



INDIAN INSTITUTE OF MANAGEMENT KASHIPUR



**SUMMER
PLACEMENT
REPORT**
2015-16

Indian Institute of Management Kashipur

Summer Placement Report

When we are motivated by goals that have deep meaning, by dreams that need completion, then we truly live -Greg Anderson

IIM Kashipur, takes immense pleasure in announcing the successful completion of the summer placements for the 2015-17 batch of post graduate programme. We express our regards to our recruiters for their constant support in being our partners in progress and reinstating their faith in brand IIM Kashipur. We would express our gratitude to the first time recruiters with whom we look forward to establish a long and symbiotic relationship.

Our partners in progress have broadened the roles offered to the enthusiastic students. Our recent companions have brought the most coveted and métier opportunities for our students. The students imprinted the minds of our recruiters by showcasing their extra ordinary skills. We were offered wide range of profiles across all the domains: BFSI, Consulting, Strategy, Sales and Marketing, Operations, HR, IT & Analytics. Once again IIM Kashipur has grabbed the international recruiters offering profiles like strategic brand management.

Batch-Pointers

Figures



Batch Size

123



Female Students

14%

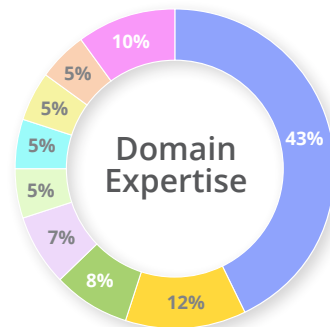


Average Work Experience

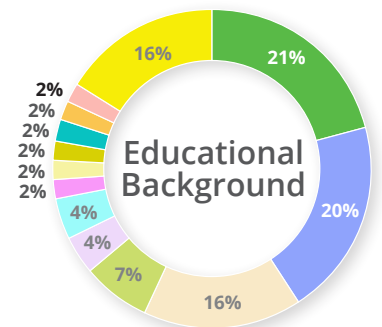
32 months



- Freshers
- 1 - 12 Months
- 13 - 24 Months
- 25 - 36 Months
- 37 - 48 Months
- > 48 Months



- Information Technology
- Manufacturing
- Consulting
- Automobile
- Constructions
- Metal & Mining
- Financial Services
- Education
- Others

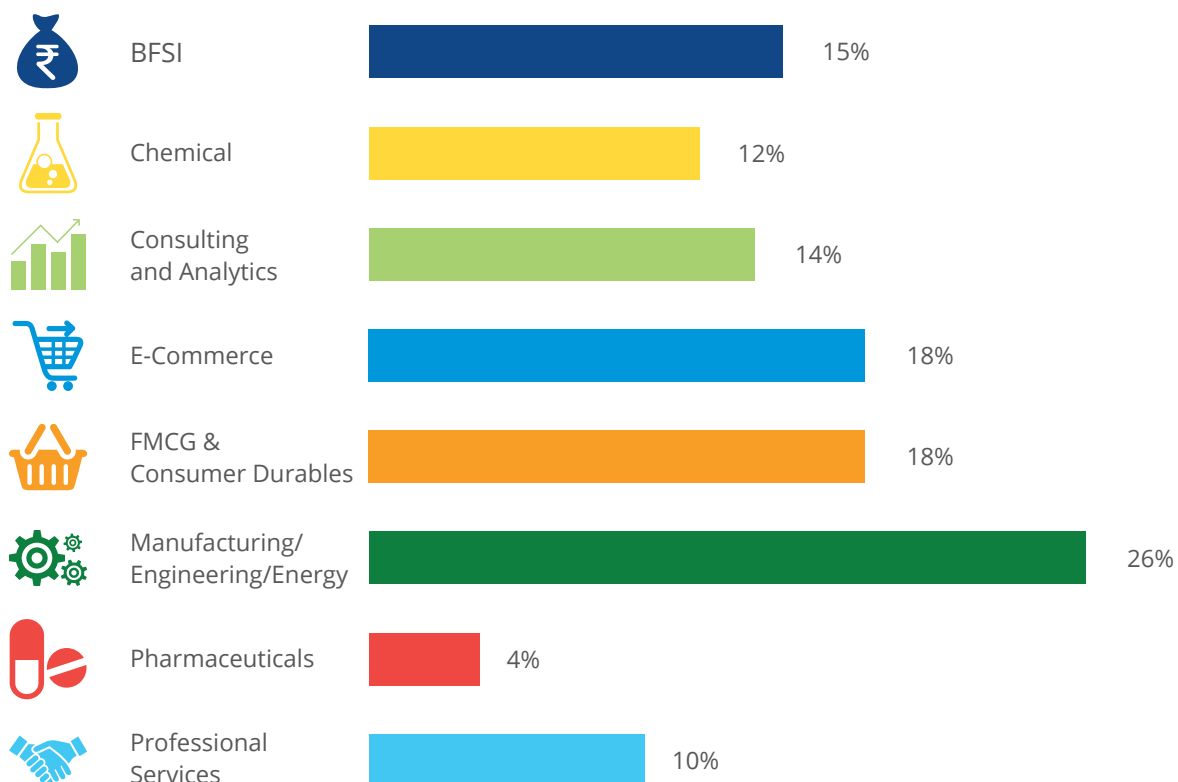


- Mechanical
- Computer Science
- Electronics and Communication
- Electrical
- Production and Industrial
- Commerce
- Civil
- Chemical & Technology
- Finance
- Biotechnology
- Physics
- Marketing & Accounting
- Others

Profiles Offered

Sector Wise Split-UP

Grand Total - 117



Domain Wise Split Up

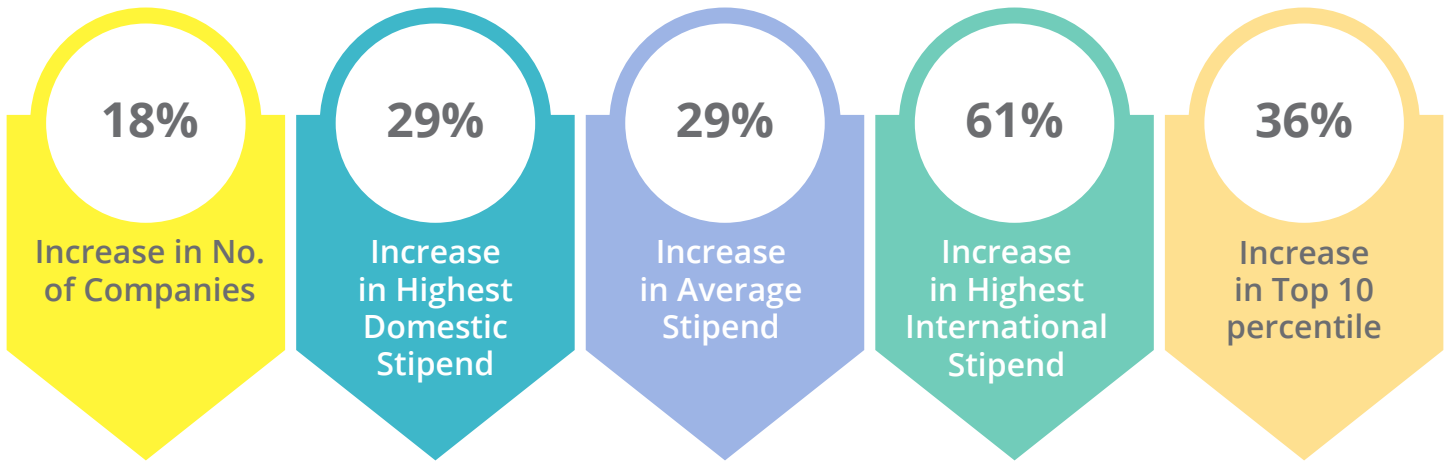


Grand Total - 117

Profiles offered across domains

Human Resource	Strategic Performance Management, Talent Management, Learning and Development and Industry Relation
Finance	Investment Banking, Agricultural Risk, Agricultural Retail, Micro-Finance, Treasury operations, Technology Application, Security Exchange, Economic Research & Surveillance and General Finance
Marketing	Strategic Brand Management, Market Research, Advertising, Content Management, Digital Marketing, In-bound Marketing, Retail Marketing, B2B Marketing, B2C Marketing, Marketing Process Enhancement and Business Development
Strategy	Strategic Content Management, Business Development, Product Development
Operation	Strategic Supply Chain, Six Sigma Project Implementation, Time Lag Analysis, Process Optimization
Others	Business Development, Product Management, Process Designing.

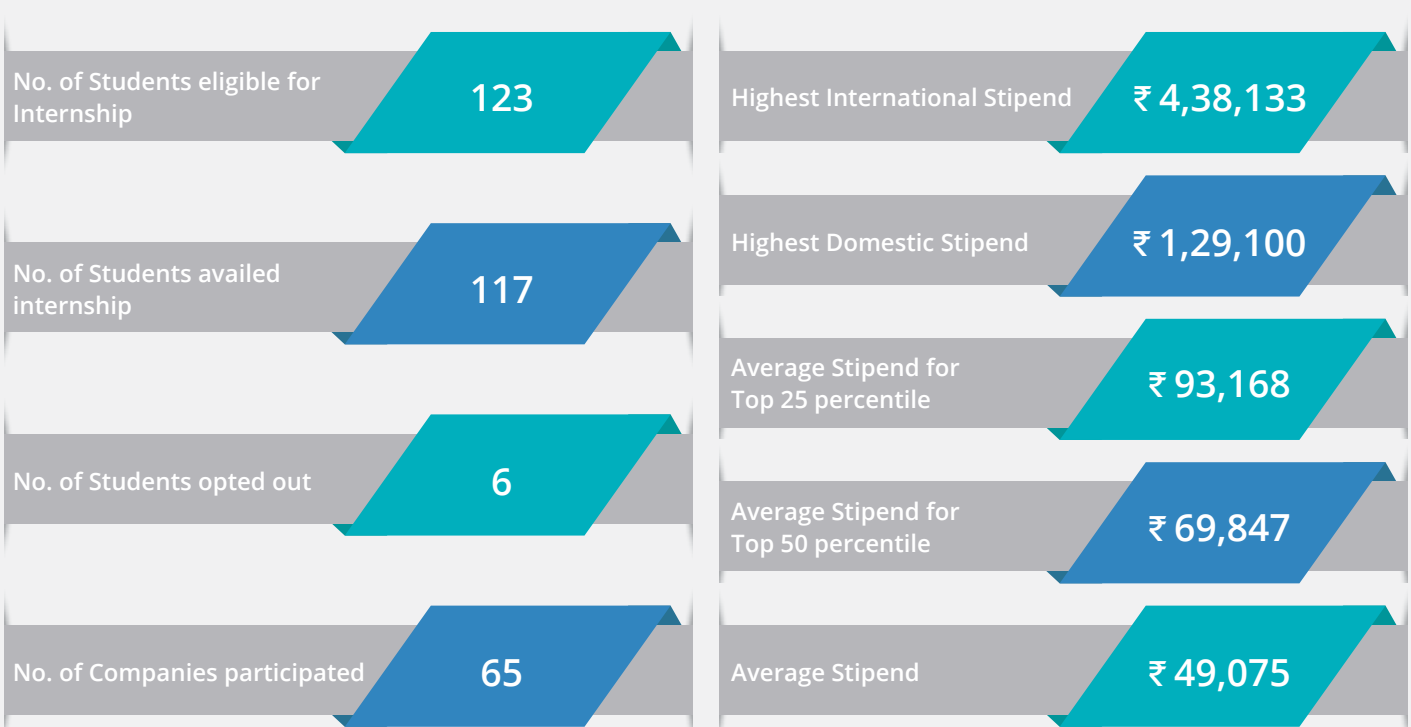
Highlights



Prominent companies participated in the placement process

- ◆ Boeing
- ◆ Bajaj Allianz
- ◆ CCIL
- ◆ SEBI
- ◆ J. Walter Thompson
- ◆ PwC
- ◆ Droom
- ◆ ICICI Bank
- ◆ DuPont
- ◆ Emami
- ◆ Eveready Industries India
- ◆ FCB Ulka
- ◆ GSK Pharmaceuticals
- ◆ Hansa Cequity
- ◆ Travel Unravel
- ◆ Hero Motocorp
- ◆ ID Fresh Foods
- ◆ Integra Software Services
- ◆ J K Paper
- ◆ J K Tyres & Industries
- ◆ Johnson Matthey
- ◆ JSPL
- ◆ KPM Assets
- ◆ Larsen & Toubro
- ◆ Metro Cash and Carry
- ◆ Moswap
- ◆ RBL Bank
- ◆ Reliance Games
- ◆ Reliance Industries
- ◆ Blue Star
- ◆ Bodycraft
- ◆ Buchanan Group
- ◆ Saija Finance
- ◆ Skyquest Technology Group
- ◆ SRF limited
- ◆ Tidewater Oil
- ◆ Tolaram Group
- ◆ Triveni
- ◆ TVS Tyres
- ◆ Urbanclap
- ◆ Uttam Galva Steels
- ◆ Videocon
- ◆ Volvo Eicher
- ◆ Wockhardt
- ◆ Suzlon Energy
- ◆ Cummins
- ◆ Hesol Consulting
- ◆ NABARD
- ◆ Safexpress
- ◆ Sheela Group (Sleepwell)
- ◆ Confirmktk
- ◆ Doselect
- ◆ Indofil Industries
- ◆ Nuance Communications
- ◆ Stratbeans Consulting
- ◆ India Smart Grid
- ◆ ALC India

Statistics of the Placement Season



Our Recruitment Partners

 <p>BAJAJ ALLIANZ</p>	 <p>BOEING</p>	 <p>BLUE STAR</p>	 <p>DROOM</p>	 <p>DUPONT</p>	 <p>EMAMI</p>
 <p>RICKETTS BENCKISER</p>	 <p>FCB ULKA</p>	 <p>GSK PHARMACEUTICALS LTD.</p>	 <p>HANSA CEQUITY</p>	 <p>HERO MOTOCORP</p>	 <p>ICICI BANK</p>
 <p>INTEGRA SOFTWARE SERVICES PVT. LTD.</p>	 <p>J K TYRE</p>	 <p>JOHNSON MATTHEY</p>	 <p>JSPL</p>	 <p>KPM ASSETS PVT. LTD.</p>	 <p>L&T</p>
 <p>METRO CASH AND CARRY</p>	 <p>RBL BANK</p>	 <p>RELIANCE INDUSTRIES LTD</p>	 <p>SEBI</p>	 <p>SRF LIMITED</p>	 <p>TIDE WATERS OIL</p>
 <p>TOLARAM GROUP</p>	 <p>TVS TYRE</p>	 <p>URBAN CLAP</p>	 <p>UTTAM GALVA STEEL LTD.</p>	 <p>VIDEOCON</p>	 <p>VOLVO EICHER</p>
 <p>WOCKHARDT LTD.</p>	 <p>SUZLON</p>	 <p>CUMMINS</p>	 <p>JWT</p>	 <p>PWC</p>	 <p>AZURE POWER</p>
 <p>NABARD</p>	 <p>SAFEXPRESS</p>	 <p>SLEEPWELL</p>	 <p>TRAVEL UNRAVEL</p>	 <p>INDOFILL</p>	 <p>NUANCE COMMUNICATIONS</p>
 <p>KPMG</p>	 <p>DAIKIN</p>	 <p>MOBILE STORE</p>	 <p>SHARAF DG</p>	 <p>UB Group</p>	 <p>Reliance Capital</p>
 <p>Pepsi Co.</p>	 <p>Honda Motors</p>	 <p>NCDEX</p>	 <p>SS&C Globe OP</p>	 <p>GENPACT</p>	 <p>CENTRAL BANK OF INDIA</p>
 <p>KOTAK BANK</p>	 <p>Maruti Suzuki</p>	 <p>TATA Steel</p>	 <p>TATA Power</p>	 <p>EVEREADY INDUSTRIES INDIA LTD</p>	 <p>CCIL</p>

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