



FINAL  
PLACEMENT REPORT

2020-22

INDIAN INSTITUTE OF MANAGEMENT  
**KASHIPUR**

# FOREWORD

We are happy to announce the successful completion of the Final Placement Process of the 2020-22 Batch of our flagship Masters in Business Administration Program. The season marked the final placements of the first batch of Master of Business Administration (Analytics). The program was well received by the industry.

This year, we saw active participation by 150+ organizations making 365 offers across various domains: Consulting, Finance, IT & Analytics, HR, Operations, Sales & Marketing, and Strategy. Prominent sectors were IT & Analytics, BFSI, Consulting, EBusiness, Retail, Manufacturing and Logistics.

Our students have always distinguished themselves in problem-solving and creative thinking skills, winning several case studies and competitions. We take pride in the success of our students and are thankful to the industry for their continued support.

Regards  
Dr. Venkataraghavan K  
Chairperson Placements  
IIM Kashipur





# Final Placement 2020-22 Highlights

## STATISTICS OF THE PLACEMENT SEASON

322

Number of Eligible Students

365

Number of Offers Made

150+

Number of Companies Visited

53

Number of PPO/PPIs

15.21 LPA

Average CTC

14.82 LPA

Median CTC

Highest CTC  
28.82 LPA

Top 10%  
23.44 LPA  
(Average)

Top 20%  
21.51 LPA  
(Average)

Top 30%  
20.06 LPA  
(Average)

47%

Increase in PPO/PPIs

26.6%

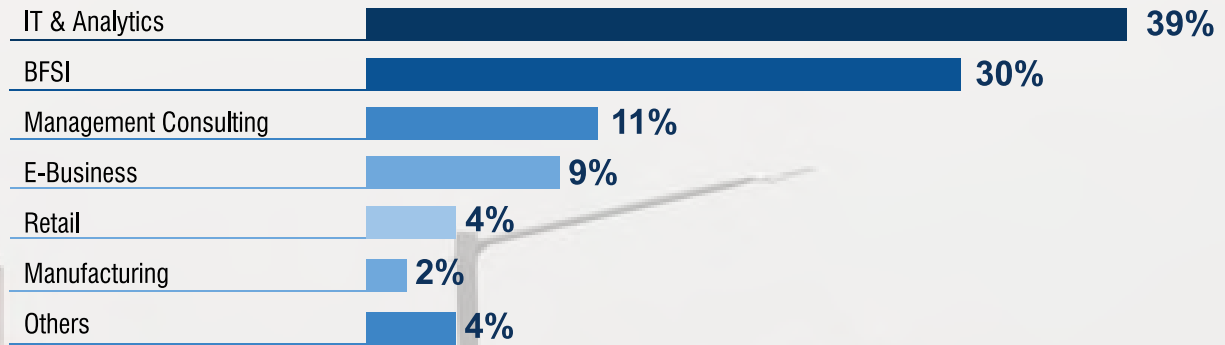
Increase in number of Recruiters

60+

New Recruiters

# Final Placement 2020-22 Highlights

## SECTOR WISE PLACEMENTS

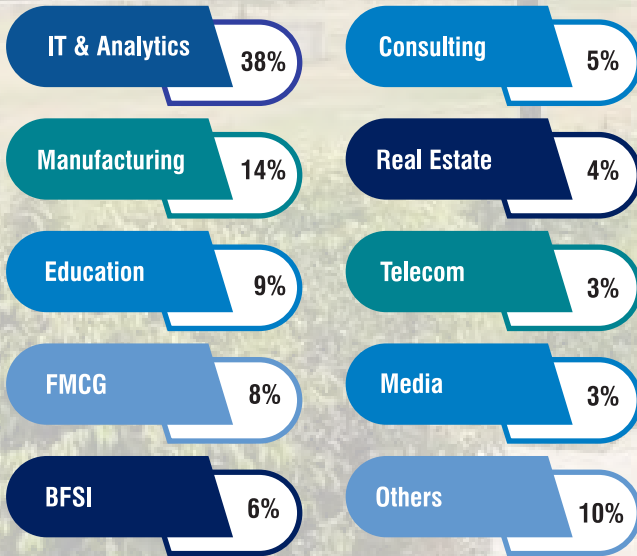


## BATCH POINTERS

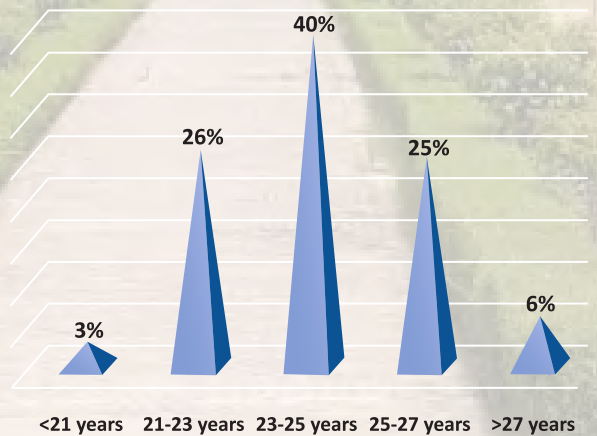
### DOMAIN DISTRIBUTION



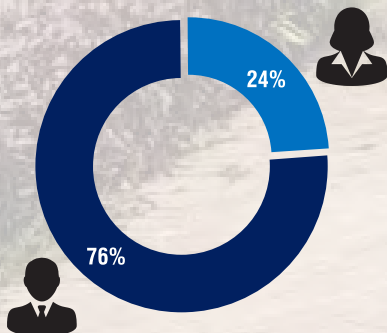
## PROFESSIONAL BACKGROUND



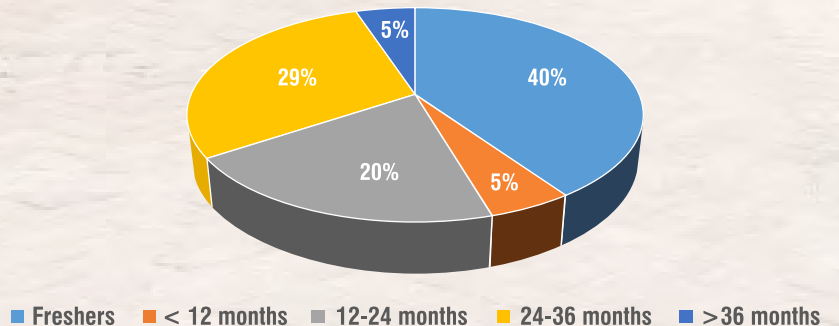
## AGE GROUP



## GENDER DIVERSITY



## WORK EXPERIENCE



## IT & Analytics

Big names such as Accenture, Accolite Digital, Agrostar, Bain Capability Center, Capgemini, Cognizant Technology Solutions, Conga, Factri.ai, FedEx, IDFC First Bank, Latentview Analytics, Merilytics, Mindtree, Optum, PUMA Sports, TA Digital, Tredence Analytics, Virtusa offered profiles such as BFS Analytics, BI Analytics, Big-Data Services Management, Business Intelligence, Research, Program Manager, Business Solution Enabler, Cloud Business Analyst, Data Analytics Consultant, Financial Analytics, IT Project Management, Operational Analytics, Product Quality Analyst, Senior Business Analyst, Senior Research Analyst, and Technical Project Manager.

Highest CTC  
23.6 LPA

21%

Students

## Marketing

Market leaders like Acuvate Software, Adani Wilmar, BPCL, Byjus, CL Educate, Frontizon Business Services, HCL, HDFC Bank, Holcim Group, ICICI Securities, IDFC First Bank, iQuanti, Khimji Ramdas, OfBusiness, PharmaAce, RBL Bank, Reliance Retail, Shree Malani Group, Specialty Polyfilms, TVS Credit, Xtraas Corp etc. offered coveted profiles such as Agri-Marketing, B2B Marketing, B2C Marketing, Territory Business Head, Area Manager,

Highest CTC  
28.8 LPA

Research Associate, Marketing Manager, Enterprise Sales Specialist, Deputy Branch Head, Growth Manager, Project Manager, Digital Marketing Associate, Associate Engagement Partner, Enterprise Sales Manager, Brand Manager, Market Research Specialist, Digital Marketing Executive, Pricing Manager, Channel Manager, Marketing Intelligence, Corporate Sales Manager, Relationship Manager - Retail Branch, Retail Marketing, Rural Marketing, Sales Development Executive, and Strategic Marketing.

# Final Placement 2020-22 Domain Highlights

17%

Students

## Finance

Highest CTC  
20.8 LPA

Students bagged roles like Associate Consultant, Senior Associate Analyst, Capital Market Analyst, Corporate Banking, Credit Analyst, Equities Research, Financial Advisory, Finance Controller, Financial Analytics, Financial Strategy, Internal Auditor, International Banking, Investment Analyst, Associate Research and Investment, Financial Risk Management, Mergers & Acquisitions, Private Equity, Relationship Manager, Retail Banking, Senior Business Associate - Financial Services, Research Analyst, Treasury, and

Wealth Management offered by organisations of repute such as ArcelorMittal Nippon Steel, Axis Bank, Bajaj Allianz, Bank of America, Capgemini, Care Ratings, Cred Avenue, Decimal Point Analytics, Deloitte USI, Digit Insurance, Equitas Small Finance Bank, ICRA Limited, IDFC First Bank, KPMG, RBL Bank, Tata Capital, Tresvista, TVS Credit, Vivriti Capital, Yes Bank.

15%

Students



## General Management

IIM Kashipur continued to be a popular destination for major organisations such as Amazon, Axis Bank, Bajaj Allianz, Capgemini, CL Educate, DarwinBox, Dell Technologies, Digital Jalebi, Hawkins Cookers Limited, HCL, ,ICICI Bank, IDFC First Bank, Indiamart, JK Lakshmi Cement, RBL Bank, Reliance Retail, TATA Technologies, Xiaomi etc. who offered general management roles such as Management Trainee, Senior Management Trainee, Program Manager, Key Account Manager, Company Secretary, Project Manager, Assistant Manager, Deputy Manager and Global Operations Graduate.

**Highest CTC  
20.8 LPA**

19%

Students

## Operations

Bank of America, Bajaj Allianz, Birlasoft, Cognizant Technology Solutions, Cogoport, DMI financials, Flipkart, HCL, HSBC, L&T, Lendenclub, Nowpurchase, Tata Steel (BSL), Xiaomi offered roles such as AVP - Operations, Operations Coordinator, Operational Planning, Operations Management Trainee, Procurement Analysis, Product Operations, Service Delivery, Manager, Service Quality Manager and Strategic Operational Planning Associate.

**Highest CTC  
27.3 LPA**

8%

Students

## Strategy & Consulting

Top organisations like BlackBrix Advisors, Capgemini, Cognizant Technology Solutions, Deloitte USI, DS Group, Equitas Small Finance Bank, EY, Hashedin, HCL, IDFC First Bank, Infosys, Kantar Analytics, Loyalty Juggernaut, O9 Solutions, Porter.in, TheMathCompany offered opportunities in the strategy and consulting domain, offering roles such as Associate Business Consulting, Associate Engagement Partner, Consultant, Management Consultant, Senior Business Associate, Senior Functional Consultant, Workforce Advisory Consultant, Corporate Advisory, Corporate Strategy, Financial Consultant, Functional Consultant, Leadership and Group Strategy, MT - Strategic Alliance and Strategic Consulting.

**Highest CTC  
20.8 LPA**

12%

Students

# Final Placement 2020-22 Domain Highlights

## Human Resources

**Highest CTC  
20 LPA**

The HR domain saw the participation of Deloitte USI, EY, Gartner, HireTale, IDFC First Bank, Infosys, Morgan Stanley and more. They offered core profiles such as HR Generalist, HR Analyst, Senior Associate Lead Talent Acquisition, Executive Talent Acquisition, Management Trainee HR, HR Business Partner, Senior Analyst HR, HR Advisory, Industrial Relations Management, Strategic Performance and Compensation Management.

8%

Students



# ACCOLADES IN COMPETITIONS

IIM Kashipur students have yet again hit a home run in the competitive arena of case study competitions.

We have 4 National Winners, 1 National Runners up, 1 International Finalist, 9 National Finalists and 18 National Semi-Finalists who have bagged positions in reputed competitions like Airtel iCreate 2021, Flipkart Wired 5.0, Hero Campus Challenge 7.0, HP Solve, L'Oreal Sustainability Challenge 2021, Optum Stratethon, Reliance T.U.P 7.0, VOIS Vantage 2021, Welspun Disruptor and many more.

## National Winners:



Bottoms Up 2.0



The Analytics Conundrum!



Virtusa Business Cipher Challenge



Data Hackathon: Dubai Taxi Corporation & Middlesex Insights Lab

## National Finalist



Credit Research Challenge 2021



GMC



Bottoms Up 2.0



Virtusa Business Cipher Challenge



Welspun Disruptor

## National Semi-Finalist



Airtel iCreate 2021



Flipkart Wired 5.0



Gameplan



Hero campus challenge 7.0



HP Solve



L'Oréal Sustainability Challenge 2021



Optum Stratethon Season 3



Reliance T.U.P 7.0



Resolvr 2021 The Smart Cube



Welspun Disruptor



VOIS Vantage 2021



# OUR RECRUITING PARTNERS





# PLACEMENT TEAM

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IIM KASHIPUR

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