: Audit of Summer Placement Report for the batch 2023-2025 of master's in business administration and master's in business administration (Analytics) Programs.

We have audited the data related to location, function & stipend as presented in the Placement Report prepared by IIM Kashipur for the Summer Internship Placement (based on the offers received and accepted on campus) for the batch of master's in business management and master's in business management (Analytics) Program of Indian Institute of Management Kashipur (IIM Kashipur) for 2023 - 25.

The preparation of the Placement Report is the responsibility of IIM Kashipur. Our responsibility is to validate the information related to location, function & stipend provided in the report with the relevant documentation and comment on the conformance of those with the Indian Placement Reporting Standards (IPRS) Revision 2.2.

In this context, we confirm the following:

1. For the purpose of the audit, we have obtained all the information and explanations, which, to the best of our knowledge and belief, were necessary. In our opinion, the Placement Report complies with the Indian Placement Reporting Standards Revision 2.2.

LETTER FROM AUDITOR



2. The validation of information presented in the report is based on communication received by IIM Kashipur from recruiting companies. Infomerics Analytics and Research Private Limited has not independently sourced any information or documentation from the recruiters.
3. We have verified the information with respect to job location, function and stipend presented in the report with communication received by IIM Kashipur from recruiters.
4. The acceptance of offers and the number of students opting out of the placement process has been established through written communication from the students.
5. Only the total number of students who did not seek internship through the Institute has been verified by us. Any additional data related to such students as presented in the report has not been verified by us.
6. We have only audited the data related to location, function & stipend in the Placement report and not the placement overview section or any additional information presented in the report.
7. Wherever information was missing reasonable assumptions have been made.

Best Regards,

TG Uday Kumar
Associate Director
Infomerics Analytics & Research Pvt Ltd



CHAIRPERSON'S NOTE

We are delighted to release the Summer Placement report for the 2023-2025 batch of our flagship Master of Business Administration (MBA) and Master of Business Administration (Analytics) programs.

This year, 170+ organizations participated actively, extending a total of 370+ offers across various domains including Consulting, Finance, Product Management, Operations, Sales & Marketing, and Strategy. Key sectors represented were BFSI, IT and Analytics, Ed-Tech, Manufacturing, Engineering /Technology, Consulting, FMCG, and E-commerce, among others.

These accomplishments would not have been possible without the unwavering support of our recruiters, who have placed immense trust in the institute. The recruitment drive also welcomed several new organizations to our esteemed list of hiring partners. We extend our sincere gratitude to all the corporate organizations and recruiting partners for their invaluable contributions to this success. We look forward to continued fruitful collaborations in the future.

Warm regards,

Dr. Utkarsh
Chairperson, Placement & Corporate Relations



PLACEMENT HIGHLIGHTS

▶ PROMINENT FIRST TIME RECRUITERS

Acclime India, Afforestt, AgroNxt (ScaNxt), Artha Group, Baroda BNP Paribas Mutual Fund, Century Ply, Crossing Hurdles, Fitsol, Gravitas AI, Growloc, IndiaMart, Innova Solutions, Jaipur Rugs, KPMG, Livelong Wealth, Masai School, Mswipe Technologies, NowPurchase, Sciera, ThyssenKrupp Industries, TVS Motors, Wakefit, Whatfix

▶ PROMINENT LEGACY RECRUITERS

Accenture Technology (ATCI), BlackBrix, Capgemini, Cinopolis, GSK Pharmaceuticals, ICICI Bank, Kreative Kode, L&T, MAQ Software, Micron, Perceptive Analytics, Puma, Reliance Retail, RoadBounce, Royal Bank of Scotland (RBS), Stirrup Communication Consultants, Tata Capital, Tata Motors, TVS Credit, Yes Bank



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1. PLACEMENT DETAILS AS PER IPRS

1.1 NATURE OF INTERNSHIP

Nature of Internship	With Stipend	Without Stipend	Total
Seeking internship through the institute	294	83	377
Not seeking internship through the institute	71	23	94

1.2 CLASSIFICATION BASED ON SECTOR

Sectors	No. of Offers Accepted
Advertising	27
BFSI	112
Consulting	17
Ecommerce	10
EdTech	42
Energy	19
Environmental Services	10
FMCG/Retail	15
Information Technology (IT)	74
Manufacturing	28
Market Research	5
Media / Entertainment	9
Pharmaceutical / Healthcare	5
Real Estate	2
Travel & Tourism	2
Grand Total	377



1.3 CLASSIFICATION BASED ON FUNCTION

IT & Analytics* also includes Others (Data Analytics)

Function	No. of Offers Accepted
IT & Analytics	54
Consulting	14
Finance	57
General Management	42
Human Resources	2
Marketing / Sales	186
Operations / Supply Chain	19
Product Management	3
Grand Total	377

1.4 CLASSIFICATION BASED ON LOCATION

Location	No. of Offers Accepted
In-Office	278
Remote	99
Grand Total	377



6. COMPLIANCE STATEMENT

This placement report has been prepared as per the Indian Placement Reporting Standards, revision 2.2

The instances where the report deviates from standards and the reasons for them are mentioned below

Deviation from the standards	Reasons
-	-



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