



IIM KASHIPUR



2019-21

INDIAN INSTITUTE
OF MANAGEMENT

KASHIPUR

FINAL
PLACEMENT REPORT

We are happy to announce the successful completion of the Final Placement Process of the 2019-21 Batch of our flagship Masters in Business Administration Program. IIM Kashipur began the 10th year of its journey in 2021, and it also coincided with the launch of the Masters in Business Administration (Analytics).

This year, we saw active participation by 127 organizations making 268 offers across various profiles: Consulting, Finance, IT & Analytics, HR, Operations, Sales & Marketing, and Strategy. The profiles are spread across Analytics, BFSI, Consulting, Edtech, Research and Advisory, IT, Ecommerce and Manufacturing sectors.

Our students have always distinguished themselves in problem-solving and creative thinking skills, winning several case studies and competitions. Their effort has secured the institute, 4th position in Dare2Compete Competitive B-School 2021 rankings.

We cherish the success of our students and are thankful to the industry for their continued support during these testing times.

Regards,

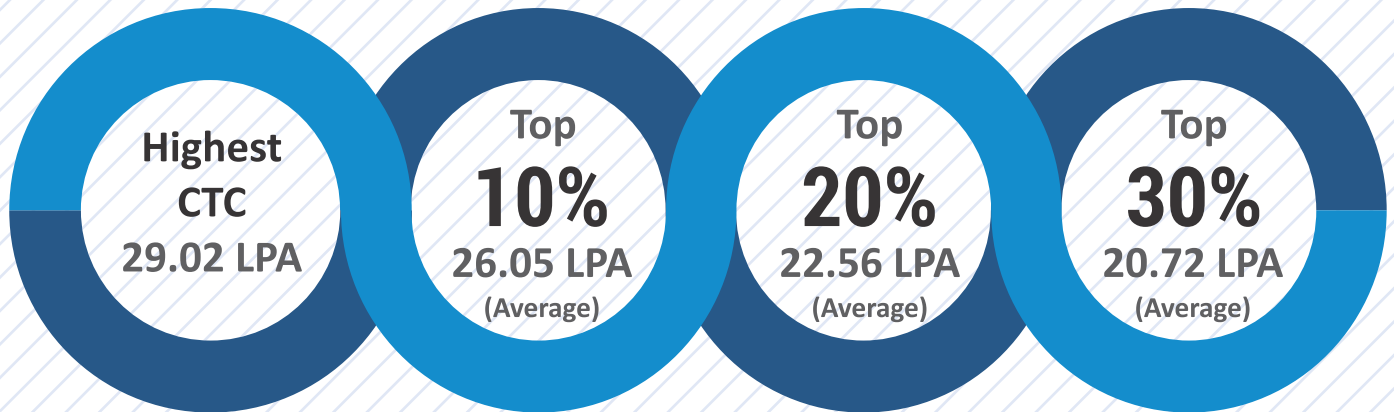
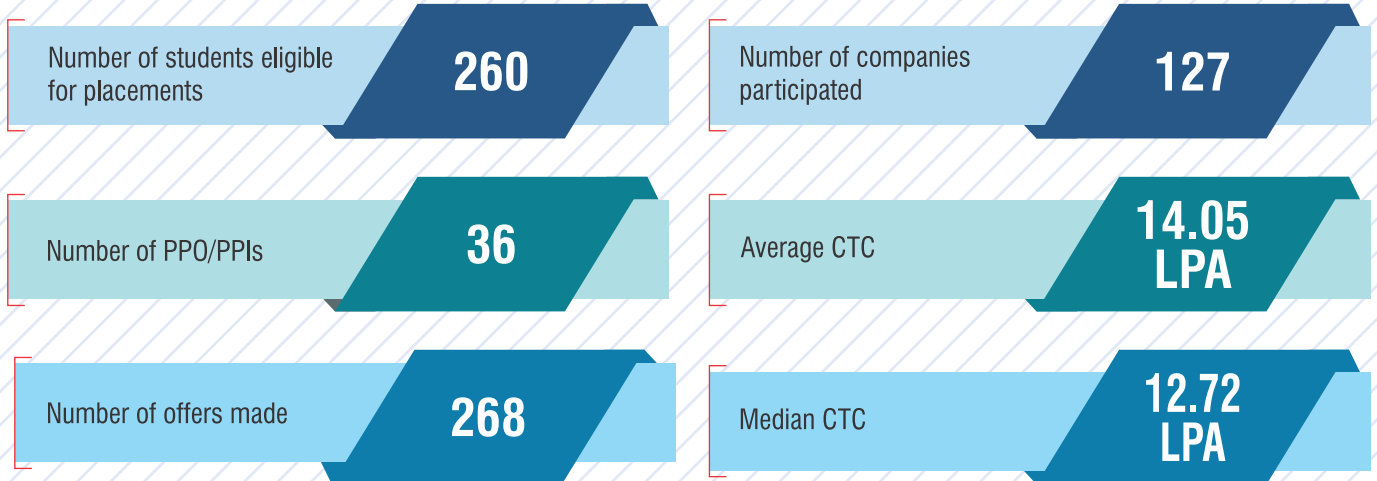
Prof. Venkataraghavan K
Chairperson – Placements
IIM Kashipur



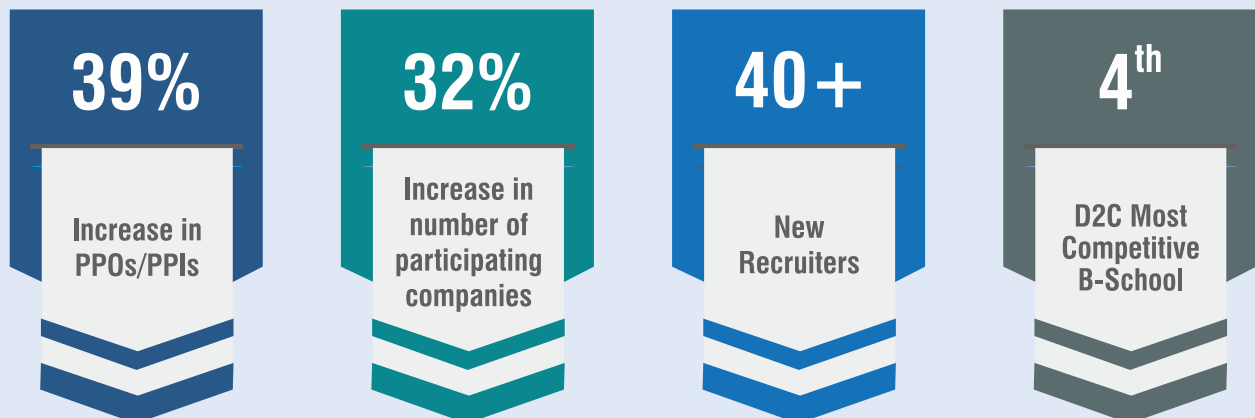
FOREWORD

Final Placement 2019-21 Highlights

STATISTICS OF THE PLACEMENT SEASON

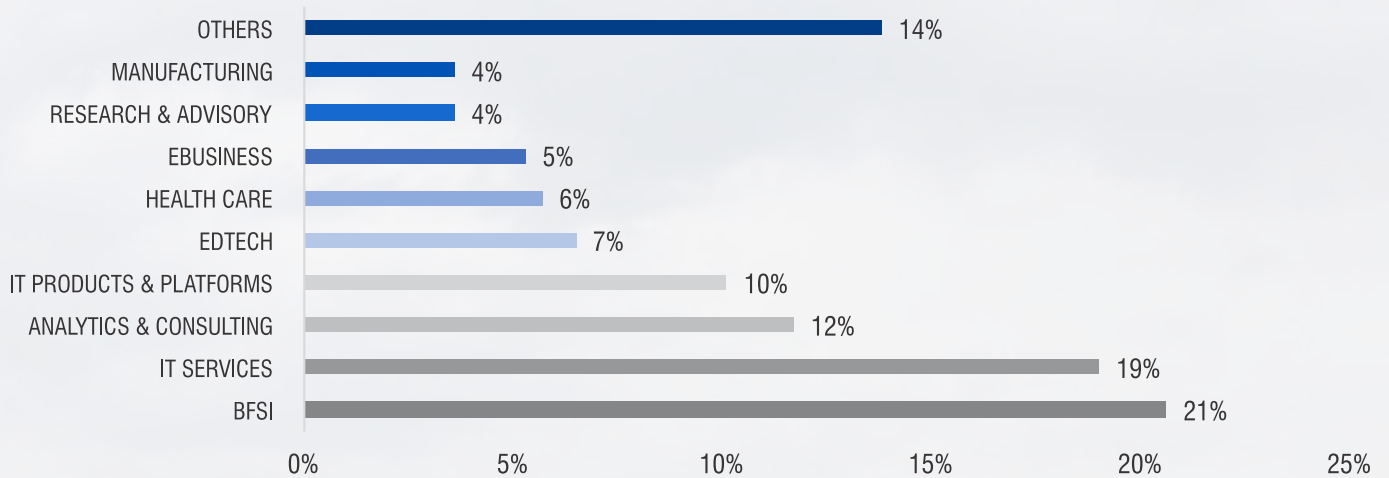


HIGHLIGHTS OF THE SEASON



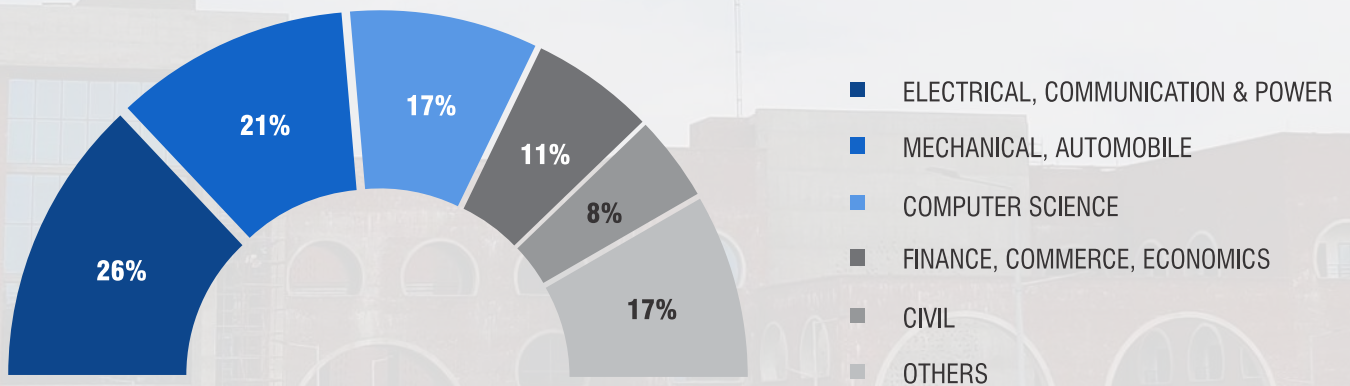
Final Placement 2019-21 Highlights

SECTOR WISE PLACEMENTS



BATCH POINTERS

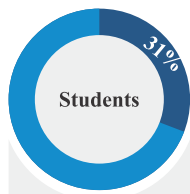
EDUCATIONAL BACKGROUND



WORK EXPERIENCE



IT & ANALYTICS



Highest CTC
21,40,000

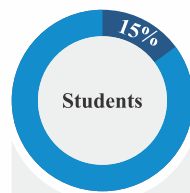
Industry majors such as Infosys, Infosys BPM, Accenture, Cognizant, Virtusa, Tech Mahindra, HCL, Tredence, Mphasis, IndiaMart, EvaluateServe, Fareye, Mindtree, Hexaware, Futures First, ZS Associates, PharmaAce, Mu Sigma, Just Dial, Cognext AI, Perceptive Analytics, Factspan Analytics, Brane Enterprise, KelltonTech, Interface.ai, Birlasoft, Neenopal offered profiles such as BFS Analytics, BI Analytics, Big-Data Services Management, Business Intelligence, Research, Business Solution Enabler, Cloud Business Analyst, Data Analytics Consultant, Financial Analytics, Growth Hacker, IT Project Management, Operational Analytics, Product Quality Analyst, Senior Business Analyst, Senior Research Analyst, and Technical Project Manager.

Final Placement 2019-21 Domain Highlights

FINANCE

Students garnered roles like Asset Management, Branch Manager, Capital Market Analyst, Corporate Banking, Credit Risk Profile, Equities Research, Finance Advisory, Finance Controller, Financial Analytics, Financial Strategy, Internal Auditor, International Banking, Investment Analyst, Investor Communication, Market Risk Analyst, Mergers & Acquisitions, Private Equity, Relationship Manager, Retail Banking, Risk Assessment, Mitigation, Rural Banking, Senior Business Associate - Financial Services, Senior Financial Markets Research

Analyst, Treasury, and Wealth Management offered by organizations of repute such as Deloitte, TATA Capital, Futures First, HDFC Bank, ICICI Bank, ICICI Prudential, RBL Bank, Angel Broking, CRISIL, Tres Vista, Vivriti Capital.

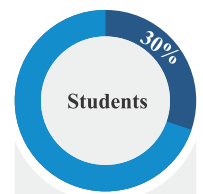


Highest CTC
23,20,000 Lakh



MARKETING

Market leaders like L'Oreal, TATA Advanced Systems, TATA BSL, TATA Power, Square Yards, Godrej & Boyce, BlueStar, Capital Goods, Vivriti Capital, Mindgate, Xiaomi, OfBusiness, BYJU's, Career Launcher, Scaler Academy, Teltonika, HDFC Bank, RBL Bank, Iquanti, Deloitte, Interface.AI offered coveted profiles such as Agri-Marketing, B2B Marketing, B2C Marketing, Brand Manager, Campaign Manager, Category Manager, Channel Manager, Corporate Relations Executive, Customer Acquisition, Customer Relationship Management, Digital Marketing Associate, Direct Sales Officer, Enterprise Sales Manager, Inbound Sales, Key Account Manager, Market Research Associate, Pre-sales Consultant, Pricing Manager, Relationship Manager - Retail Branch, Retail Marketing, Rural Marketing, Sales Development Executive, and Strategic Marketing.



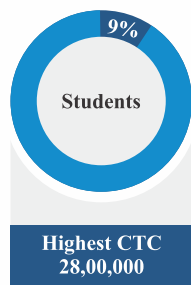
Highest CTC
29,00,000

Final Placement 2019-21

Domain Highlights

OPERATIONS

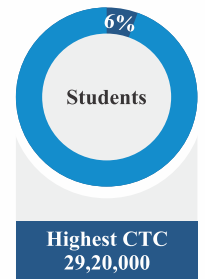
IIM Kashipur continued to be a popular destination for major organizations such as Flipkart, FoxConn, ICICI Prudential, Akash Institute, Just Dial, Jayanita, Indegene, ElasticRun, 4Tigo, OfBusiness, SafeExpress, who offered roles such as Fleet Manager, Logistics, Operations Coordinator, Operational Planning, Scheduling



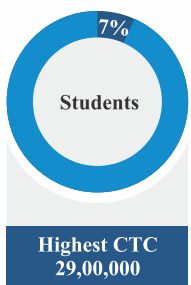
Manager, Operations Manager, Process Improvement Handler, Procurement Analysis, Product Operations, Senior Project Manager, Service Delivery, Manager, Service Quality Manager, Strategic Operational Planning Associate, and Strategic Supply Chain Manager.

STRATEGY & CONSULTING

Leading Organizations like Deloitte, Gartner, ZS Associates, HDFC, Xiaomi, RECL, Braine Enterprise offered opportunities in the strategy and consulting domain, offering roles such as Corporate Advisory, Corporate Strategy, Financial Consultant, Functional Consultant, Leadership and Group Strategy, MT - Strategic Alliances, Product Manager, Strategic Consulting, Strategic Product Management and Strategy Market Initiatives for Service Operation Consultant.



GENERAL MANAGEMENT

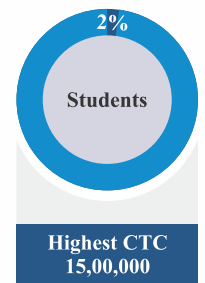


Initiatives, Product Executive, Project Manager, and Senior Business Development Consultant.

TATA Capital, Aditya Birla Sunlife, Arcelor Mittal Nippon Steel, InMorphis, Xiaomi, ICICI Bank, IndiaMart, RBL Bank, O'AgriFarm offered general management roles such as Business Development Associate, Entrepreneurship Development, Growth Officer, International Business Development, New Business

HUMAN RESOURCES





The HR domain saw the participation of Deloitte, Vivriti Capital, Arteria, BYJU's and more. They offered core profiles such as HR Generalist, Career Development Executive, Corporate HR Governance, Global Initiative Manager, HR Advisory, Industrial Relations Management, Strategic Performance, Compensation Management, and HR Analytics.



ACCOLADES IN COMPETITIONS

IIM Kashipur has reached a new milestone by achieving 4th position in the Dare2Compete Competitive B-Schools 2021. With this, we have joined the league of older IIMs and other prestigious institutions in the competitive arena of case study competitions.








We have 8 National Winners, 5 National Runners up, 4 National 2nd Runners up, 24 National Finalists and 12 Semi-Finalists who have bagged positions in reputed competitions like L'Oréal Sustainability Challenge, Xiaomi Mi Summit 2.0, Virtusa Business Cipher Challenge, CarEasy Spark, TVS Credit Analytics challenge, and many more. We also have 9 students securing top 100 Positions in the Dare2Compete competitive leaders ranking.

Campus:     








Stars: 226 222 213 212
 190

Dare2Compete AWARDS 2021 **D2C COMPETITIVE B-SCHOOLS 2021**

NATIONAL WINNERS:








						
Strategy Challenge	Sustainability Challenge	Business Cipher Challenge	ET Prime Intellect	Bada Aasan Hai	Spark	Fintech Championship

NATIONAL RUNNER UP:








						
Analytics Challenge	Livewire 1.0	Campus Challenge 2.0	Mi Summit 2.0	Analytics Challenge	Cafta	Campus Connect 1.0

NATIONAL 2nd RUNNER UP:

NATIONAL FINALISTS:

						
Boardroom Challenge	Comstrat	Imagination Challenge	Bottoms Up	Campus Edition '19	Relead 3.0	Case Competition

NATIONAL SEMI-FINALISTS:

						
Wired 4.0	Stratethon	Ingenious	Campus Challenge	Resolvr Case Study	Boardroom Challenge	Campus Connect 1.0

OUR RECRUITING PARTNERS

PLACEMENT TEAM

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NIKITA SHARMA

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POORVA SAXENA

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PRACHI SHARMA

8982721369

PRIYAL JAIN

9634064690

RAHUL DESHPANDE

8605360280

SAGNIK SARKAR

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SARANG MALPANI

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