



AUDITED



2022 - 24

FINAL PLACEMENT REPORT

**INDIAN INSTITUTE OF
MANAGEMENT KASHIPUR**

LETTER FROM AUDITOR



REF: IAR/PLA/2024-2025/0012

THE CHAIRPERSON
PLACEMENTS

INDIAN INSTITUTE OF MANAGEMENT KASHIPUR,
KUNDESHWARI, KASHIPUR
UDHAM SINGH NAGAR, UTTARAKHAND-244713

Dear Sir,

Re: **Audit of Placement Report for the batch 2022-2024 of Master in Business Administration and Master in Business Administration (Analytics) Programs.**

We have audited the data related to remuneration, function, sector and location as presented in the Placement Report prepared by you for the final placement (based on the offers received and accepted on campus) for the batch of Master's in Business Administration and Master's in Business Administration Analytics Program of Indian Institute of Management Kashipur (IIM Kashipur) for 2022-2024.

Infomerics Analytics and Research (IAR) responsibility is to validate the information related to remuneration, function, sector and location provided in the report with the relevant documentation and comment on the Placement Report's conformance with the Indian Placement Reporting Standards (IPRS) Revision 2.2.

In this context, we confirm the following:

1. For the purpose of the audit, we have obtained all the information and explanations which, to the best of our knowledge and belief, were necessary. In our opinion, the Placement Report complies with the Indian Placement Reporting Standards Revision 2.2.
2. The validation of information presented in the report is based on communication received by "IIM Kashipur" from recruiting companies. Infomerics Analytics and Research Private Limited has not independently sourced any information or documentation.

LETTER FROM AUDITOR



3. We have verified the information with respect to job location, function and remuneration presented in the report with communication received from recruiters by recruiters of IIM Kashipur.
 - a) The information has been categorized as best as possible under different salary heads as given in the IPRS Revision 2.2; where a break-up was not available, the salary has been considered only as 'Maximum Earning Potential.'
 - b) The data points mentioned under different salary heads are representative of aggregate salary components offered to the candidates.
 - c) Long term benefits like retention bonus, and other long-term benefits to be paid after the first year. Hence, the corresponding amount has been considered for the calculation of 'Maximum Earning Potential.'
 - d) Where information on the job location of some students was missing, the institute has confirmed the details on their location. An official confirmation regarding the job location details has been obtained from the Placement Chair.
4. The acceptance of offers and number of students opting out of the placement process has been established through the written communication by IIM Kashipur.

Best Regards,

TG Uday Kumar
Associate Director
Infomerics Analytics & Research Pvt Ltd

**TG
UDAY
KUMAR**

Digitally signed
by T G UDAY
KUMAR
Date: 2024.10.18
16:29:52 +05'30'

CHAIRPERSON'S NOTE

We are delighted to release the Final Placement report for the 2022-2024 batch of our flagship Master of Business Administration (MBA) and Master of Business Administration (Analytics) programs.

This year, 190+ organizations participated actively, extending a total of 290+ offers across various domains including Consulting, Finance, HR, Operations, Sales & Marketing, and Strategy. Key sectors represented were BFSI, Consulting, FMCG, IT and Analytics, E-commerce, Manufacturing, Engineering /Technology, and Logistics, among others.

Our students have consistently stood out for their problem-solving and creative thinking abilities, achieving remarkable success in corporate and non-corporate competitions. Notably, 40+ of our students emerged as national-level achievers in prestigious Corporate Competitions, including 3 National Winners, 7 National Finalists, and 31 National Semi-Finalists.

These accomplishments would not have been possible without the unwavering support of our recruiters, who have placed immense trust in the institute. The recruitment drive also welcomed several new organizations to our esteemed list of hiring partners. We extend our sincere gratitude to all the corporate organizations and recruiting partners for their invaluable contributions to this success. We look forward to continued fruitful collaborations in the future.

Warm regards

Dr. Utkarsh
Chairperson, Placement & Corporate Relations



PLACEMENT HIGHLIGHTS

▶ PROMINENT FIRST TIME RECRUITERS

ABinBev, Aditya Birla Fashion & Retail, Carelon, Cummins, Fourth Energy Partner, GIC Housing Finance, Hero Housing Finance, Hexaware, Jindal Stainless, LeadSquared, LTTS, Nippon India, NSE, Petronet, PwC, SLMG Beverages, TVS Supply Chain, TVS Motors

▶ PROMINENT LEGACY RECRUITERS

Accenture, Axis Bank, Bank Of America, Cognizant, Capgemini, Deloitte, Digit Insurance, Infosys, ICICI, Leap India, OfBusiness, RBL Bank, Reliance Retail, Tata Steel, Tata Capital, TVS Credit

▶ DOMESTIC SALARY DETAILS BASED ON MAXIMUM EARNING POTENTIAL (INR)

Highest Maximum Earning Potential : 29.86 lakhs per annum

Average Maximum Earning Potential : 15.04 lakhs per annum

Median Maximum Earning Potential : 15.03 lakhs per annum



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1. PLACEMENT DETAILS AS PER IPRS

1.1 CLASSIFICATION OF THE ENTIRE POOL

| Categories | Number of Students |
|--|--------------------|
| Sought Placement Through Institute | 282 |
| Did not seek placement through the institute | 27 |
| a. Company - sponsored or already employed | 0 |
| b. Continuing education | 0 |
| c. Postponing job search | 0 |
| d. Entrepreneurship | 0 |
| e. Returning to / joining family business | 1 |
| f. Sought placement outside the process | 21 |
| g. Did not seek placement for other reasons | 5 |
| Unplaced, if any | 10 |
| Total graduates | 319 |

1.2 CLASSIFICATION BASED ON SECTOR

| Sector | Offers Accepted |
|--------------------------------------|-----------------|
| BFSI | 104 |
| Manufacturing | 43 |
| Consulting | 43 |
| Information Technology (IT) | 38 |
| Engineering / Technology | 18 |
| Consumer goods (FMCG) | 8 |
| Others (Pharmaceutical / Healthcare) | 7 |
| Others (Retail) | 4 |
| Others (Energy) | 4 |
| Others (FinTech) | 3 |
| Others (Real Estate) | 3 |
| Others (Media / Entertainment) | 3 |
| Others (Ebusiness) | 2 |
| Others (Market Research) | 2 |
| Grand Total | 282 |

1.3 CLASSIFICATION BASED ON FUNCTION

| Function | Number of Offers Accepted |
|---------------------------|---------------------------|
| Marketing / Sales | 81 |
| General Management | 44 |
| Product Management | 37 |
| Consulting | 36 |
| Finance | 25 |
| IT & Business Analytics | 48 |
| Operations / Supply Chain | 6 |
| Human Resources | 5 |
| Grand Total | 282 |

1.4 CLASSIFICATION BASED ON LOCATION

| Location | Data |
|--------------------|------------|
| Ahmedabad | 6 |
| Bangalore | 33 |
| Chennai | 22 |
| Gurgaon | 31 |
| Hyderabad | 16 |
| Kochi | 2 |
| Kolkata | 3 |
| Lucknow | 6 |
| Mumbai | 64 |
| Navi Mumbai | 6 |
| New Delhi | 12 |
| Noida | 15 |
| Pune | 10 |
| Rest of India | 16 |
| TBD** | 40 |
| Grand Total | 282 |

2. SALARY DATA

2.1 SALARY STATISTICS AT PURCHASING POWER PARITY (PPP)

| Categories | Min | Max | Mean | Median | Data |
|--|-------|--------|-------|--------|------|
| INR Salary (Total Guaranteed cash component) | 29028 | 109654 | 63868 | 62893 | 282 |
| Non INR Salary (Total Guaranteed cash component) | - | - | - | - | - |
| Overall Salary (Total Guaranteed cash component) | 29028 | 109654 | 63868 | 62893 | 282 |
| INR Salary (MEP) | 36284 | 144487 | 72793 | 72718 | 282 |
| Non INR Salary (MEP) | - | - | - | - | - |
| Overall Salaries (MEP) | 36284 | 144487 | 72793 | 72718 | 282 |

AS PER THE PPP CONVERSION RATE FOR 2022 FROM WORLD DEVELOPMENT INDICATORS (WDI) DATABASE OF WORLD BANK.
(LINKS: [HTTP://WDI.WORLDBANK.ORG/TABLE/4.16](http://wdi.worldbank.org/table/4.16))

2.2 SALARY HEAD (INR)

| Salary Head | Min | Max | Mean | Median | Data |
|---------------------------|--------|---------|---------|-----------|------|
| Basic Salary | 600000 | 1996540 | 1243593 | 1214955 | 282 |
| One time Cash Payment | 50000 | 500000 | 79668 | 50004 | 143 |
| Guaranteed Cash Component | 600000 | 2266540 | 1320154 | 1300000 | 282 |
| Maximum Earning Potential | 750000 | 2986540 | 1504626 | 1503083.5 | 282 |



3. CLASSIFICATION OF SALARY BASED ON SECTOR

3.1 Base Salary (Domestic INR)

| Sector of the employer | Min | Max | Mean | Median | Data |
|-----------------------------|---------|---------|---------|---------|------|
| BFSI | 900000 | 1814292 | 1223558 | 1214955 | 104 |
| Consulting | 900000 | 1996540 | 1285238 | 1200000 | 43 |
| Consumer goods (FMCG) | 800000 | 1200000 | 1096359 | 1185435 | 8 |
| EBusiness | 1280000 | 1280000 | 1280000 | 1280000 | 2 |
| Energy | 932100 | 1657827 | 1155507 | 1016050 | 4 |
| Engineering / Technology | 800004 | 1850000 | 1353222 | 1316000 | 18 |
| FinTech | 1000008 | 1500000 | 1333336 | 1500000 | 3 |
| Health | 1500000 | 1500000 | 1500000 | 1500000 | 6 |
| Information Technology (IT) | 756684 | 1600000 | 1254672 | 1279998 | 38 |
| Manufacturing | 750000 | 1700484 | 1243408 | 1163400 | 43 |
| Market Research | 1000000 | 1000000 | 1000000 | 1000000 | 2 |
| Media / Entertainment | 600000 | 800004 | 733336 | 800004 | 3 |
| Pharmaceutical / Healthcare | 1553484 | 1553484 | 1553484 | 1553484 | 1 |
| Real Estate | 900000 | 1000000 | 933333 | 900000 | 3 |
| Retail | 869565 | 1600000 | 1292391 | 1350000 | 4 |

3.2 One Time Cash Component (Domestic INR)

| Sector of the employer | Min | Max | Mean | Median | Data |
|-----------------------------|--------|--------|--------|--------|------|
| BFSI | 50004 | 300000 | 117918 | 100000 | 48 |
| Consulting | 150000 | 400000 | 210000 | 150000 | 34 |
| EBusiness | 50000 | 50000 | 50000 | 50000 | 2 |
| Engineering / Technology | 56000 | 200000 | 80000 | 56000 | 6 |
| FinTech | 100000 | 100000 | 100000 | 100000 | 1 |
| Health | 200000 | 200000 | 200000 | 200000 | 6 |
| Information Technology (IT) | 100000 | 200004 | 148400 | 120000 | 25 |
| Manufacturing | 100000 | 300000 | 137500 | 100000 | 16 |
| Market Research | 100000 | 100000 | 100000 | 100000 | 2 |
| Pharmaceutical / Healthcare | 500000 | 500000 | 500000 | 500000 | 1 |
| Retail | 150000 | 150000 | 150000 | 150000 | 2 |

3.3 Total Guaranteed Cash Component (Domestic INR)

| Sector of the employer | Min | Max | Mean | Median | Data |
|-----------------------------|---------|---------|---------|---------|------|
| BFSI | 900000 | 1814292 | 1277982 | 1214955 | 104 |
| Consulting | 900000 | 2266540 | 1451285 | 1450008 | 43 |
| Consumer goods (FMCG) | 800000 | 1200000 | 1096359 | 1185435 | 8 |
| EBusiness | 1330000 | 1330000 | 1330000 | 1330000 | 2 |
| Energy | 932100 | 1657827 | 1155507 | 1016050 | 4 |
| Engineering / Technology | 800004 | 1906000 | 1379889 | 1316000 | 18 |
| FinTech | 1000008 | 1600000 | 1366669 | 1500000 | 3 |
| Health | 1700000 | 1700000 | 1700000 | 1700000 | 6 |
| Information Technology (IT) | 756684 | 1700000 | 1352304 | 1404546 | 38 |
| Manufacturing | 750000 | 1700484 | 1294571 | 1296375 | 43 |
| Market Research | 1100000 | 1100000 | 1100000 | 1100000 | 2 |
| Media / Entertainment | 600000 | 800004 | 733336 | 800004 | 3 |
| Pharmaceutical / Healthcare | 2053484 | 2053484 | 2053484 | 2053484 | 1 |
| Real Estate | 900000 | 1000000 | 933333 | 900000 | 3 |
| Retail | 869565 | 1600000 | 1367391 | 1500000 | 4 |

3.4 Maximum Earning Potential (Domestic INR)

| Sector of the employer | Min | Max | Mean | Median | Data |
|-----------------------------|---------|---------|---------|---------|------|
| BFSI | 1000000 | 1994536 | 1511345 | 1450393 | 104 |
| Consulting | 1000000 | 2986540 | 1630924 | 1600000 | 43 |
| Consumer goods (FMCG) | 800000 | 1500000 | 1137500 | 1200000 | 8 |
| EBusiness | 1810000 | 1810000 | 1810000 | 1810000 | 2 |
| Energy | 1200000 | 1905506 | 1439237 | 1325720 | 4 |
| Engineering / Technology | 800004 | 2202000 | 1535321 | 1400000 | 18 |
| FinTech | 1111008 | 1616013 | 1442340 | 1600000 | 3 |
| Health | 1700000 | 1700000 | 1700000 | 1700000 | 6 |
| Information Technology (IT) | 1000008 | 1850000 | 1535602 | 1575000 | 38 |
| Manufacturing | 750000 | 1837284 | 1419536 | 1550000 | 43 |
| Market Research | 1100000 | 1100000 | 1100000 | 1100000 | 2 |
| Media / Entertainment | 800004 | 1000008 | 933340 | 1000008 | 3 |
| Pharmaceutical / Healthcare | 2302042 | 2302042 | 2302042 | 2302042 | 1 |
| Real Estate | 960262 | 1500000 | 1153421 | 1000000 | 3 |
| Retail | 1000000 | 1800000 | 1550000 | 1700000 | 4 |

4. CLASSIFICATION OF SALARY BASED ON FUNCTION

4.1 Base Salary (Domestic INR)

| Function | Min | Max | Mean | Median | Data |
|---------------------------|---------|---------|---------|---------|------|
| Consulting | 1000000 | 1888340 | 1349850 | 1300008 | 36 |
| Finance | 800004 | 1814292 | 1207014 | 1260000 | 25 |
| General Management | 860544 | 1996540 | 1218806 | 1197950 | 44 |
| Human Resources | 800004 | 1454543 | 1268218 | 1316000 | 5 |
| IT & Business Analytics | 932100 | 1750000 | 1362999 | 1374996 | 48 |
| Marketing / Sales | 600000 | 1700484 | 1132709 | 1053360 | 81 |
| Operations / Supply Chain | 1146600 | 1850000 | 1722100 | 1834000 | 6 |
| Product Management | 900000 | 1700484 | 1201321 | 1214955 | 37 |

4.2 One Time Cash Component (Domestic INR)

| Function | Min | Max | Mean | Median | Data |
|---------------------------|--------|--------|--------|--------|------|
| Consulting | 150000 | 400000 | 222800 | 170000 | 25 |
| Finance | 60000 | 300000 | 165000 | 150000 | 14 |
| General Management | 100000 | 270000 | 144815 | 120000 | 27 |
| Human Resources | 100000 | 100000 | 100000 | 100000 | 2 |
| IT & Business Analytics | 100000 | 200000 | 160000 | 150000 | 32 |
| Marketing / Sales | 50000 | 500000 | 111431 | 50004 | 35 |
| Operations / Supply Chain | 56000 | 56000 | 56000 | 56000 | 5 |
| Product Management | 100000 | 100000 | 100000 | 100000 | 3 |

4.3 Total Guaranteed Cash Component (Domestic INR)

| Function | Min | Max | Mean | Median | Data |
|---------------------------|---------|---------|---------|---------|------|
| Consulting | 1000008 | 2058340 | 1504572 | 1500000 | 36 |
| Finance | 800004 | 1814292 | 1299414 | 1316000 | 25 |
| General Management | 860544 | 2266540 | 1307670 | 1329516 | 44 |
| Human Resources | 800004 | 1554543 | 1308218 | 1316000 | 5 |
| IT & Business Analytics | 932100 | 1750000 | 1469666 | 1499996 | 48 |
| Marketing / Sales | 600000 | 2053484 | 1180858 | 1170870 | 81 |
| Operations / Supply Chain | 1146600 | 1906000 | 1768767 | 1890000 | 6 |
| Product Management | 950000 | 1700484 | 1209429 | 1214955 | 37 |

4.4 Maximum Earning Potential (Domestic INR)

| Function | Min | Max | Mean | Median | Data |
|---------------------------|---------|---------|---------|---------|------|
| Consulting | 1100000 | 2778340 | 1679920 | 1605400 | 36 |
| Finance | 1000000 | 1814292 | 1421421 | 1400000 | 25 |
| General Management | 1000000 | 2986540 | 1468167 | 1500000 | 44 |
| Human Resources | 800004 | 1699997 | 1400000 | 1400000 | 5 |
| IT & Business Analytics | 1100000 | 1850000 | 1569769 | 1619505 | 48 |
| Marketing / Sales | 750000 | 2302042 | 1431719 | 1500000 | 81 |
| Operations / Supply Chain | 1800000 | 2202000 | 2122627 | 2183440 | 6 |
| Product Management | 1000000 | 1837284 | 1422669 | 1450393 | 37 |



5. CLASSIFICATION OF SALARY BASED ON LOCATION

5.1 Base Salary (Domestic INR)

| Location | Min | Max | Mean | Median | Data |
|---------------|---------|---------|---------|---------|------|
| Ahmedabad | 1200000 | 1200000 | 1200000 | 1200000 | 6 |
| Bangalore | 900000 | 1996540 | 1254019 | 1260000 | 33 |
| Chennai | 800004 | 1550000 | 1166927 | 1153566 | 22 |
| Gurgaon | 900000 | 1750000 | 1354465 | 1454543 | 31 |
| Hyderabad | 1014996 | 1850000 | 1469375 | 1400000 | 16 |
| Kochi | 1177812 | 1296375 | 1237094 | 1237094 | 2 |
| Kolkata | 800004 | 1142963 | 985988 | 1014996 | 3 |
| Lucknow | 1000008 | 1280000 | 1180001 | 1200000 | 6 |
| Mumbai | 800004 | 1750000 | 1232650 | 1214955 | 64 |
| Navi Mumbai | 800000 | 1316000 | 1122000 | 1150000 | 6 |
| New Delhi | 1000000 | 1888340 | 1414471 | 1500000 | 12 |
| Noida | 600000 | 1814292 | 1297482 | 1472500 | 15 |
| Pune | 800000 | 1459980 | 1173499 | 1200000 | 10 |
| Rest of India | 900000 | 1700484 | 1215893 | 1185435 | 16 |
| TBD** | 750000 | 1700484 | 1129525 | 1100000 | 40 |

5.2 One Time Cash Component (Domestic INR)

| Location | Min | Max | Mean | Median | Data |
|---------------|--------|--------|--------|--------|------|
| Ahmedabad | 400000 | 400000 | 400000 | 400000 | 6 |
| Bangalore | 50004 | 270000 | 166000 | 150000 | 20 |
| Chennai | 50004 | 200004 | 103335 | 100000 | 15 |
| Gurgaon | 100000 | 200000 | 150000 | 150000 | 18 |
| Hyderabad | 50004 | 200000 | 107273 | 56000 | 11 |
| Kolkata | 50004 | 50004 | 50004 | 50004 | 1 |
| Lucknow | 50000 | 50000 | 50000 | 50000 | 1 |
| Mumbai | 50004 | 500000 | 141740 | 150000 | 23 |
| Navi Mumbai | 300000 | 300000 | 300000 | 300000 | 1 |
| New Delhi | 50004 | 200000 | 127501 | 100000 | 8 |
| Noida | 50004 | 100000 | 75002 | 75002 | 2 |
| Pune | 50004 | 150000 | 135715 | 150000 | 7 |
| Rest of India | 50000 | 100000 | 87500 | 100000 | 4 |
| TBD** | 50004 | 300000 | 165769 | 200000 | 26 |

5.3 Total Guaranteed Cash Component (Domestic INR)

| Location | Min | Max | Mean | Median | Data |
|---------------|---------|---------|---------|---------|------|
| Ahmedabad | 1600000 | 1600000 | 1600000 | 1600000 | 6 |
| Bangalore | 900000 | 2266540 | 1354625 | 1337184 | 33 |
| Chennai | 800004 | 1700000 | 1237383 | 1178568 | 22 |
| Gurgaon | 900000 | 1750000 | 1441562 | 1500000 | 31 |
| Hyderabad | 1065000 | 1906000 | 1543126 | 1525004 | 16 |
| Kochi | 1177812 | 1296375 | 1237094 | 1237094 | 2 |
| Kolkata | 800004 | 1142963 | 1002656 | 1065000 | 3 |
| Lucknow | 1000008 | 1330000 | 1188335 | 1200000 | 6 |
| Mumbai | 800004 | 2053484 | 1283588 | 1214955 | 64 |
| Navi Mumbai | 800000 | 1600000 | 1172000 | 1158000 | 6 |
| New Delhi | 1000000 | 2058340 | 1499471 | 1600000 | 12 |
| Noida | 600000 | 1814292 | 1307482 | 1472500 | 15 |
| Pune | 800000 | 1459980 | 1268500 | 1325000 | 10 |
| Rest of India | 900000 | 1700484 | 1237768 | 1235435 | 16 |
| TBD** | 750000 | 1700484 | 1237275 | 1215268 | 40 |

5.4 Maximum Earning Potential (Domestic INR)

| Location | Min | Max | Mean | Median | Data |
|---------------|---------|---------|---------|---------|------|
| Ahmedabad | 1600000 | 1600000 | 1600000 | 1600000 | 6 |
| Bangalore | 960262 | 2986540 | 1544040 | 1550000 | 33 |
| Chennai | 1000004 | 1958536 | 1508057 | 1575000 | 22 |
| Gurgaon | 1119394 | 2090400 | 1585240 | 1699997 | 31 |
| Hyderabad | 1200000 | 2202000 | 1745254 | 1658088 | 16 |
| Kochi | 1307208 | 1307808 | 1307508 | 1307508 | 2 |
| Kolkata | 1000004 | 1615000 | 1331135 | 1378401 | 3 |
| Lucknow | 1000008 | 1810000 | 1268335 | 1200000 | 6 |
| Mumbai | 800004 | 2302042 | 1500544 | 1450393 | 64 |
| Navi Mumbai | 800000 | 1600000 | 1200000 | 1200000 | 6 |
| New Delhi | 1000000 | 2778340 | 1708731 | 1700000 | 12 |
| Noida | 800004 | 1814292 | 1468135 | 1600000 | 15 |
| Pune | 800000 | 1800000 | 1466633 | 1506167 | 10 |
| Rest of India | 1000000 | 1837284 | 1388210 | 1389201 | 16 |
| TBD** | 750000 | 1958536 | 1416247 | 1460510 | 40 |

6. COMPLIANCE STATEMENT

This placement report has been prepared as per the Indian Placement Reporting Standards, revision 2.2

The instances where the report deviates from standards and the reasons for them are mentioned below

| Deviation from the standards | Reasons |
|------------------------------|---------|
| - | - |

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