



Indian Institute of Management Kashipur



Final Placement
Report

2015-16

Indian Institute of Management Kashipur

Final Placements 2015-16



Arriving at one goal is the starting point to another.

-Greg Anderson



Indian Institute of Management Kashipur has once again reinforced its position amongst the best institutes and it gives us immense pleasure to announce the successful completion of the final placement for the Postgraduate Program in Management of 2014-16 batch. We express our deep regards to our past recruiters and the new partners in progress for their support and reposing their faith in the brand IIM Kashipur.

The placement season witnessed a marvelous hike with 79 companies participating in the placement process making 101 offers and concluded with 100% placements on a successful note. Performance of our students impressed the corporates and secured pre placement offers/interviews.

Our recent companions have brought the most coveted opportunities for our students. The students impressed our recruiters by showcasing their diverse skills. The students were offered wide range of profiles across domains and leadership roles under programs like Future Leaders Program, Young Leaders Program, Business Leadership Program etc.

Once again, IIM Kashipur has grabbed the international recruiters offering profiles like strategic brand management. The emerging entrepreneurs also showed interest and promised to help our students in nurturing their entrepreneurial skills.

Batch Pointers



Class Size

106



Students with Work Experience

44%



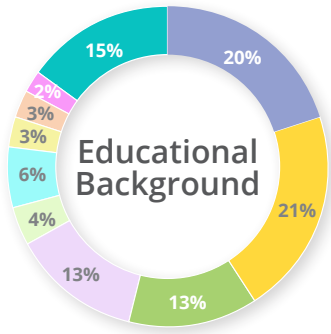
Average Work Experience

33
months



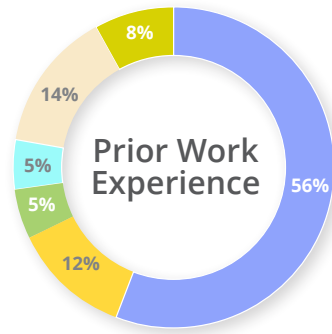
Female Students

15%

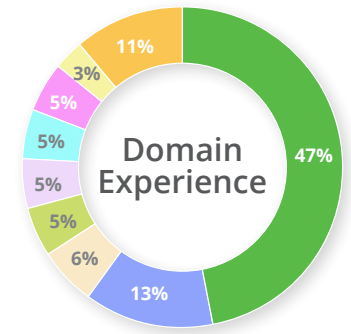


- Electronics and Communication
- Computer Science Engineering & Information Technology
- Mechanical Engineering
- Electrical & Electronics Engineering
- Business Administration
- Commerce
- Civil Engineering
- Production Engineering
- Metallurgy and Materials Engineering
- Others

Others: Dental Surgery, Arts, Biotechnology, Automobile, English Honours, Instrumentation, Chemical



- Freshers
- 1 - 12 Months
- 13 - 24 Months
- 25 - 36 Months
- 37 - 48 Months
- > 48 Months

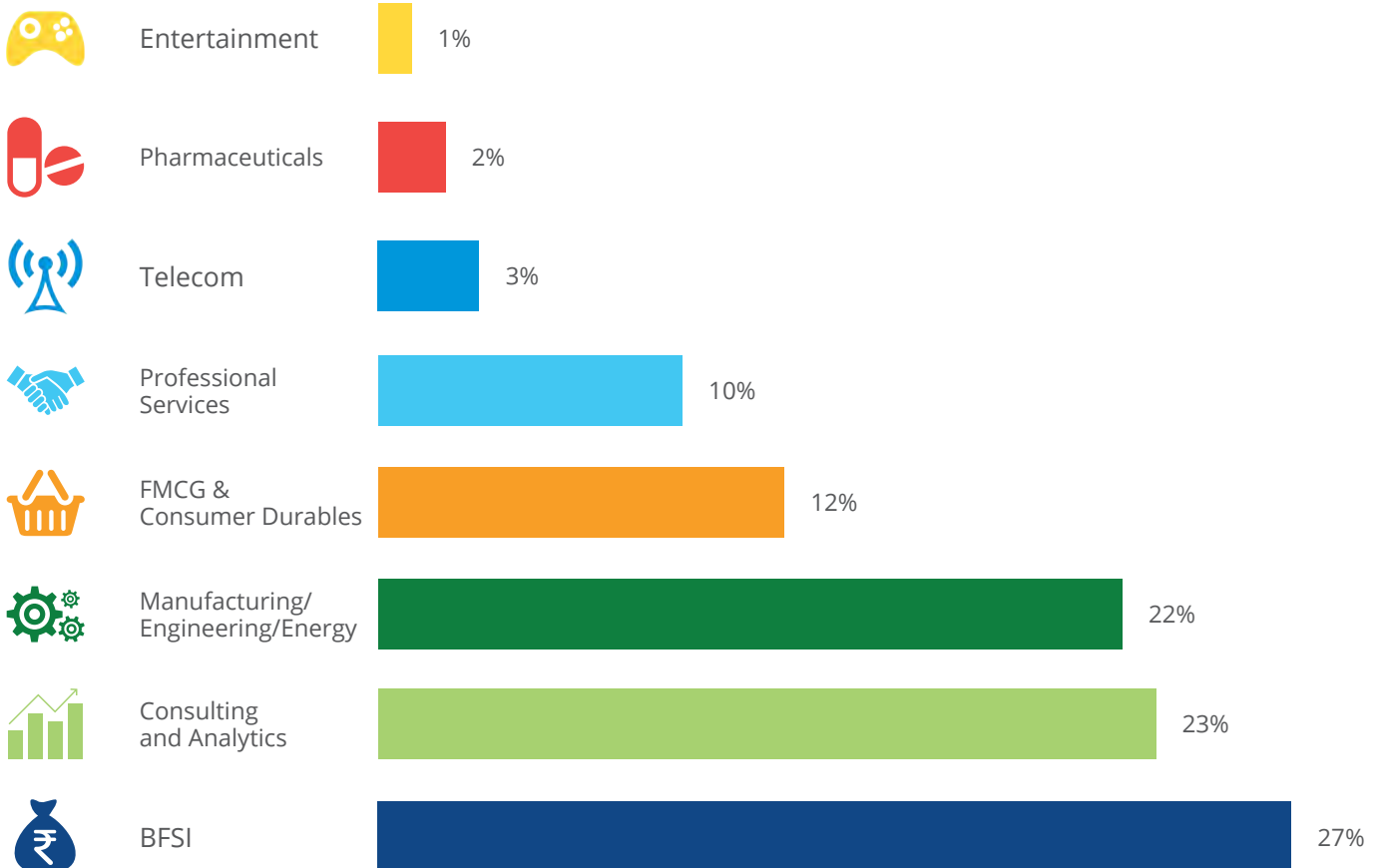


- Information Technology
- Manufacturing
- Power
- Automobile
- Educational
- Financial Services
- Services
- Medicine
- Others

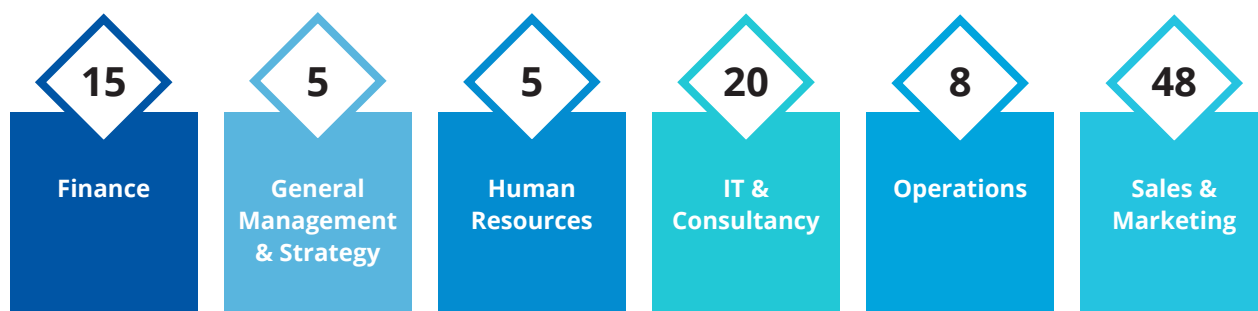
Others: Consultancy, E - Commerce, Event Management, Media, Metal & Mining and Retail

Profiles Offered

Sector Wise Split-Up



Domain Wise Split Up



Grand Total - 101

Profiles offered across domains

Domain	No. of offers made	Profiles offered in various domains
Sales and Marketing	48	Retail Marketing, Campaign Management & Liability, Channel Acquisitions, Marketing Analyst, Creative Project Manager, Sales Specialist, Digital Manager & Consulting, BU Service Manager, Product Business Specialist, Branch Manager, Relationship Manager, Sales and Marketing(Products), B2B
IT & Consultancy	20	Management Consultant, Product Manager, Technical Consultant, Associate Technical Project Manager, Digital Solutions Consultant, Pre-Sales Consultant, Associate Consultant
Finance	15	Corporate Banking, Corporate Finance, Product Risk Manager, Manager - Analytics, Senior Analyst, Commercial Banking, Treasury Operations
Operations	8	Manager Commercial, ERP Compliance, Partner Operations, Project Manager, Strategic Sourcing, ERP Functional Consultant, Assistant Manager-Operations
HR	5	HR Executive - Strategic Consulting, Human Resource Consultant, Talent Acquisition, Employee Relations, Compliance
General Management & Strategy	5	Executive Assistant to CEO, Senior Manager Trainee - Strategy, Associate Consultant, Strategic Alliance
Total	101	

Leadership profiles offered under :

Sales Leadership Program

Future Leaders Program

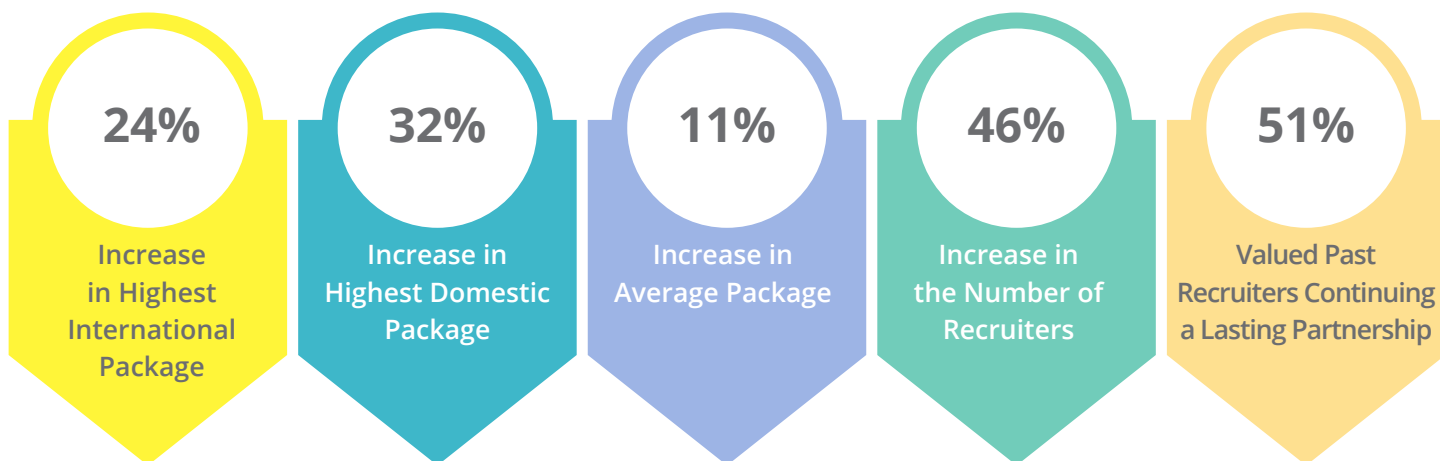
Business Leadership Program

Young Leaders Program

Vodafone Discover Program

Professional Entrepreneurship Program

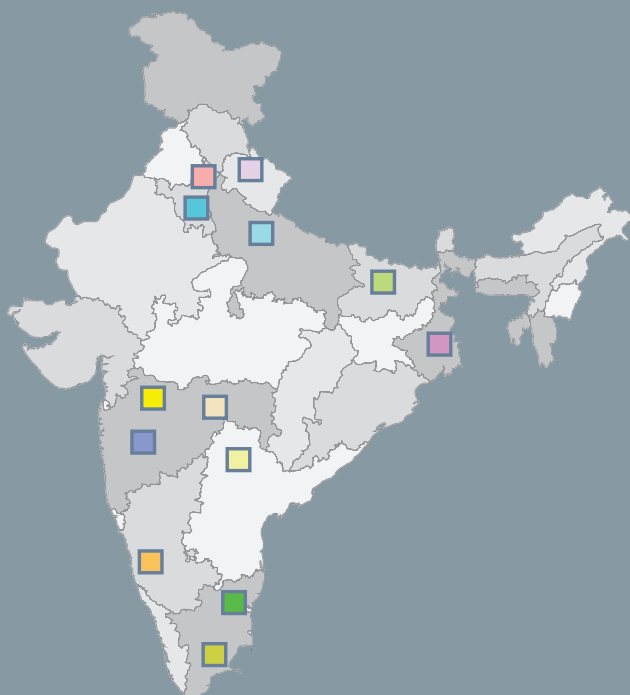
Highlights



Prominent companies participated in the placement process

- ◆ Cognizant Technology Solutions
- ◆ Cisco Systems
- ◆ HP Enterprise
- ◆ Integra Software Services
- ◆ Larsen & Toubro Infotech
- ◆ MAQ Software
- ◆ Mindtree
- ◆ Mphasis
- ◆ Mu Sigma
- ◆ Ernst and Young
- ◆ PwC
- ◆ Tata Consultancy Services
- ◆ Thomson Reuters
- ◆ Wipro
- ◆ ICICI Bank
- ◆ RBL Bank
- ◆ Yes Bank
- ◆ HDFC Bank
- ◆ Birla Sunlife
- ◆ FINOPayTech
- ◆ ICICI Prudential
- ◆ Motilal Oswal
- ◆ PayBack
- ◆ CARE Ratings
- ◆ Crisil
- ◆ India Ratings & Research
- ◆ Bakhresa Group
- ◆ Mother Dairy
- ◆ Berger Paints
- ◆ Bisleri International
- ◆ Future Supply Chain
- ◆ Tolaram Group
- ◆ Videocon
- ◆ Gas Authority of India Limited
- ◆ Hindustan Petroleum Corporation Limited
- ◆ Mineral Exploration Corporation Limited (MECL)
- ◆ Vodafone
- ◆ Lava International
- ◆ IMI Mobiles
- ◆ Ericsson
- ◆ Dish TV
- ◆ CUMI - Murugappa
- ◆ Eveready Industries India
- ◆ GlaxoSmithKline Pharmaceuticals
- ◆ Manipal Healthcare
- ◆ Hansa Customer Equity
- ◆ Larsen & Toubro
- ◆ Maersk Line
- ◆ Metro Cash and Carry
- ◆ Tata Steel
- ◆ Uber Technologies
- ◆ Zee Entertainment
- ◆ Hero Motocorp
- ◆ JK Tyre
- ◆ Maruti Suzuki
- ◆ TVS Srichakra
- ◆ Volvo Eicher
- ◆ JSPL
- ◆ Safexpress
- ◆ Waree Group

Location Wise Split Up



Location	No. of Offers
Pondicherry	1
Pune	1
Nagpur	2
Patna	3
Dehradun	2
Noida	3
Kolkata	4
Hyderabad	4

Location	No. of Offers
Africa	4
Chennai	8
Gurugram	9
Bangalore	13
New Delhi	14
Mumbai	33
Grand Total	101

Statistics of the Placement Season

Total no. of Students

106

No. of Students registered for Final Placements

103

No. of Students seeking placement via institute

99

No. of Students opted out

4

No. of Companies Participated

79

Total no. of offers made

101

Total no. of PPOs / PPIs offered

8

Highest International CTC (INR equivalent)

53.75
lacs

Highest Domestic CTC

21.78
lacs

Average CTC of Top 30%

19.06
lacs

Average CTC of Top 50%

15.84
lacs

Average CTC

12.02
lacs

Our Recruitment Partners

 Azure Power	 Bharath Petroleum	 Birla Sunlife	 CARE Ratings	 Cognizant	 Credit Sussie
 Crisil	 CUMI - Murugappa	 Daimler	 Dish TV	 Ericsson	 Eveready
 Ernst & Young	 Future Supply Chain	 GAIL	 GSK Pharma	 Hansa Customer Equity	 HDFC Bank
 Hero Motocorp	 HP Enterprise	 HPCL	 ICICI Bank	 ICICI Prudential	 JK Tyre
 JSPL	 KPMG	 L&T	 Lava International	 MAQ Software	 Maruti Suzuki
 Metro Cash and Carry	 Mindtree	 Mphasis	 PayBack	 PwC	 RBL Bank
 Tata Steel	 TCS	 TVS Logistics	 TVS Srichakra	 Videocon	 Vodafone
 VE Commercial Vehicles	 Wipro	 Yes Bank	 Zee Entertainment	 Indus Valley Partners	 IFFCO
 Ranbaxy Labs	 Ruchi Soya	 SS&C Globe OP	 Tata Communications	 EMEL Group	 Idea Cellular
 Tolaram	 Bakhresa	 Sharaf DG	 NCDEX	 MECL	 Thomson Reuters

Placement Team

Dr. Kunal K. Ganguly

*Chairperson - Placements &
Associate Professor (Operations
Management)*

Mobile: +91 9761 392688

Email: kunal.ganguly@
iimkashipur.ac.in

Mr. Partha Pratim Dasgupta

Advisor - Corporate Affairs

Mobile: +91 9810049970

Email: partha.dasgupta@
iimkashipur.ac.in

Mr. V. S. Kumar

Manager - Placements

Mobile: +91 9675980800

Email: vs.kumar@iimkashipur.
ac.in

Harshit Jain

+91 9509314436

Kanika Verma

+91 7088019085

Kumar Shubham

+91 7088019087

Nakul Yadav

+91 7088019092

Shamil KS

+91 9995701583

Vikas Srivastava

+91 9555261278

Placement Office

Email Id: placecomm@iimkashipur.ac.in



Institute Address

Indian Institute of Management Kashipur
Bazpur Road, Kashipur, Udham Singh Nagar
Uttarakhand 244713

Tel: +91-5947-262174, 262176, 262116 | **Fax:** +91-5947-262820