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SUMMER PLACEMENT REPORT

INDIAN INSTITUTE OF MANAGEMENT KASHIPUR

FOREWORD

It is great pride that IIM Kashipur announces the successful completion of the Summer Placement Process of the 2021-23 batch of our flagship program of Master of Business Administration and the second batch of Master of Business Administration (Analytics).

This year the institute witnessed the participation from 125+ organizations offering roles across various domains including Consulting, IT, Finance, Sales & Marketing, Strategy, Analytics, HR & Operations. The batch of 2021-23 is quite diverse with nearly 45% of the students from a non-engineering background and more than 65% students with work experience.

We would like to express our sincere gratitude towards our recruiters who have once again reposed their faith in the institute by offering our students plethora of coveted roles and niche profiles.

We have seen an overwhelming increase in the number of recruiters willing to partner with IIM Kashipur and we look forward to maintaining a mutually beneficial relationship with them.

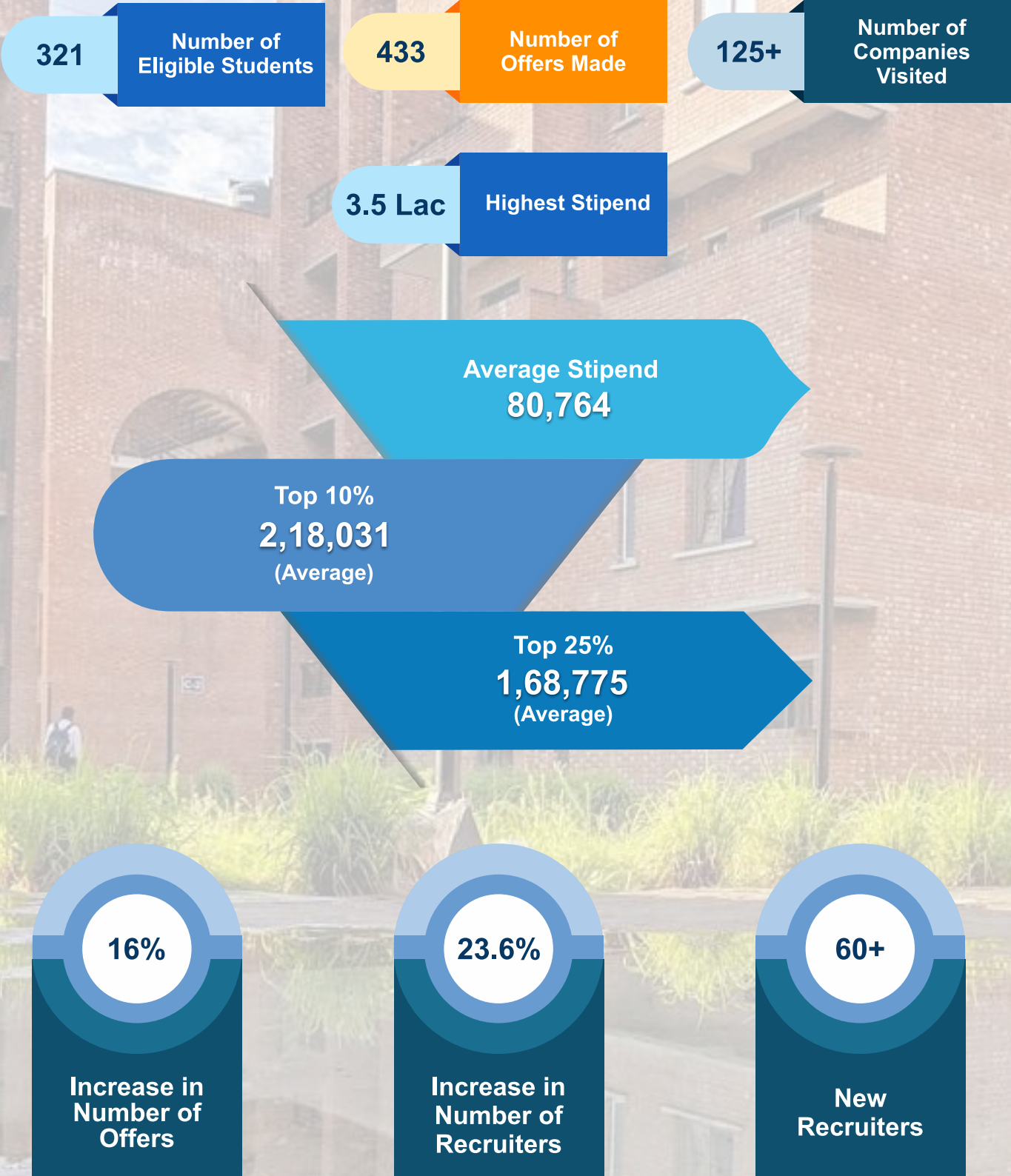
We owe our success to the efforts of the students who have consistently performed well and bought laurels for the institute.

Regards
Dr. Venkataraghavan K
Chairperson Placements
IIM Kashipur



SUMMER PLACEMENTS 2021-23 HIGHLIGHTS

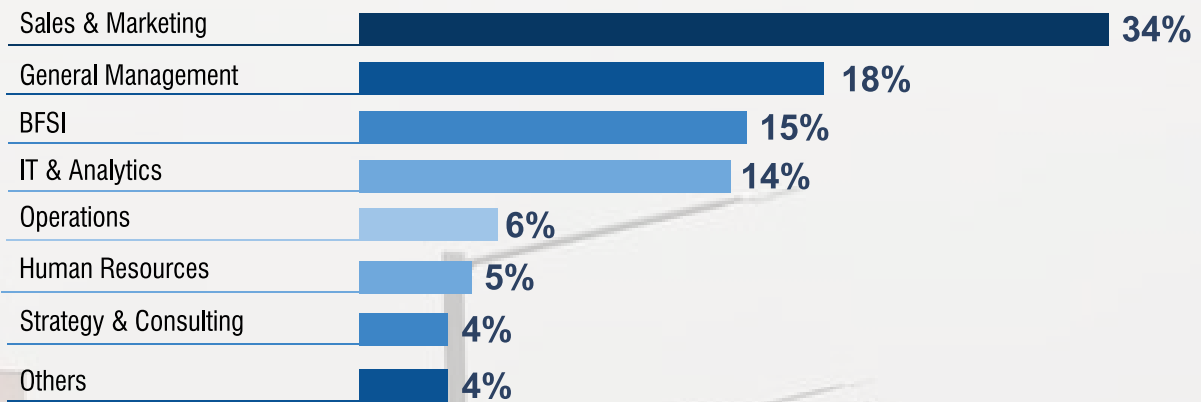
STATISTICS OF THE PLACEMENT SEASON



All Stipend figures are in INR and for a period of 2 months

Summer Placement 2021-23 Highlights

DOMAIN WISE PLACEMENTS



BATCH POINTERS

DOMAIN DISTRIBUTION

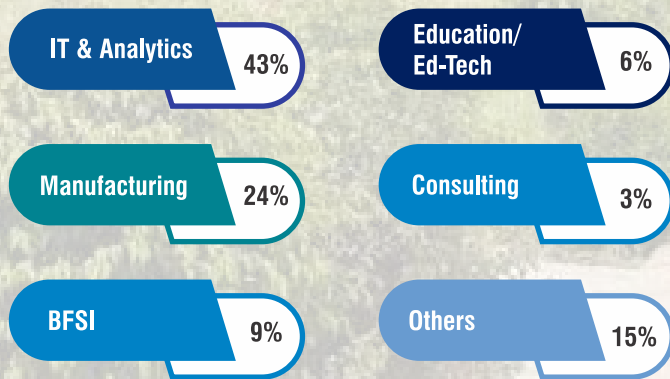


MBA
263

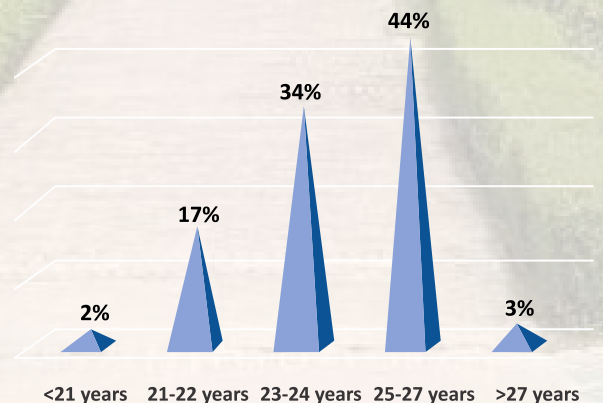


MBA(Analytics)
58

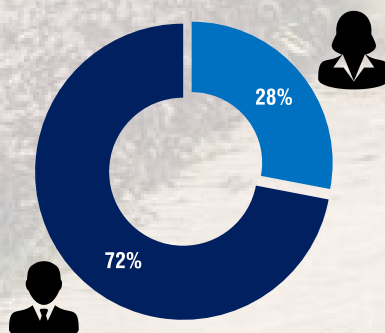
PROFESSIONAL BACKGROUND



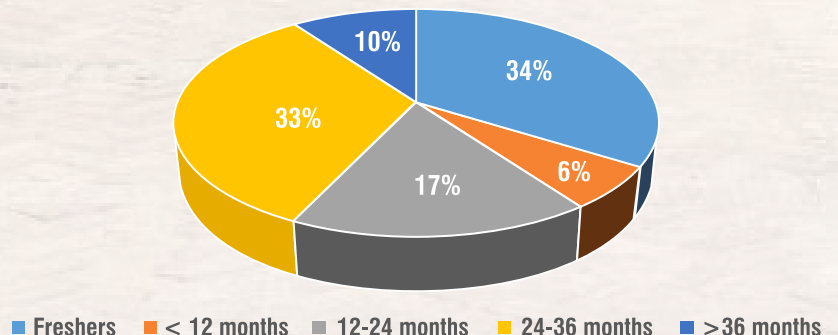
AGE GROUP



GENDER DIVERSITY



WORK EXPERIENCE



IT & Analytics

Students bagged roles like Big Data Service Management, Business Solution Enabler, Data Analytics & Process Improvement, Market Research & Business Planning, Project Management, Product Quality Analyst, Process Improvisation and Automation Intern, Senior Research Analyst and Quality and Data Management Analyst in organizations like Bhartiya Urban, Bizup, ClearExam, Cognizant, DigiDzn, IOCL, JustDial, LendenClub, MAQ Software, Microsoft, MrFixPro, Numocity Technologies, SEP, Shorthill Tech and Tridege.

14%

Students

Marketing

Organizations like AIMS Consulting Services, Arachnomesh Technologies, Ashirvad Pipes, B:Live, Bajaj Allianz, Cynoteck, Digital Marveled, Droom, FlipFake, Grow Junction, HP, Incture, Jio Creative Labs, KSA Enterprises, Liqvd Asia, Logy.AI, Mindful Souls, My Home Group, Niswey, OfBusiness, Origo Commodities, Outlook Group, Puma, RoadBounce, SEED CSR, Simplex Services, SurveySparrow, Talent Litmus, Tata Steel, The House of Artisans, Rivigo offered multiple profiles ranging from B2B Marketing, B2C Marketing, Brand Management, Business Development, Campaign Management, Digital Marketing and Marketing Strategy, Key Account Management, Pre Sales, Retail Marketing Social Media Marketing and many more.

Summer Placement 2021-23 Domain Highlights

34%

Students

Finance

Student bagged roles in multiple profiles spanning from Asset Management, Equity Research, Financial Modeling, Financial Research, International Banking, Investment Analyst, Risk Assessment, Treasury, Retail Credit Strategy Analyst and Senior Business Associate in organizations like ArcelorMittal Nippon Steel, Ashirvad Pipes, Bloomberg, Digit Insurance, HDFC Bank, ICICI Bank, Invest India, Lendenclub, Liqvd Asia, RBI, Tata Capital and Yes Bank.

15%

Students

General Management

Leading Organizations like Applied Materials Inc, ICICI Bank, Indofil Industries, Liquid Loans, MAQ Software, Microsoft, NowPurchase, Numocity Technologies, OfBusiness, RBL Bank, Revos, Skilling India, Sureti IMF, Tata Capital, TechTree IT Systems, TVS Credit, Yes Bank offered roles in Business Development and Corporate Advisory, Growth and Strategy Analyst, New Product Initiative, Product Executive, Product Management and Project Management.

18%

Students

Operations

IIM Kashipur continued to remain a popular destination for major organizations like ArcelorMittal Nippon Steel, Ecom Express, Freight Tiger, IOCL, Kalpataru Power Transmission Ltd, Miles Education, Nestle, Outlook Group, Talent Litmus, Xiaomi, Zversal in roles like Intermodal Logistics intern, Logistic Intern, Operations Management Intern, Operations Planning, Service Delivery Intern, Service Quality and Strategic Planning Intern.

6%

Students

Strategy & Consulting

Summer Placement 2021-23 Domain Highlights

There was an increase in the number of Strategy and consulting roles offered to the students. Companies such as CIBC Consulting, Indofil, Liqvd Asia, Puma and many others recruited for Summer Interns this year. Some of the prominent roles offered were of Corporate Advisory Intern, New Market Strategy and Financial Consultant, Strategic Consultant, Management Consultant among many.

4%

Students

Human Resources

The HR domain saw the participation of CGI, Ernst and Young, Grow Junction, IOCL, Middle Earth, Shorthills Tech, Skilling India to name a few in roles like Compensation Management, HR Advisory, Strategic Performance, Strategic Performance and Global Initiative Intern and HR Generalist.

5%

Students



ACCOLADES IN COMPETITIONS

IIM Kashipur students have yet again hit a home run in the competitive arena of case study competitions.

We have 4 National Winners, 1 National Runner up, 1 International Finalist, 9 National Finalists and 18 National Semi-Finalists who have bagged positions in reputed competitions like Airtel iCreate 2021, Flipkart Wired 5.0, Hero Campus Challenge 7.0, HP Solve, L'Oreal Sustainability Challenge 2021, Optum Stratethon, Reliance T.U.P 7.0, VOIS Vantage 2021, Welspun Disruptor and many more.

National Winners



Bottoms Up 2.0



The Analytics Conundrum!



Virtusa Business Cipher Challenge



Data Hackathon: Dubai Taxi Corporation & Middlesex Insights Lab

National Finalist



Credit Research Challenge 2021



GMC



Bottoms Up 2.0



Virtusa Business Cipher Challenge



Welspun Disruptor

National Semi-Finalist



Airtel iCreate 2021



Flipkart Wired 5.0



Gameplan



Hero campus challenge 7.0



HP Solve



L'Oréal Sustainability Challenge 2021



Optum Stratethon Season 3



Reliance T.U.P 7.0



Resolvr 2021 The Smart Cube



Welspun Disruptor



VOIS Vantage 2021

OUR RECRUITING PARTNERS



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