



Audited

2022-24

SUMMER PLACEMENT REPORT

INDIAN INSTITUTE OF MANAGEMENT
KASHIPUR

Letter from Auditor



Ref: BWA/IIMKAS/MUM/RB/002/2023-24

July 24, 2023

The Chairperson - Placements

Indian Institute of Management Kashipur,
Kundeshwari, Kashipur,
Udham Singh Nagar,
Uttarakhand – 244713

Dear Sir,

Re: **Audit of Placement Report for the batch 2022-24 of Master in Business Management and Master in Business Management (Analytics) Program.**

We have audited the data related to location, function & stipend as presented in the Placement Report prepared by IIM Kashipur for the Summer Internship Placement (based on the offers received and accepted on campus) for the batch of Master in Business Management and Master in Business Management (Analytics) Program of Indian Institute of Management Kashipur (IIM Kashipur) for 2022 - 24.

The preparation of the Placement Report is the responsibility of IIM Kashipur. Our responsibility is to validate the information related to location, function & stipend provided in the report with the relevant documentation and comment on the conformance of those with the Indian Placement Reporting Standards (IPRS) Revision 2.2.

In this context, we confirm the following:

1. For the purpose of the audit, we have obtained all the information and explanations, which, to the best of our knowledge and belief, were necessary. In our opinion, the Placement Report complies with the Indian Placement Reporting Standards Revision 2.2.
2. The validation of information presented in the report is based on communication received by IIM Kashipur from recruiting companies. Brickworks Analytics (BWA) has not independently sourced any information or documentation from the recruiters.
3. We have verified the information with respect to job location, function and stipend presented in the report with communication received by IIM Kashipur from recruiters.

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CIN: U74900KA2015PTC081521

4. The acceptance of offers and the number of students opting out of the placement process has been established through written communication from the students.
5. Only the total number of students who did not seek internship through the Institute has been verified by us. Any additional data related to such students as presented in the report has not been verified by us.
6. We have only audited the data related to location, function & stipend (Pg. nos. 4 to 6) in the Placement report and not the placement overview section or any additional information presented in the report.
7. Documentation related to function of seven students was not available hence functions of these students have been recorded on the basis of written communication from the institute. Four of these are in operations, two in HR and one in finance.
8. Wherever information was missing reasonable assumptions have been made.

Best Regards,



Ritaban Basu
Head – Risk & Analytics
Brickworks Analytics Private Limited

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Chairperson's Note

We are happy to announce the successful completion of Summer Placement Process for the 2022-2024 batch of our flagship program of Master of Business Administration and Master of Business Administration (Analytics).

This year, we saw active participation by 92 organizations, making a total of 299 offers across various domains, such as Consulting, Finance, IT & Analytics, HR, Operations, Sales & Marketing, and Strategy. Prominent sectors were BFSI, Consulting, FMCG, Information Technology, E-Commerce, Manufacturing, Media, Healthcare, Retail among others.

Our students have always distinguished themselves in problem-solving and creative thinking skills, winning several case studies, incorporating both Corporate and Non-corporate competitions. Our corporate standing finished with amazing wins of 37 national-level achievers in the Top Unstop Competitions, where our students proved their mettle across B-School competitions by leading with 1 National Winner, 8 National Finalists and 4 National Semi-Finalists securing 8th rank in Unstop most competitive B-School in India.

These figures could not be achieved single-handedly. Our recruiters have shown great faith in the Institute. The recruitment drive witnessed several new organizations joining our list of esteemed recruiters. We would like to extend our warm gratitude to all the corporate organizations and recruiting partners for shaping this success story and anticipate fruitful synergies in the coming times.

Regards,



Dr. Utkarsh

Chairperson Placements

IIM Kashipur

Placement Highlights

▶ **Prominent First Time Recruiters**

Aditya Birla Fashion and Retail Ltd., Broadway Infotech Pvt Ltd, Cinapolis, CorpSecurity International, Dainik Jagran, Expertrons, Galderma, Gartner, GSK Pharmaceuticals, Hampa Wellness, HSBC (India), I'mbesideyou Inc., ICICI Lombard GIC Ltd., IHX Private Limited, Invest India, Lets Endorse, Maersk, MTR Foods, Porter, PPG Asian Paints, Reliance Retail, Royal Bank of Scotland (RBS), StackBOX, Zolve

▶ **Prominent Legacy Recruiters**

Accenture Technology (ATCI), Aliens Group, Black Brix, Capgemini, Cognizant, digiDZN, Droom, EY(Ernst & Young), Fundwave, HDFC Bank, ICICI Bank, Jio Creative Labs, Kreative Kode, Larsen & Toubro, MAQ Software, Micron, Ofbusiness, Outlook Group, Puma, RBL Bank, Reserve Bank of India, Shree Malani Foams, Talent Litmus, Tata Capital, Tata Steel, Tata Motors

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1. Placement details as per IPRS

1.1 Nature of Internship

Nature of internship	With Stipend	Without Stipend
Seeking internship through the institute	276	23
Not seeking internship through the institute	9	31

1.2 Classification Based on Sectors

Sectors	No. of Offers Accepted
BFSI	*
Consulting	' -
Ecommerce	%+
EdTech	%%
Energy	+
FinTech	'
FMCG)
Information Technology	&(
IT Consulting	&'
Logistics)
Manufacturing	%
Media	(&
Others*	%+
Pharmaceutical/Healthcare	%%
Real Estate & Infrastructure	'
Retail	%%
Grand Total	299

Others* includes Education, Hospitality, Publishing House & Social



For Indian Institute of Management Kashipur



For Brickworks Analytics Mumbai

1.3 Classification Based on Locations

Location	No. of Offers Accepted
Bangalore	54
Chennai	9
Hyderabad	14
Kolkata	8
Mumbai	74
National Capital Region	34
Rest of India*	35
Remote**	71
Grand Total	299

Rest of India* includes Thane, Vadodara, Cochin, Dehradun, Indore, Jamshedpur, Kanpur, Kollam, Madurai, Nagpur, Pune and Agra

Remote** includes students that were provided with opportunities to work from home

1.4 Classification Based on Functions

IT & Analytics* also includes Others (Data Analytics)

Function	No. of Offers Accepted
Consulting	22
Finance	31
General Management	19
HR	21
IT & Analytics*	6
Operations / Supply Chain Management	31
Product / Category Management	20
Sales & Marketing	135
Strategy	14
Grand Total	299



2. Compliance statement

This placement report has been prepared as per the Indian Placement Reporting Standards, revision 2.2

The instances where the report deviates from standards and the reasons for them are mentioned below

Deviation from the standards	Reasons
-	-



For Indian Institute of Management Kashipur



For Brickworks Analytics Mumbai

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