

FINAL PLACEMENT REPORT

2017-18



INDIAN INSTITUTE OF MANAGEMENT KASHIPUR

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Final Placement Report



People who have their dreams fulfilled are those who go outside their comfort zones to fight for their dreams

- Clement Ogedegbe



It is with great pride that IIM Kashipur announces the successful completion of the Final Placement Process for the Batch of 2016-18 of its flagship Post Graduate Program in Management. Over the past 7 years, our students have left lasting impressions on recruiters by showcasing their extraordinary skills and talent in the industry.

This year, the institute witnessed participation from 72 esteemed organizations, offering 164 roles across various domains including BFSI, Consulting, Strategy, Sales and Marketing, Operations, HR, IT & Analytics.

We would like to express our sincere gratitude towards our recruiters who have once again reposed their faith in the institute by offering our students a plethora of coveted roles and niche profiles.

We have seen an overwhelming increase in the number of recruiters willing to partner with IIM Kashipur and we look forward to maintaining a mutually beneficial relationship with them.

We owe our success to the efforts of our students who have consistently performed well and brought laurels to the institute.

Batch Pointers



Batch Size
171

40%

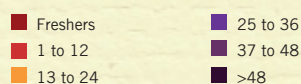
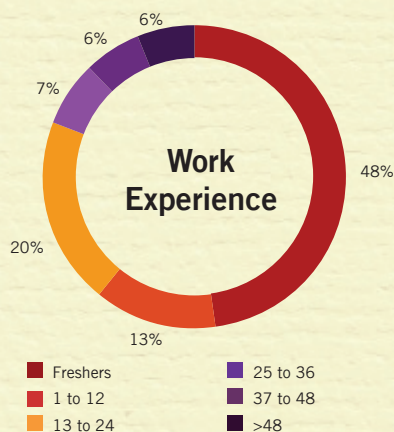
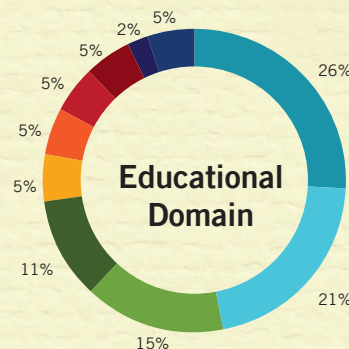
increase in
batch size

52%

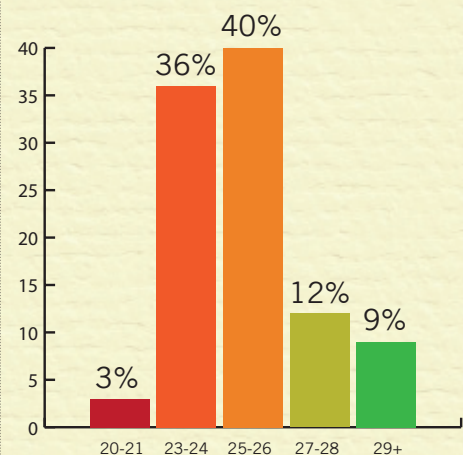
of the batch
with prior work
experience



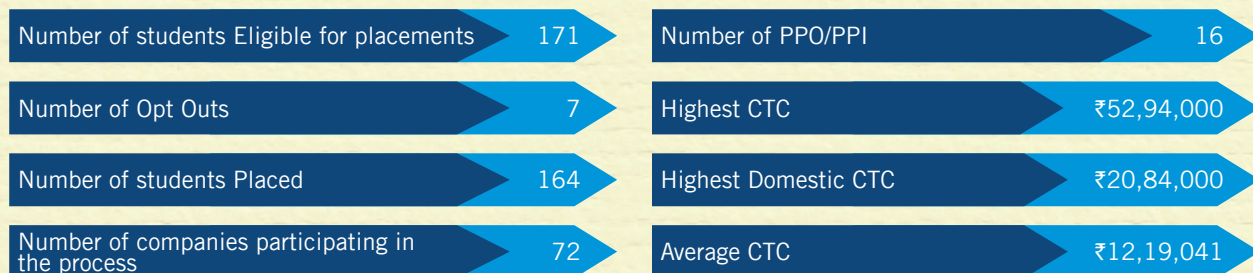
Average Work
Experience
26
months



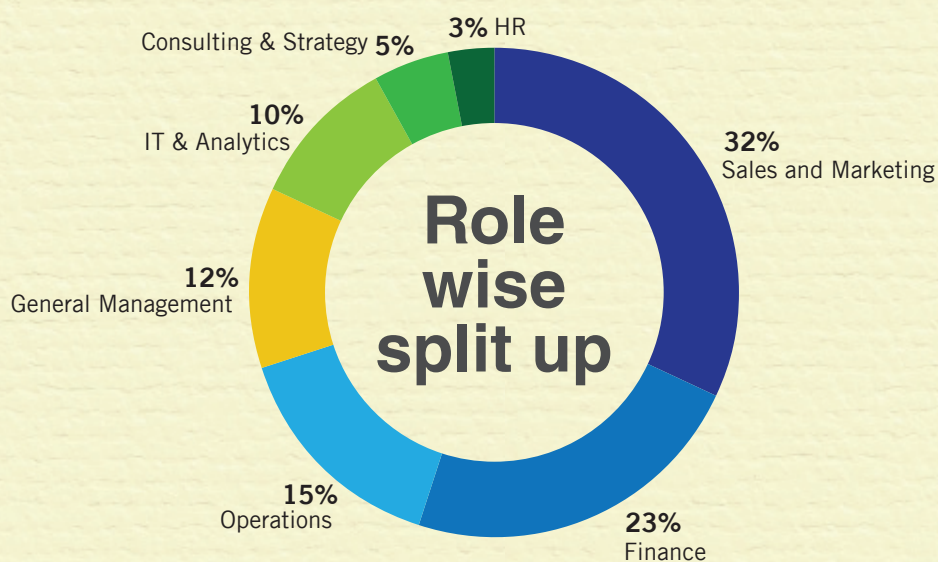
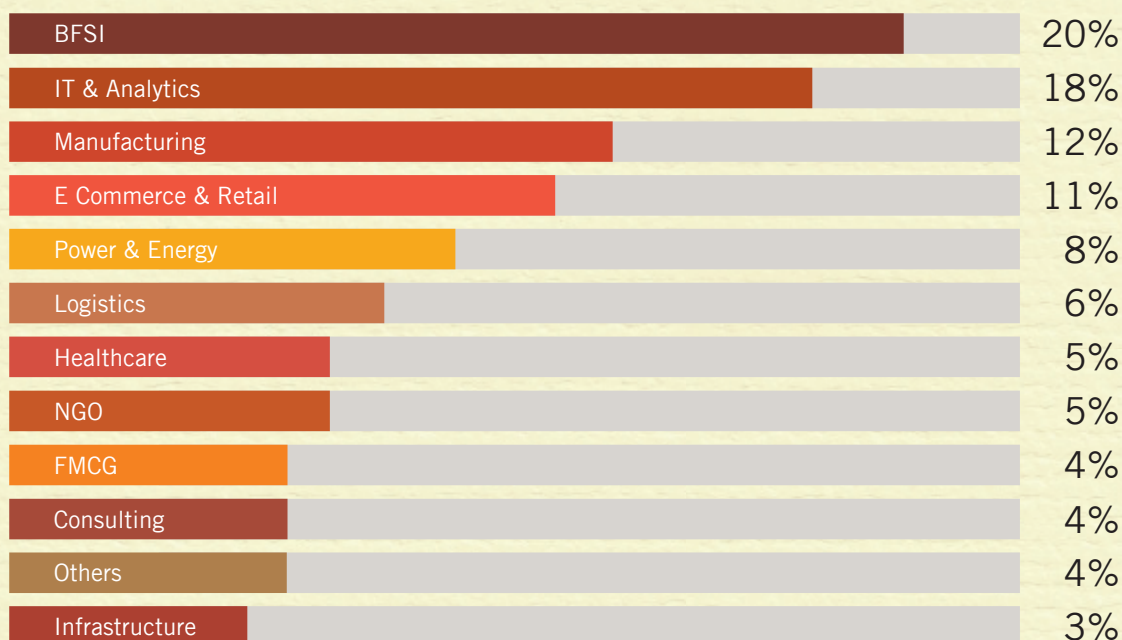
Age Distribution



Statistics of the placement season



Domain Wise Split up



Marketing

Market leaders like Azure Power, BPCL, CINT, CL Educate, CUMI, GMR, Havells, HDFC Bank, Hero Motocorp, Muthoot Fincorp, Value Labs, VKL Spices and MECL etc. offered coveted profiles such as Agri-Marketing, B2B Marketing, B2C Marketing, Brand Manager, Campaign Manager, Category Manager, Channel Manager, Corporate Relations Executive, Customer Acquisition, Customer Relationship Management, Digital Marketing Associate, Direct Sales Officer, Enterprise Sales Manager, Inbound Sales, Key Account Manager, Market Research Associate, Pre-sales Consultant, Pricing Manager, Relationship Manager - Retail Branch, Retail Marketing, Rural Marketing, Sales Development Executive, and Strategic Marketing.



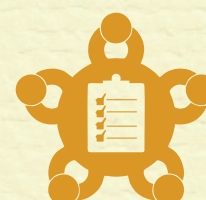
Finance

Students bagged roles like Asset Management, Branch Manager, Capital Market Analyst, Corporate Banking, Credit Risk Profile, Equities Research, Finance Advisory, Finance Controller, Financial Analytics, Financial Strategy, Internal Auditor, International Banking, Investment Analyst, Investor Communication, Market Risk Analyst, Mergers and Acquisitions, Private Equity Manager, Relationship Manager, Retail Banking, Risk Assessment and Mitigation, Rural Banking, Senior Business Associate - Financial Services, Senior Financial Markets Research Analyst, Treasury, and Wealth Management offered by organisations of repute such as Deloitte Consulting India, Futures First, Federal Bank, GMR, HDFC Bank, ICICI Bank, IDFC Bank, RBL Bank, Mazars, Safexpress and Moolchand Healthcare etc.



Operations

IIM Kashipur continued to be a popular destination for major organisations such as Bodycraft, Future Supply Chain, HDFC limited, IREDA, L&T, Wipro, Yes Bank, etc. who offered roles such as Fleet Manager, Logistics and Operations Manager, Operational Planning, Scheduling Manager, Process Improvement Handler, Procurement Manager, Product Operations, Senior Project Manager, Service Delivery Manager, Service Quality Manager, Strategic Operational Planning Associate, and Strategic Supply Chain Manager.



IT and Analytics

Big names such as Infosys, MAQ Software, Kellton Tech, Latentview, Moglix, Pramati Technologies, Novozymes, etc. offered profiles such as BFSI Analytics, BI Analytics, Big-Data Services Management, Business Intelligence Research, Business Solution Enabler, Cloud Business Analyst, Data Analytics Consultant, Financial Analytics, Growth Hacker, IT Project Management, Operational Analytics, Product Quality Analyst, Senior Business Analyst, Senior Research Analyst, and Technical Project Manager.



HR

The HR domain saw the participation of MECL, Vinculum, Indofil Industries and more. They offered core profiles such as HR Generalist, Career Development Executive, Corporate HR Governance, Global Initiative Manager, HR Advisory, Industrial Relations Management, Strategic Performance, Compensation Management, and HR Analytics etc.



Strategy and Consulting

Top organisations like Analytics Saves Work, CUMI, GMR Group, Mu Sigma, Black Brix, IPAC, Takshashila Consulting, Wipro offered opportunities in the strategy and consulting domain, offering roles such as Business Competition Modelling, Corporate Advisory, Corporate Strategy, Financial Consultant, Functional Consultant, Healthcare Consulting, Leadership and Group Strategy, MT - Strategic Alliances, Product Manager, Senior Manager – Strategy, Strategic Consulting, Strategic Product Management.



General Management

GMR Group, L&T, Safexpress, Tolaram Group, Alcobrew Distilleries, Tata Trusts, EdcIl, Ultratech Cement, Muthoot Fincorp etc. offered general management roles such as Business Development Associate, Entrepreneurship Development, Growth Officer, International Business Development, New Business Initiatives, Product Executive, Project Manager, and Senior Business Development Consultant.



Highlights of the season



Companies That Participated This Year

Deloitte Consulting India	Infosys	Wipro	Tolaram Group	Ultratech Cement	Valuelabs
Yes Bank	ICICI Bank	IDFC Bank	Kellton Tech	L&T	Indofil Industries
HDFC Bank	Federal Bank	RBL Bank	India Mart	Havells	Birla Sunlife
Muthoot Fincorp	Mazars	Futures First	GMR	Future Supply Chain	Mitsubishi
Kotak Mahindra Bank	Birla Sunlife	Ideal Insurance	VKL Spices	TATA Trusts	VLCC
BPCL	MECL	Cognizant	Moglix	Maq Software	Reliance JIO
EDCIL	IREDA	Hero MotoCorp	I-PAC	TPG Wholesale	Play Simple Games
Sayone Technologies	Droom	Medhub	Safexpress	DTDC	Future Supply Chain
Pramati Technologies	Azure Power	Srijan India	Novozymes	Bodycraft	Reliance Games
Skylark Hatcheries	Analytics Saves Work	Krishna Group	CL Educate	Vinculum	IMRB Kantar
DCDC Health	Moolchand healthcare	CINT	India Shelter	Mofosys	Directi
Alcobrew Distilleries	Saraf Group	Internkings	CUMI	Mu Sigma	TelePerformance

Our Partners in progress



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