

FINAL PLACEMENT REPORT

2018-2019



INDIAN INSTITUTE OF
MANAGEMENT KASHIPUR

INDIAN INSTITUTE OF MANAGEMENT KASHIPUR

Final Placement Report

“Do your work with your whole heart, and you will succeed – there is so little competition.”
 - Elbert Hubbard

It is with great pride that IIM Kashipur announces the successful completion of the Final Placement Process for the Batch of 2017-19 of its flagship Post Graduate Program in Management. Over the past 8 years, our students have left lasting impressions on recruiters by showcasing their extraordinary skills and talent in the industry.

This year, the institute witnessed participation from **72 esteemed organizations, offering 218** roles across various domains including BFSI, Consulting, Strategy, Sales and Marketing, Operations, HR, IT & Analytics.

We would like to express our sincere gratitude towards our recruiters who have once again reposed their faith in the institute by offering our students a plethora of coveted roles and niche profiles.

We have seen an overwhelming increase in the number of recruiters willing to partner with IIM Kashipur and we look forward to maintaining a mutually beneficial relationship with them.

We owe our success to the efforts of our students who have consistently performed well and brought laurels to the institute

Batch Pointers



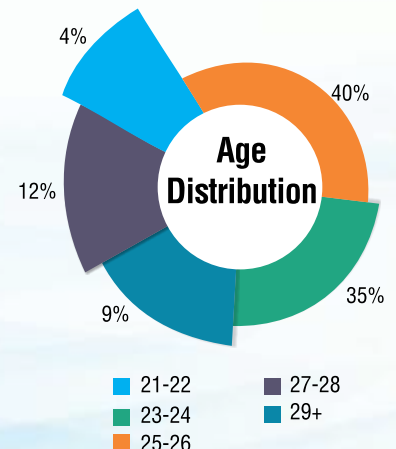
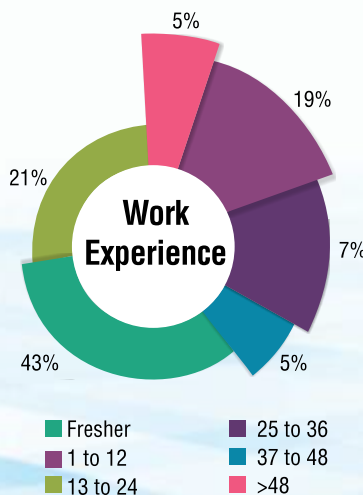
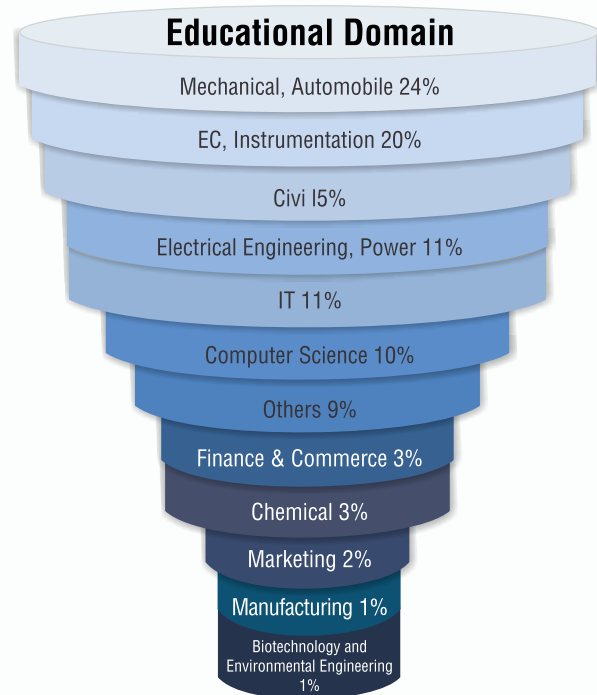
Batch Size
200
 Students

18%
 Increase in
 batch size

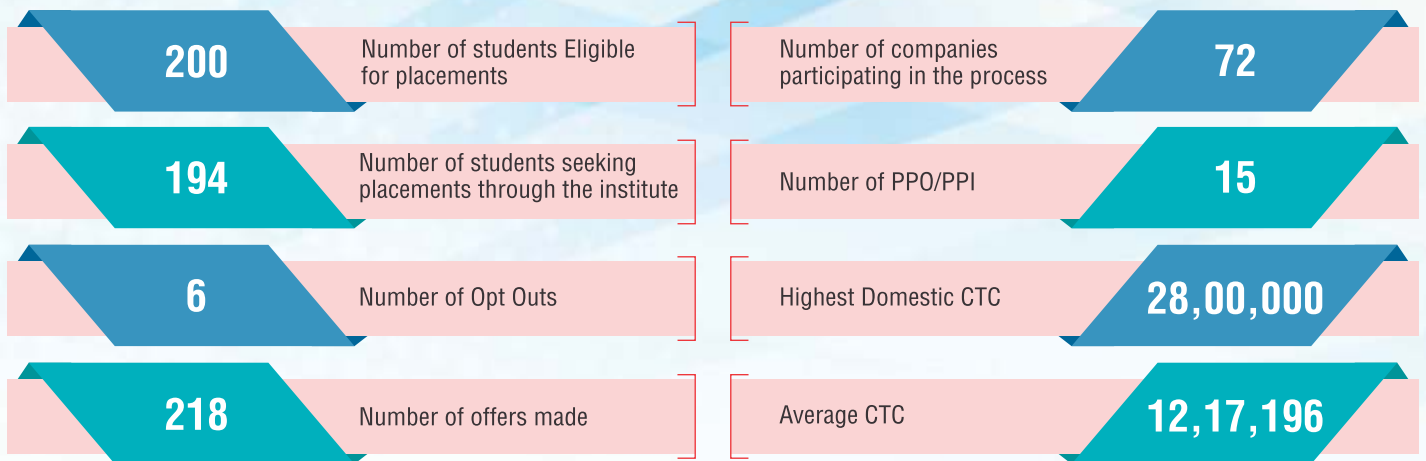


57%
 of the batch with prior
 work experience

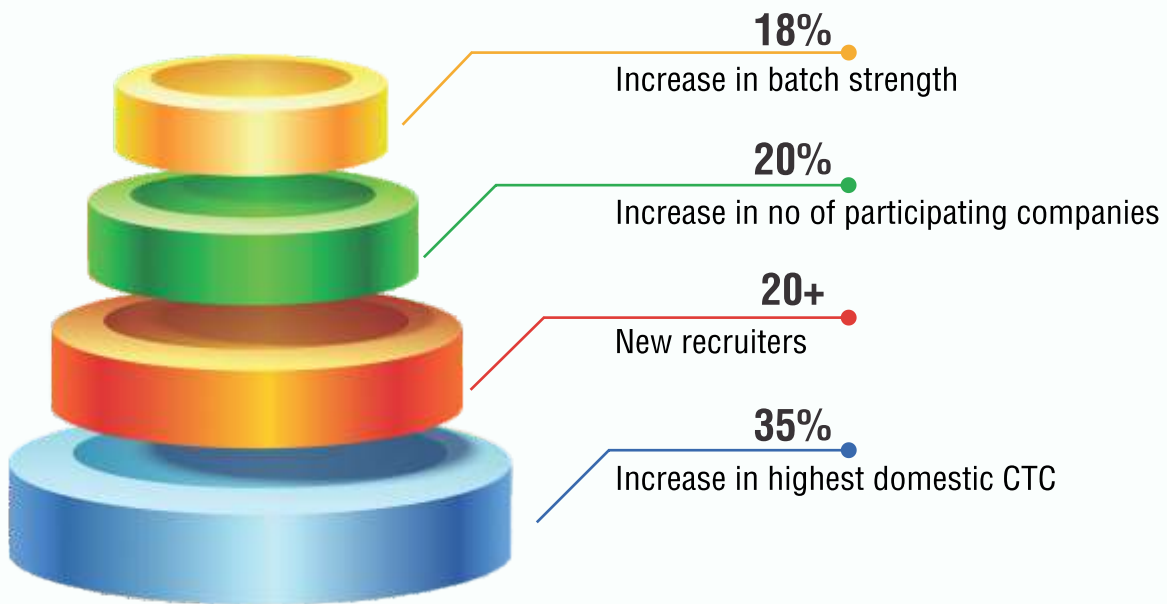
23
 Months Average
 Work Experience



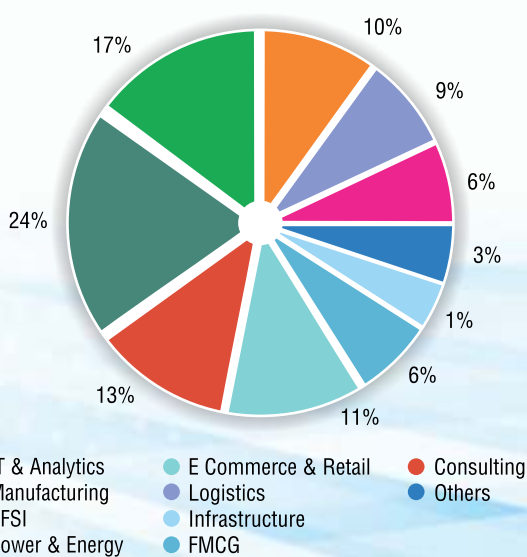
STATISTICS OF THE PLACEMENT SEASON



Highlights of the season



Domain Wise Split Up of Companies



Role Wise Split Up



Marketing

Market leaders like Reliance Jio, TATA Motors, Coffee Day Beverages, Aditya Birla Sun Life Insurance, Byju's, PCBL, HDFC Bank, Hero Motocorp, Muthoot Fincorp, etc. offered coveted profiles such as Agri-Marketing, B2B Marketing, B2C Marketing, Brand Manager, Campaign Manager, Category Manager, Channel Manager, Corporate Relations Executive, Customer Acquisition, Customer Relationship Management, Digital Marketing Associate, Direct Sales Officer, Enterprise Sales Manager, Inbound Sales, Key Account Manager, Market Research Associate, Pre-sales Consultant, Pricing Manager, Relationship Manager - Retail Branch, Retail Marketing, Rural Marketing, Sales Development Executive, and Strategic Marketing.



Finance

Students bagged roles like Asset Management, Branch Manager, Capital Market Analyst, Corporate Banking, Credit Risk Profile, Equities Research, Finance Advisory, Finance Controller, Financial Analytics, Financial Strategy, Internal Auditor, International Banking, Investment Analyst, Investor Communication, Market Risk Analyst, Mergers & Acquisitions, Private Equity, Relationship Manager, Retail Banking, Risk Assessment, Mitigation, Rural Banking, Senior Business Associate - Financial Services, Senior Financial Markets Research Analyst, Treasury, and Wealth Management offered by organisations of repute such as Deloitte, E&Y, Futures First, HDFC Bank, ICICIBank, IDFC Bank, RBL Bank, Capital Trust etc.



Operations

IIM Kashipur continued to be a popular destination for major organisations such as Oyo, Godrej & Boyce, GMR Group, Safe Express, TATA Motors, 4Tigo, Of Business, Shree Malani Foams, RECL etc. who offered roles such as Fleet Manager, Logistics, Operations Coordinator, Operational Planning, Scheduling Manager, Operations Manager, Process Improvement Handler, Procurement Analysis, Product Operations, Senior Project Manager, Service Delivery Manager, Service Quality Manager, Strategic Operational Planning Associate, and Strategic Supply Chain Manager.



IT and Analytics

Big names such as Infosys, MAQ Software, Kellton Tech, CARE Ratings, Indiamart, Evalueserve, Mindtree, eClerx, Futures First etc. offered profiles such as BFSI Analytics, BI Analytics, Big-Data Services Management, Business Intelligence, Research, Business Solution Enabler, Cloud Business Analyst, Data Analytics Consultant, Financial Analytics, Growth Hacker, IT Project Management, Operational Analytics, Product Quality Analyst, Senior Business Analyst, Senior Research Analyst, and Technical Project Manager, Data Analytics, IT Analyst, etc.



HR

The HR domain saw the participation of Ecom Express, TATA Motors, RBL Finserve and more. They offered core profiles such as HR Generalist, Career Development Executive, Corporate HR Governance, Global Initiative Manager, HR Advisory, Industrial Relations Management, Strategic Performance, Compensation Management, and HR Analytics etc.



Strategy and Consulting

Top organisations like KPMG, Deloitte, E&Y, People Strong, Shriram Properties etc offered opportunities in the strategy and consulting domain, offering roles such as Corporate Advisory, Corporate Strategy, Financial Consultant, Functional Consultant, Leadership and Group Strategy, MT - Strategic Alliances, Product Manager, Senior Manager – Strategy, Strategic Consulting, Strategic Product Management, Strategy Market Initiatives for Service Operation Consultant, etc.



General Management

TATA Capital, JSPL, Droom, Vinculum Solutions, GHCL, GMR Group, Muthoot Fincorp etc. offered general management roles such as Business Development Associate, Entrepreneurship Development, Growth Officer, International Business Development, New Business Initiatives, Product Executive, Project Manager, and Senior Business Development Consultant.



COMPANIES THAT PARTICIPATED THIS YEAR

Deloitte Consulting India	People Strong	ICICI Bank	Futures First	Nielsen	Relaxo	Markets & Markets	Aditya Birla Sunlife
Yes Bank	Shriram Properties	Droom	Godrej & Boyce	Kellton Tech	Virtusa	Mindtree	eClerx
HDFC Bank	Swadhaar Finserve	RECL	JSPL	India Mart	Mu Sigma	DTDC	Reliance Jio
Muthoot Fincorp	Infosys BPM	Simplotel	Hero MotoCorp	GMR	MAQ Software	Shree Malani Foams	NIIT
Kotak Mahindra Bank	KPMG	CUMI	Philips Carbon Black	HDFC AMC	Byju's	Vinculum Solutions	IMRB Kantar
BPCL	Capital Trust	E&Y	Srijan India	iQuanti	CARE Ratings	Intequant	Jamboree Education
TATA Motors	Coffee Day Beverages	Aditya Birla Capital	Tresvista	4tigo	Future Supply Chain	Ecom Express	Puma
Of Business	GHCL	RBL Bank	Growisto	Quarry	TATA Capital	Indofil Industries	Microland

OUR PARTNERS IN PROGRESS

 ICICI Bank	 ONGC	 Tolaram Group	 HDFC Life	 Futures First	 Markets & Markets	 E&Y	 Godrej & Boyce
 HDFC Bank	 AGS Transact	 Reliance Industries Limited	 Virtusa Polaris	 Of Business	 GSK	 KPMG	 India Mart
 IDFC Bank	 Shriram Properties	 BPCL	 Relaxo	 TATA Capital	 Keystone	 iQuanti	 Keya Foods
 Muthoot Group	 Yes Bank	 Sleepwell	 OYO	 TATA Power	 L&T Technologies	 GMR	 PCBL
 JSPL	 Care Ratings	 JK Papers	 RECL	 Indofil	 Directi	 Latent View	 Coffee Day Beverages
 Mindtree	 Birla Sun Life	 Ecom Express	 GHCL	 Aditya Birla Capital	 TATA Steel	 Evaluesserve	 MAQ Software
 Reliance Jio	 HDFC AMC	 RBL Bank	 Quarry	 Deloitte	 TATA Motors	 Microland	 Emerson
 Eclerx	 Kellton Tech	 RBI	 Safe Express	 Wipro	 Hero Motocorp	 Sutherland Global	 Ultratech
 Droom	 Jubilant Foodworld	 SEBI	 4Tigo	 Tresvista	 Infosys	 Google	 To The New



PLACEMENT TEAM

Prof Kunal Ganguly

Chairperson – Placements

Mobile : +91 9761392688

Office : +91 7900444090 (Ext.213)

E-mail: kunal.ganguly@iimkashipur.ac.in

Amit Kumar Chanpuria

Administrative Officer (Placement)

Mobile : +91 9926099008

Office : +91 7900444090 (Ext. 318)

E-mail : amit.chanpuria@iimkashipur.ac.in

STUDENT COORDINATORS

(E-mail: placecomm@iimkashipur.ac.in)

Aditya Borhade

9869474412

Ayush Bahuguna

9027380127

Chirag Dixit

9027338559

Khushie Dubakka

6302143562

Manpreet Singh Saluja

8319096278

Prateek Tripathi

7974996671

Shivam Bandeja

8439596626

Shubham Dantare

8103406434

Vasant Kukalekar

7507987712

Vivek Sharma

8007676763

Vrajesh Dhruva

6354409295



Indian Institute of Management Kashipur

Kundeshwari, Kashipur,

District- Udham Singh Nagar,

Uttarakhand - 244713, INDIA

Tel: +91-7088 270882,7900 444090,91,92,93