

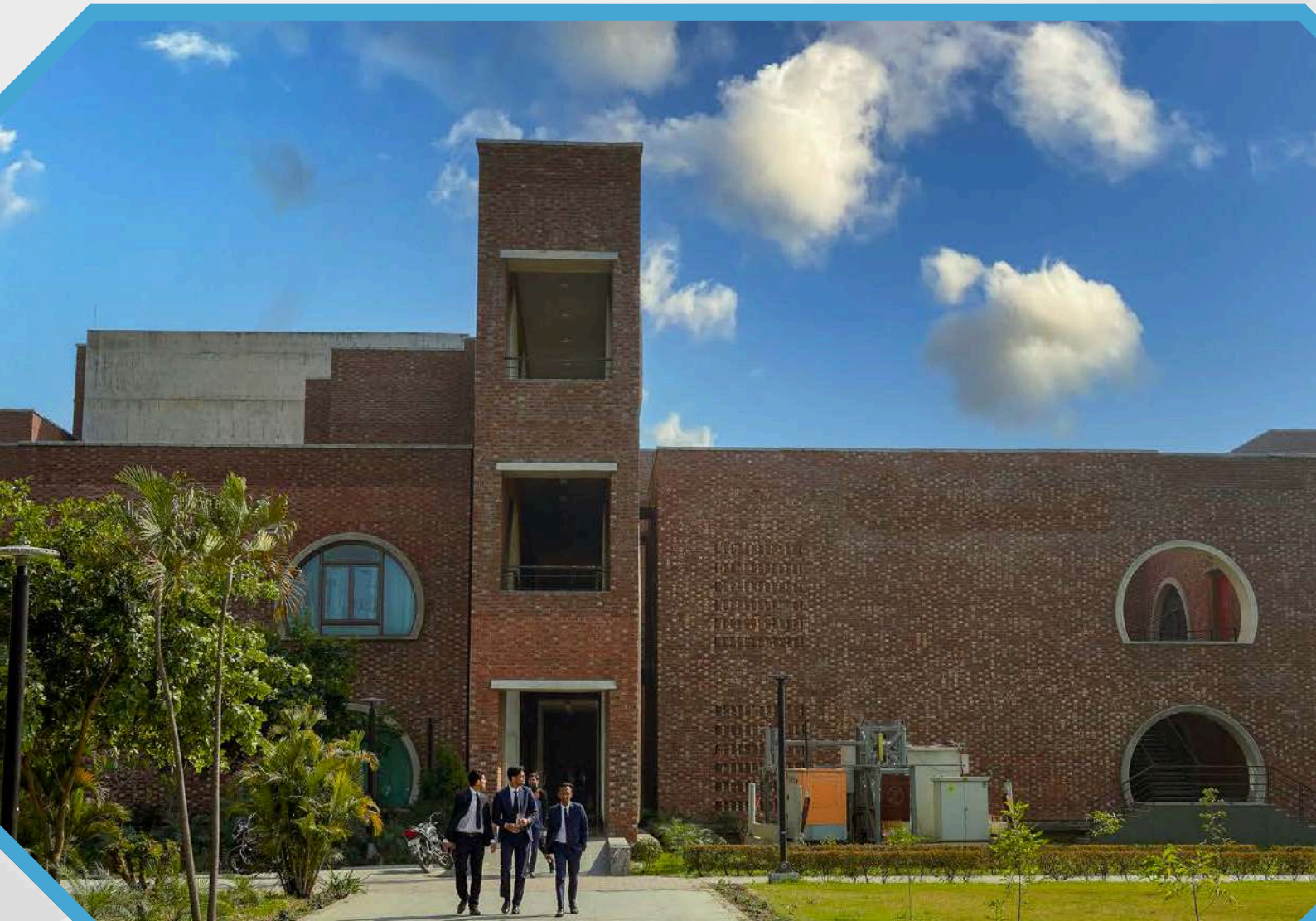


S Syracuse University
Whitman School
of Management
Earl V. Snyder Innovation
Management Center

3rd International Conference on Business &
Management
on

**DRIVING “INNOVATION, DIGITAL
TRANSFORMATION, RESILIENCE, AND AI”**

on
12th, 13th, and 14th June 2026



ABOUT THE CONFERENCE

Indian Institute of Management Kashipur, in collaboration with the Earl V. Snyder Innovation Management Center, Whitman School of Management, Syracuse University, New York, USA, proudly announces an “International Conference on Business & Management” driving “Innovation, Digital Transformation, Resilience, and AI” (ICBM 2026) under the aegis of ‘Viksit Bharat 2047’ – a developed, inclusive and self-reliant India. This International Conference will be held at IIM Kashipur Campus between June 12th -14th, 2026.



Digital Transformation, Innovation, Resilience, and AI have emerged as a pivotal force in reshaping industries, societies, economies, start-ups, e-commerce, and automation worldwide. This encompasses multifaceted goals aimed at propelling a nation into a realm of economic prosperity, social harmony, technological advancement, and sustainable development. This entails fostering a business and management environment that encourages entrepreneurship, innovation, and the leveraging of cutting-edge technologies, as well as investments across sectors on a larger scale. Technological Innovation, Digital transformation, Resilience, and AI have enhanced operational agility and flexibility, enabling businesses to respond swiftly to market changes and customer demands. It drives technological innovation across industries, spawning new business models and disrupting typical concepts.



Emerging technologies such as AI (Artificial Intelligence), including Machine Learning, Deep Learning, Natural Language Processing (NLP), Computer Vision, Blockchain Technology, Big Data Analytics, Internet of Things, Augmented Reality/Virtual Reality, Metaverse, etc., are transforming businesses, governance, industry, market, customer engagement, and daily life. Digital Transformation & Innovation also play a significant role in upskilling the labor force, reshaping R&D and educational ecosystems.

Start-ups and established companies alike harness emerging technologies to create groundbreaking products and services, challenging incumbents and fostering a culture of continuous improvement and innovation. Moreover, the advancement of smart manufacturing infrastructures, coupled with the large-scale integration of renewable energy systems, emerging technologies, resource optimizations, and advanced waste management frameworks, is increasingly driving future development by minimizing environmental externalities and enhancing long-term energy security in a sustainable and resilient manner.

A successful business requires a holistic approach that encompasses the implementation of digital transformation, innovation, resilience, and AI for ensuring sustainable growth and resilience in a dynamic global economy. This conference invites doctoral scholars, faculty, postgraduate students, academics, and professionals from governments, international organizations, industry, and civil society to share their latest research, insights, and experiences in the pursuit of India becoming an AI-enabled, self-reliant, and digitally transformed nation

IMPORTANT DATES

* Maximum 1200-word count (excluding references)

Extended Abstract Submission Deadline*	10 th March 2026
Notification to Authors	30 th March 2026
Early Bird Registration	07 th April 2026
Late Registration	20 th April 2026
Conference	12 th to 14 th June 2026

Registration

Registration Fee includes:

- Access to the offline presenters only to all conference sessions, accommodation, food, events and conference kit, including workshops.
- IIM Kashipur will provide complimentary lodging arrangements for all conference participants from 11th June (afternoon) to 14th June 2026
- Breakfast/Lunch/Dinner and Refreshments will be provided during the conference (between 12th to 14th June 2026)
- A nature excursion trip is planned during the conference
- Detailed registration and presentation information will be provided to authors of selected abstracts/extended abstracts
- All authors and co-authors (who want to join the Conference) must register themselves within a given deadline by paying a stipulated fee to Accounts Dept., IIM Kashipur. Conference Kit and Certificates will be provided to registered authors only.
- Conference Kit will be given to offline presenters and registered attendees only.
- The fee once paid by the participants will not be refunded/reimbursed. The decision of the IIM Kashipur authority in this context will be final and abiding.

REGISTRATION FEE

Category	Participants from India	Participants from Abroad
Faculty and Postdoctoral Researchers	₹ 13,500	US \$ 250
Doctoral/Master's/Bachelor's Scholars	₹ 7500	US \$ 150
Industry Professionals	₹ 16,000	US \$ 300
Online presentation is allowed only for international participants*		

CALL FOR PAPERS

Innovation, Digital Transformation, Resilience, and AI represent a paradigm shift that transcends technological adoption, empowering businesses to innovate, adapt, and thrive in an increasingly digital and AI-enabled world and ecosystem. It requires concerted efforts across sectors and active participation from all stakeholders, including academia, government, industry, civil society, and the general public. However, technological transformation for businesses is not without its challenges. Organizations must navigate different complexities and the technical skills gap to realize the full potential of digital technologies and need to focus on the creation of a technologically proficient talent base that can develop an inclusive and self-reliant India.

India is putting efforts to emerge as a global AI leader, emphasizing on inclusive growth through government initiatives (IndiaAI mission, Niti Aayog), driving adoption in health care, agriculture, and governance, leveraging its large tech talent, booming startup scene, and digital infrastructure to create local and customized solutions. India's AI mission and national strategy emphasize making AI open, accessible, and affordable, fostering indigenous models and enabling start-ups for societal upliftment.

CONFERENCE TRACKS

THEME 1 : ATMA NIRBHAR BHARAT (SELF-RELIANT INDIA AND DEVELOPING GLOBAL COMPETITIVENESS)

- Innovative and Leapfrogging Concepts in Advanced Technologies
- Value Chain in Advanced Technologies and Drivers of Value Addition
- Development and Concentration on new generation technologies – chips and semiconductors, electric vehicles and batteries, drones and space, nanotech and bio-science
- Digital Diamond (Semiconductor Chip Projects, India as Global Hub of Semiconductors, India Semiconductor Mission – Creation of Supportive, Robust, and Sustainable Semiconductor Eco-system in India and the Future Roadmap)
- Global interdependencies in Semiconductors and its global supply chains
- Drivers of Brain Gain (for India)
- Reshaping R&D and Educational Eco-systems and Enhanced focus on Science
- Industry-Academia Collaboration on Curriculum Upgradation for developing Industry Relevance in Curriculum
- Upskilling of Labour Force
- Protection from global trade uncertainties and geopolitical supply chain shocks
- Design Linked Incentive (DLI) Scheme
- Creation of a knowledge economy, specialized talent base (scientists and engineers), and continuous knowledge and technological capability upgradation
- Growth of Start-Up Eco-system
- Development of indigenous defense technologies and fighter jets
- Technology Transfer

THEME 2 : DRIVERS TO BECOME THE TECHNOLOGICAL AND MANUFACTURING HUB OF THE WORLD: FOCUS ON INNOVATION & INFRASTRUCTURE

- Make in India
- Startup Ecosystem and Innovation
- Industry 5.0
- Smart Manufacturing
- Diversification of Supply Sources in the context of International Tariffs and Trade Tensions
- Resilience and Reliability of Supply Chains and Supply Chain Reconfigurations
- Development of Infrastructure – Highways, Railways, Aviation, Ports, Energy, and Power
- Development of Long-Term Industrial Capacity, Skilled Jobs, and Technology

Absorption

- Clean Tech Ecosystem and Infrastructure Readiness
- Innovation and resilience strategies for smart manufacturing
- AI-Driven Decision Making and Automation
- Next-Generation Digital Platforms and Ecosystems
- Sustainable IT and Green Computing
- Human-Centered Design for Digital Interactions
- The IoT and Cloud/Edge Computing for Business Transformation

THEME 3 : ROLE OF DIGITAL TRANSFORMATION IN DIFFERENT DOMAINS

- Digital Transformation Frameworks
- Smart Cities and Online Services
- Digital Literacy and Skill Reforms
- Health Information Systems and Healthcare Accessibility
- Cybersecurity Technologies and Privacy
- Fintech and Blockchain technologies
- Growth of E-Commerce
- Tapping into Data Centre Market
- Digital Marketing & Analytics
- Operations & Supply Chain Management
- Project Management

THEME 4 : ARTIFICIAL INTELLIGENCE (AI) AND ITS IMPACT ON THE ECONOMY, HUMAN RESOURCES, FINANCE, AND MARKETING

- Role of Innovation and R&D and AI eco-system
- Strategic Policy and Roadmaps for Digitization and Digital Infrastructure
- Strategic Policy and Roadmaps for Infrastructure, Skills, and Responsible AI Implementation
- Automation and Economic Growth
- AI, Automation, and Labor Market
- Role of New and Emerging Technologies (AI/AR/VR/Metaverse/Big Data/Cloud Computing) in Economy, Society, Marketing, New Product Development, Advertising, and Branding
- Responsible AI and Sustainable Use of Technologies
- Explainable AI (XAI)
- Generative AI and Future of Work
- Behavioral Finance
- HR Analytics

ORGANIZING COMMITTEE

Conference Patrons

Prof. Neeraj Dwivedi,
Director, IIM Kashipur, India

Prof. S.P. Raj,
Professor and Center Director, Earl V. Snyder Innovation Management Center,
Whitman School of Management, Syracuse University, New York, USA

Conference Chairpersons

Prof. Somnath Chakrabarti, Professor (Marketing) Indian Institute of Management Kashipur	Prof. Utkarsh, Associate Professor (Marketing) Indian Institute of Management Kashipur
Prof. Devendra Kumar Pathak, Assistant Professor (Operations Management and Decision Sciences) Indian Institute of Management Kashipur	Prof. Jimut Bahan Chakrabarty, Assistant Professor (Operations Management and Decision Sciences) Indian Institute of Management Kashipur
Prof. Ben Krishna M U, Assistant Professor (Information Technology & Systems) Indian Institute of Management Kashipur	

Proposed Conference Team

Mr. Ram Mohan Gupta
Mr. Sharad Srivastava
Mr. Deepak Ghidiyal
Mr. Vivek Bhatnagar



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