



**EXECUTIVE
EDUCATION**



IIM KASHIPUR

भारतीय प्रबंध संस्थान काशीपुर

INDIAN INSTITUTE OF MANAGEMENT KASHIPUR

FACULTY DEVELOPMENT PROGRAMME ON ELEVATING ACADEMICS WITH GENERATIVE AI: TEACHING, RESEARCH, AND ADMINISTRATION

5-Day (30 hours) Faculty Development Programme

16 November – 20 November, 2026



ABOUT THE PROGRAMME

The Five-day Faculty Development Programme (FDP) on “Elevating Academics with Generative AI: Teaching, Research, and Administration” is designed to equip faculty members with the knowledge, skills, and practical capabilities required to effectively integrate Generative Artificial Intelligence (GenAI) into contemporary academic practices.

Generative AI is rapidly transforming higher education by creating new possibilities for teaching and learning, academic research, curriculum development, student engagement, and institutional administration. The programme aims to move beyond basic awareness of AI tools and enable faculty members to use GenAI thoughtfully, ethically, and strategically to enhance academic effectiveness and productivity.

PROGRAMME OBJECTIVES

- The Faculty Development Programme (FDP) on Elevating Academics with Generative AI: Teaching, Research, and Administration is designed to empower academic leaders and educators with the strategic knowledge and practical skills to seamlessly integrate Generative AI into higher-education workflows.
- Designed as an immersive 5-day experience, the programme aims to enhance instructional design, elevate research rigor, streamline administrative responsibilities, and foster a culture of responsible AI governance across academic institutions.
- Enhance Instructional Design: Leverage AI to co-create syllabi, design engaging content, and foster personalized learning environments.
- Innovate Assessment Strategies: Redesign assessments to test higher-order thinking and implement AI-resilient evaluation frameworks.
- Accelerate Research Productivity: Utilise AI tools for literature reviews, synthesis, and structured academic writing without compromising research and publication ethics.

TARGET AUDIENCE

- University and College Faculty Members.
- Department Heads, Curriculum Designers, and Doctoral Scholars [final stages of thesis].
- Institutional Leadership involved in academic policymaking.

WHO SHOULD ATTEND

This programme is tailored for higher education faculty, department heads, curriculum designers, researchers, and academic administrators who wish to modernize their pedagogical and operational practices by integrating GenAI.

PROGRAMME DURATION & DELIVERY

- **Duration:** 5 Days [30 total contact hours].
- **Delivery Mode:** In-campus offline mode (Interactive workshops, tool demonstrations, and guided implementation).



PROGRAMME CONTENT & TOOLS

Module 1: GenAI Landscape, Platforms, and Risk Mitigation

This foundational module provides an overarching view of the Generative AI ecosystem, covering core architectures such as Retrieval-Augmented Generation (RAG) and Agentic AI, alongside a hands-on introduction to dominant AI platforms. Participants critically explore risk factors, including algorithmic bias, hallucinations, and accurate citation practices. Key learnings focus on working with modern AI, mitigating ethical risks in output, and initiating a capstone project.

Module 2: Communicating with AI: Prompt Techniques and Custom Assistants

Focusing on practical execution, this module equips educators with systematic prompt methodologies to extract optimal performance from large language models. Attendees move beyond basic prompting to build custom academic agents and complete a hands-on Capstone phase focused on course mapping, assignment creation, and the integration of faculty judgment. Key learnings include creative coursework design and assessment criteria that constructively incorporate AI tools.

Module 3: AI-Driven Pedagogical Innovation and Personalisation

This module reimagines traditional classroom paradigms by embedding AI into curriculum development, lesson planning, personalised learning, and summative assessment. The module also focuses on constructing and implementing actionable course-level AI policies. Key learnings emphasise drafting AI-enhanced teaching plans, structuring adaptive assessments to meet diverse student needs, and developing enforceable, transparent AI-use policies for classroom settings.

Module 4: AI for Advanced Research Productivity and Ethical Governance

Tailored for research scholars and academic leaders, this module addresses institutional AI ethics and governance, as well as practical frameworks for utilising AI as an end-to-end research assistant. Through structured Capstone exercises, participants will leverage AI across core research stages from problem formulation and literature mapping to methodology selection and analysis design. Key learnings centre on ethical AI communication, accelerating academic research workflows without compromising integrity, and the structured formulation of methodologies using intelligent assistants.

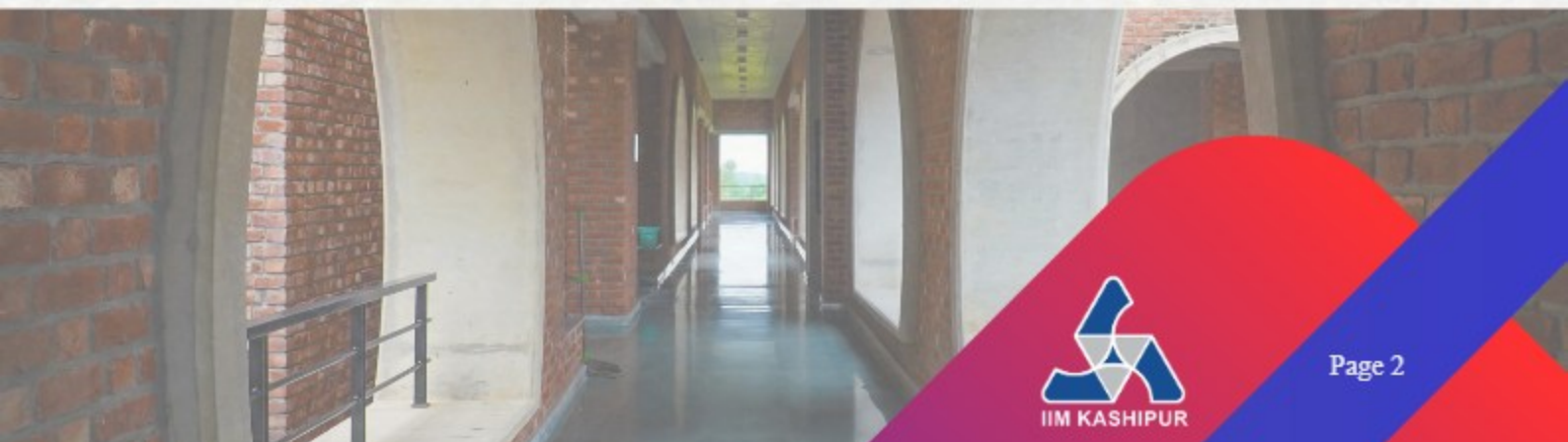
Module 5: Research Evaluation and Strategic AI Roadmap

The final module bridges research critique with academic administration, training faculty to critically review research papers using GenAI. The programme will culminate in a strategic planning where participants synthesise their learning into a comprehensive institutional AI roadmap. Key learnings focus on executing rigorous peer-review analyses with AI support, optimising administrative efficiency, and formulating executive roadmaps for campus-wide AI integration.

Tools: GenAI Platforms and Tools

Programme Dates:

- 16 NOVEMBER - 20 NOVEMBER



PEDAGOGY

- Live Offline Interactive Sessions
- Hands-on Exercises
- Case Studies
- Capstone Project

EXPECTED LEARNING OUTCOME

The Faculty Development Programme on Generative AI delivers transformative outcomes for both individual educators and the wider institution by equipping participants with AI literacy, prompt engineering mastery, and workflow automation skills. Key deliverables include tangible pedagogical assets such as redesigned, AI-integrated course syllabi, AI-resilient assessment frameworks, and personalised research toolkits for literature synthesis. At the institutional level, the programme yields strategic roadmaps and academic integrity policy discussions, ensuring sustainable, ethical, and high-impact AI adoption across all departments.

ASSESSMENTS

Live hands-on exercises and Capstone Project.

PROGRAMME DELIVERABLES

- Each participant will receive reading material and the case studies as applicable.
- Upon successful completion of the programme, participants will receive a Certificate of Completion from IIM Kashipur.

PROGRAMME FEES

- ₹25,000/- + 18% GST Per Participant (Excluding Lodging and Boarding).
- Stay arrangements must be made by the participants themselves. The working lunch and the AM/PM Tea between sessions will be provided by IIM Kashipur.

IMPORTANT DATES

Last date of Registration: 20 October 2026

Programme Dates: 16 November to 20 November 2026

Only 30 seats are available. Preference will be given on first-cum-first serve basis



HOW TO APPLY

- Participants are required to fill out the Registration Form (**Apply Now**)
- After filling out the registration form, make the payment either through UPI using the scanner given below or by directly paying to the following bank account
- **UPI ID:** indian922@upi
- **Merchant Name:** Indian Institute of Management Kashipur



- **Bank Details:**
Account Name: IIM Kashipur
Account Number: 33809601691
Bank Name: State Bank of India, IIM Kashipur Branch
IFS Code: SBIN0017263
- After making the payment, please send the registration form, and transaction details (Name, UTR No., Mobile and Email) to the following email ID: fdp@iimkashipur.ac.in

CONTACT US

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Management Development Programme (MDP) Office

प्रबंधन विकास कार्यक्रम (एमडीपी) कार्यालय

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ON-CAMPUS CRECHE FACILITY

PROGRAMME FACULTY



Prof. Mayank Sharma

Prof. Mayank Sharma is an Associate Professor in the Information Technology & Systems area at the Indian Institute of Management Kashipur. He holds a PhD in Information Systems from the Indian Institute of Management (IIM) Lucknow. His academic and professional work lies at the intersection of Information Systems, Analytics, Artificial Intelligence, and emerging digital technologies. His teaching and training areas include Generative AI, Prompt Engineering, AI & Business Analytics, Digital Transformation, and Social Media & Web Analytics. He also mentors a working group of the Institute of Actuaries of India, contributing to AI governance and professional education. For more information please visit - <https://www.iimkashipur.ac.in/faculty/faculty-directory/mayank-sharma>



Prof. Rajiv Kumar

Prof. Rajiv Kumar is an Assistant Professor in the Information Technology & Systems area at the Indian Institute of Management Kashipur. He holds Ph.D. in Information Systems from Indian Institute of Management (IIM) Ranchi. He is M. Tech in media and sound engineering from Indian Institute of Technology (IIT) Kharagpur. He also has worked with Samsung India Software Operation Pvt. Ltd and Texas Instrument (India) Pvt. Ltd. He has teaching interest in MIS, Computational Tools for Business, Business Intelligence & Analytics, AI and Machine Learning, Business Research Methods, and Data Analytics Using R & Python. His research includes E-services, Machine Learning & Deep Learning, Impact of Artificial Intelligence, Dark Side of Digital Transformation, Technology and Society, and Diffusion of Innovation/Technology Adoption. For more information please visit - <https://www.iimkashipur.ac.in/faculty/faculty-directory/rajiv-kumar>

PROGRAMME FACULTY



Prof. Harish Kumar

Prof. Harish Kumar is an Assistant Professor in the Information Technology & Systems area at the Indian Institute of Management Kashipur. He holds Ph.D. in Information Systems from Department of Management Studies, Indian Institute of Technology (IIT) Delhi, and M. Tech. from International Institute of Information Technology (IIIT) Hyderabad. His research and teaching areas include Artificial Intelligence, Metaverse, Visual Analytics, Digital Transformation and Data Visualization & BI reporting. For more information please visit - <https://www.iimkashipur.ac.in/faculty/faculty-directory/harish-kumar>



Prof. Ben Krishna M U

Prof. Ben Krishna M U is an Assistant Professor in the Information Technology & Systems area at the Indian Institute of Management Kashipur. He holds PhD in Information Systems from the Indian Institute of Management (IIM) Kozhikode, complemented by an MBA and an undergraduate degree in engineering a combination of technical, managerial, and research training. Before entering academia, he spent several years in the IT services industry in roles spanning software development and business analysis. His teaching includes MIS, E-Commerce, Information Security Governance, Generative AI and Prompt Engineering Strategy, and Data Science & Machine Learning. His research examines information security, security policy compliance, cyber hygiene, financial technology adoption and digital payment usage. He has been awarded with the Research for Impact (RFI) Fellowship hosted by J-PAL/CLEAR South Asia, recognising research oriented toward measurable social and policy outcomes. For more information, please visit - <https://www.iimkashipur.ac.in/faculty/faculty-directory/ben-krishna-m-u>

ABOUT IIM KASHIPUR



The Indian Institute of Management Kashipur is a second-generation IIM set up by the Government of India in 2011. It aspires to achieve excellence in management education by using innovative teaching methods, promoting high-quality research and practising sustainable leadership. Celebrating ten years of serving the education and management sector, IIM Kashipur is committed to its four core values: collegiality, transparency, green consciousness, and proactive engagement with all stakeholders. The institute believes that as an institution of national importance, it has a larger role in management education and social transformation. Our strategic goals include the improvement of the academic ecosystem; synergy between educational theory, practice and research; promotion of innovation, entrepreneurship and public service; empowerment of local stakeholders; upliftment of economically challenged sections of the society; and gender diversity.

The institute is bestowed with the stunning beauty of nature, lending a wholesome experience to academic rigour. The 200-acre campus, situated just 25 km from Jim Corbett National Park, spreads loudness and cheers in the serene town of Kashipur, nestled in the lap of the Himalayas. The institute is also situated in one of the densest industrialised districts, with more than 180 ventures that have set up their plants in and around the region. This strategic geographical positioning provides a vantage point for IIM Kashipur when it comes to 'Learning by Doing' through regular industry interaction and live projects.

The institute fosters academic excellence in the following Programmes:

- *Master of Business Administration (MBA)*
- *Master of Business Administration in Analytics (MBA Analytics)*
- *Executive Master of Business Administration (EMBA)*
- *Executive Master of Business Administration-Analytics (EMBAA)*
- *Doctor of Philosophy (PhD)*
- *14-month Diploma Programmes*
- *Management Development Programmes (MDPs)*
- *Executive Development Programmes - Online Certificate Programmes*
- *One-year Executive/Post Graduate Certificate Programmes*



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