



**2020-22**

**INDIAN INSTITUTE  
OF MANAGEMENT**

**KASHIPUR**



**SUMMER  
PLACEMENT REPORT**

We are happy to announce the successful completion of the Summer Placement Process for the 2020-22 Batch of our MBA and MBA (Analytics) programs. This year also marks the inaugural summer internship for the students of the newly launched MBA (Analytics) program.

The batch of 2020-22 is quite diverse with nearly **40%** of the students from a **non-engineering** background and **more than 50%** students have **work experience**. We saw active participation by **114 organizations** offering various profiles:

Consulting, Finance, General Management, HR, IT & Analytics, Operations, Sales & Marketing, and Strategy.

Our students have always distinguished themselves in problem solving and creative thinking skills, winning several case studies and competitions. Their effort has secured the institute, **4<sup>th</sup>** position in Dare2Compete Competitive B-School 2021 rankings.

We are thankful to the industry for their continued support during these testing times.

Regards,

Prof. Venkataraghavan K  
Chairperson – Placements  
IIM Kashipur

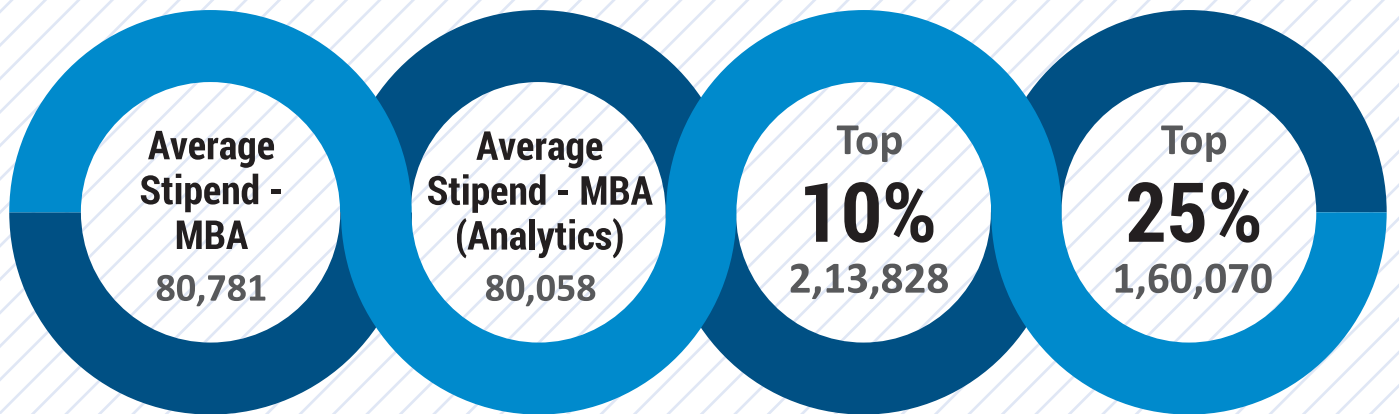
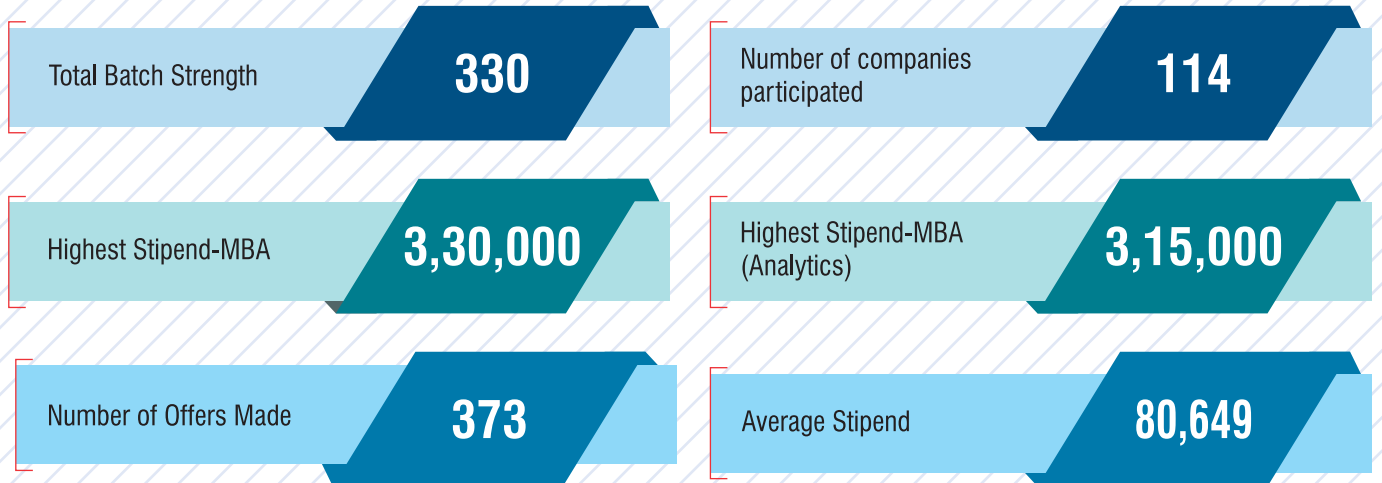


# FOREWORD

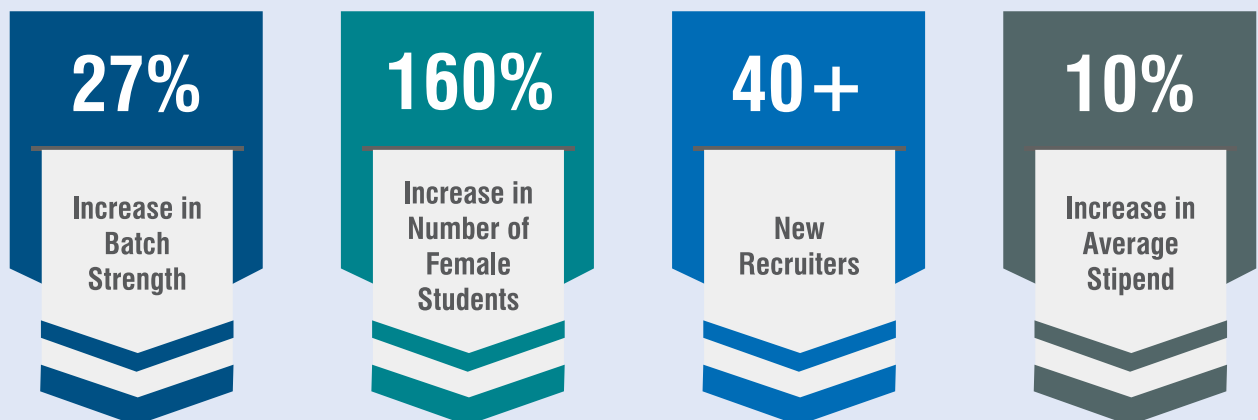


# Summer Placement 2020-22 Highlights

## STATISTICS OF THE PLACEMENT SEASON

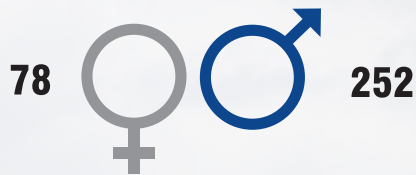


## HIGHLIGHTS OF THE SEASON

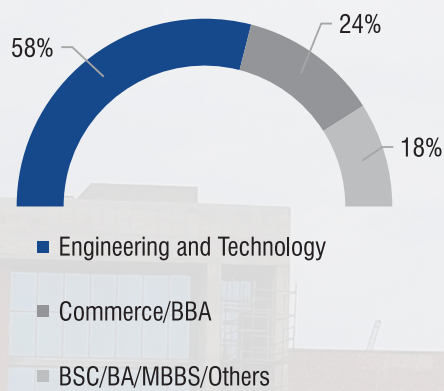


# Summer Placements 2020-22 Highlights

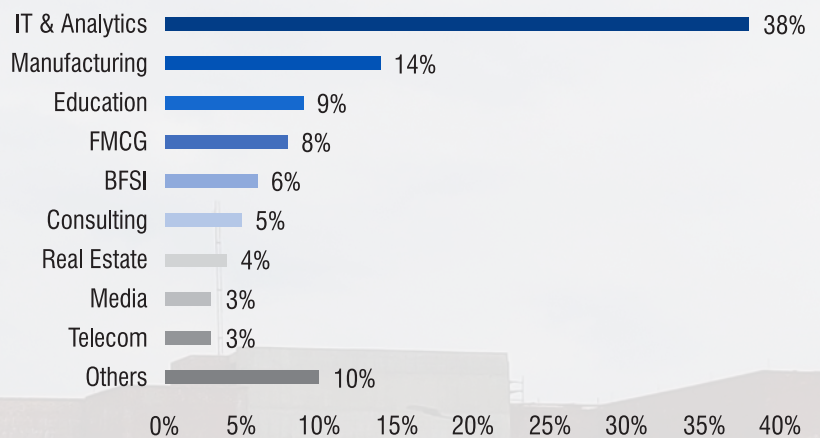
## BATCH POINTERS



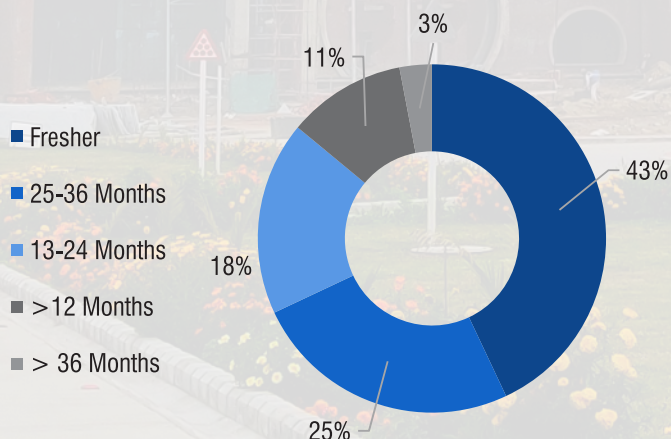
### EDUCATIONAL BACKGROUND



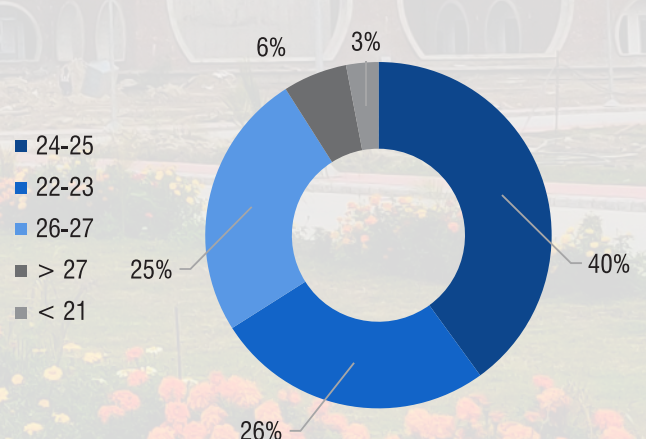
### PROFESSIONAL BACKGROUND



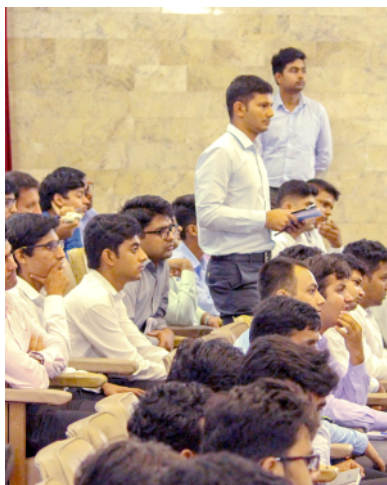
### WORK EXPERIENCE



### AGE







## FINANCE

Students bagged roles like Capital Market Analyst, Corporate Banking, Financial Analyst, Equities Research, International Banking, Investment Analyst, Market Risk Analyst, Merger and Acquisitions, Private Equity, Risk Assessment, Asset Management, Credit Risk Profile, Internal Auditor and Financial Strategy from organizations like ICICI Bank, Yes Bank, TATA Capital, KPMG, NABARD, Axis Bank, Bajaj Allianz, RBI, SIDBI, OfBusiness, Vivriti Capital and Sun Pharma.

# Summer Placement 2020-22 Domain Highlights

## MARKETING

Students bagged roles in B2B Marketing, B2C Marketing, D2C marketing, Brand management, Campaign Management, Digital Marketing, Key Account Management, Market Research, Corporate Relations, Direct Sales, Customer Acquisition, Pre-Sales, Pricing Management, Inbound Sales from organizations like ICICI Bank, TATA Steel BSL, Jio, OfBusiness, Invest India, Schreiber Foods, ITC, Shriram Housing Finance, Bajaj Allianz, Finolex Industries, Godfrey Phillips, ACC, Shree Malani Foams, JK Spices, TATA ISWP and Airtel.



## IT & ANALYTICS

Organizations like Puma, Cisco, MAQ, Mphasis, Paytm, NetApp, OfBusiness, Aditya Birla Ultratech, Medtronic, Capgemini, Andritz offered profiles like Data Analyst, Big-Data management, IT Project Management, Market Analyst, Financial Analyst, Growth Hacker, Product Analyst, Business Analyst, Quality Analyst and Data Management.



# Summer Placement 2020-22

## Domain Highlights

### HUMAN RESOURCES

Organizations like Mondelez International, Deloitte, NetApp, Morgan Stanley, John Deere, Airtel, TATA ISWP and Spinny offered profiles like Corporate HR Governance, Industrial Relationship Management, Strategic Performance, Talent Acquisition Intern, HR Generalist, Global Initiative Intern and Compensation Management.



### STRATEGY & CONSULTING

Leading Organizations like Deloitte, Puma, Wipro, CarDekho, Xiaomi, CIBC, Schreiber Foods, TVS Supply Chain Solutions and Black Brix Advisors offered profiles like Strategy Consultant, Product Management, Corporate Advisory Intern, Management Consultant, Strategy Market Initiative and Financial Consultant.



### GENERAL MANAGEMENT

Leading organizations like TVS Credit, Droom, SIDBI, ONGC, Invest India, Lava, Reliance Retail, Asian Paints PPG, Edelweiss Tokio and Akshay Patra Foundation offered profiles like Project Management, Product executive, E-Commerce management and New Business Initiatives.

### OPERATIONS

Organizations like CJ Darcl, TVS Supply Chain Solutions, Finolex Industries, TATA Steel BSL, Porter, Bosch and Shree Malani Foams offered profiles like Logistics Intern, Operations Planning Intern, Procurement Analyst, Strategic Operational Planning Associate, Supply Chain Intern, E-commerce Operations Intern, Fleet Management Intern and Product Operations.

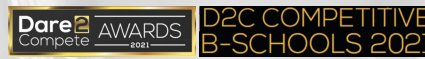




# ACCOLADES IN COMPETITIONS

IIM Kashipur has reached a new milestone by achieving 4th position in the Dare2Compete Competitive B-Schools 2021. With this, we have joined the league of older IIMs and other prestigious institutions in the competitive arena of case study competitions.

We have 8 National Winners, 5 National Runners up, 4 National 2nd Runners up, 24 National Finalists and 12 Semi-Finalists who have bagged positions in reputed competitions like L'Oréal Sustainability Challenge, Xiaomi Mi Summit 2.0, Virtusa Business Cipher Challenge, CarEasy Spark, TVS Credit Analytics challenge, and many more. We also have 9 students securing top 100 Positions in the Dare2Compete competitive leaders ranking.



Campus:					
Stars:	226	222	213	212	190

## NATIONAL WINNERS:



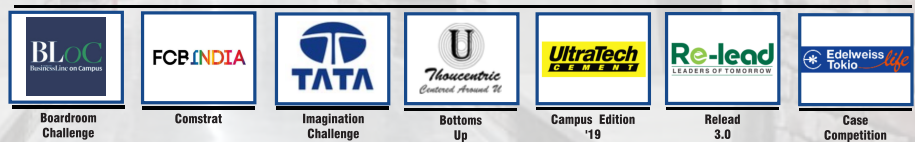
## NATIONAL RUNNER UP:



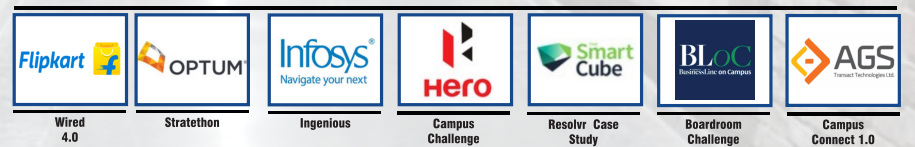
## NATIONAL 2nd RUNNER UP:



## NATIONAL FINALISTS:



## NATIONAL SEMI-FINALISTS:



# OUR RECRUITERS 2020-22



# PLACEMENT TEAM

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### HIMANSHU KUMAR

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### PRIYAL JAIN

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