

Executive

# MASTER OF **BUSINESS ADMINISTRATION**

Blended Learning (Offline & Online)

Batch  
**2025-27**



**Indian Institute of Management Kashipur**

Dehradun Campus

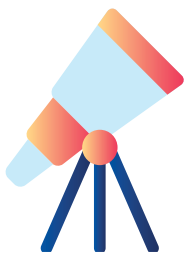
# About Us

The Indian Institute of Management Kashipur belongs to the elite league of IIMs in India. IIM Kashipur is set up with the objective of imparting quality management education while sensitizing participants toward the needs of society. IIM Kashipur commenced operations in July 2011. The Institute offers two-year full-time residential Master of Business Administration and Master of Business Administration (Analytics) Programme and two-year non-residential Executive Master of Business Administration and Executive Master of Business Administration (Analytics). The rigorous curriculum seeks to instil a passion for knowledge and the overall developing ability to apply that knowledge to real-life scenarios. The Executive Master of Business Administration emphasizes development and inculcates the values of leadership and integrity. The programme also offers flexibility for executives who are looking for a one-year post-graduate management certificate. The graduating participants are awarded Master of Business Administration degree.



## Mission

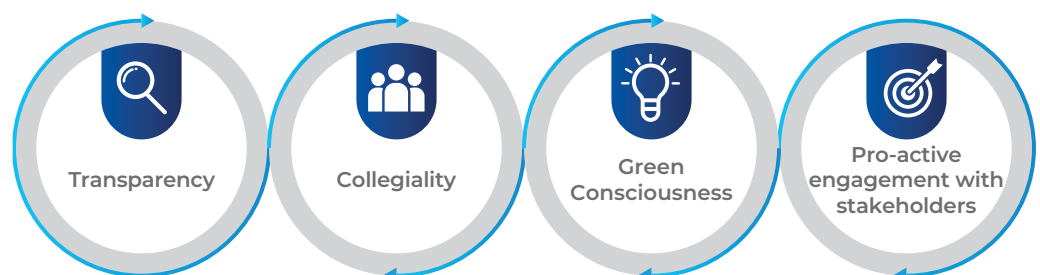
The Institute strives to create and disseminate knowledge through applied and interdisciplinary research and practices in emerging areas of management. The Institute develops socially conscious, competent, and ethical business leaders and researchers capable of critical thinking, innovation, and entrepreneurship while being inclusive and focusing on both regional development and internationalization.



## Vision

To be Institute of eminence that fosters management research and education, and develops leaders for creating positive societal impact in a changing world.

## Core Values



# Leadership



“Executives with significant experience looking to step up to greater leadership roles would greatly benefit from our Executive MBA programme that fuses a highly tailored curriculum with special emphasis on individual leadership development. The programme seeks to expand your business acumen and fine-tune your leadership skills that would enable you to confidently find solutions to toughest business problems. Our aim is to give wings to your career by equipping you to become world class leaders.”

## **Prof. SOMNATH CHAKRABARTI**

Director  
IIM Kashipur



“Working professionals spend a significant part of their time grappling with complex and messy real-world business problems.

In the fast-paced business world executives don't get time to reflect on the wider business perspective or learn ways to boost their career. Executive MBA programme will help you build deeper strategic insight discover your leadership styles, develop capabilities to capitalize on career advancement opportunities, take on more complex responsibilities and lead decisively.”

## **Prof. ABHISHEK SRIVASTAVA**

Chairperson  
IIM Kashipur Dehradun Campus



## Executive MBA

The Executive MBA is an intensive two-year post-graduate programme in management, exclusively designed for middle and senior-level professionals. This programme is a specialized programme that arms the practising executives with knowledge and skills to excel in today's rapidly changing and competitive global business environment. The programme is a rigorous classroom and online based programme. The programme will be conducted during weekends as it seeks to provide you with an opportunity to quickly upgrade your managerial skills without interfering your professional activity. The participants bring in their diverse experience in the classroom and work on real-world and live projects. The programme actively explores ways to enable participants to apply concepts learned in the classroom to their workplace. In summary, this programme will seamlessly transition you to bigger and more successful leadership roles.

### Objectives

The overall objective of this course is to help executives enhance their management & leadership skills for their development & effectively contribute more to their organizations. The following are the objectives of the programme.

- Develop a knack for digital dexterity to use existing & emerging technology effectively.
- Instill entrepreneurial spirit to encourage startup culture.
- Enhance business communication, especially in business applications.
- Contribute to organization development with greater agility and competence.

### Highlights

- Digital dexterity
- Future skills
- Value added course pack
- Simulation games
- Flexibility in the course
- Expert faculty members
- Campus immersion
- Industry Learning
- Peer Learning
- International Immersion

The programme also offers an exit option after one year of coursework. In that case the participant will be provided with “Executive Post Graduate Certificate in General Management”. Executives who wish to continue with the left out courses may apply within three years to finish her/his Executive MBA programme.

## Eligibility

The candidate must have:

- A Bachelor’s Degree duly recognized by UGC/AIU with minimum aggregate marks of 50% for General, 47% for NC-OBC, and 45% for SC/ST/DAP.
- Minimum three-years of Managerial / Entrepreneurial / Professional experience after Graduation.

## Selection Process

The Institute seeks diversity of background and interests, from a wide range of corporations, public institutions and other professional fields. The selection will be based on

- A valid CAT/GMAT score (last two years) or Marks obtained in Executive Management Aptitude Test (EMAT) conducted by IIM Kashipur.
- The performance of the candidates in the personal interview.

The final merit list will be prepared based on CAT/GMAT/EMAT Score, academic performance, work experience and personal interview. Admission offer is given based on the final merit list.

**Last date of submission of Application Form**  
**7th March 2025**

**60% ONLINE**  
**40% OFFLINE**

**EMAT**

8th March 2025

**Commencement of Classes**

July 2025

**Class Schedule**

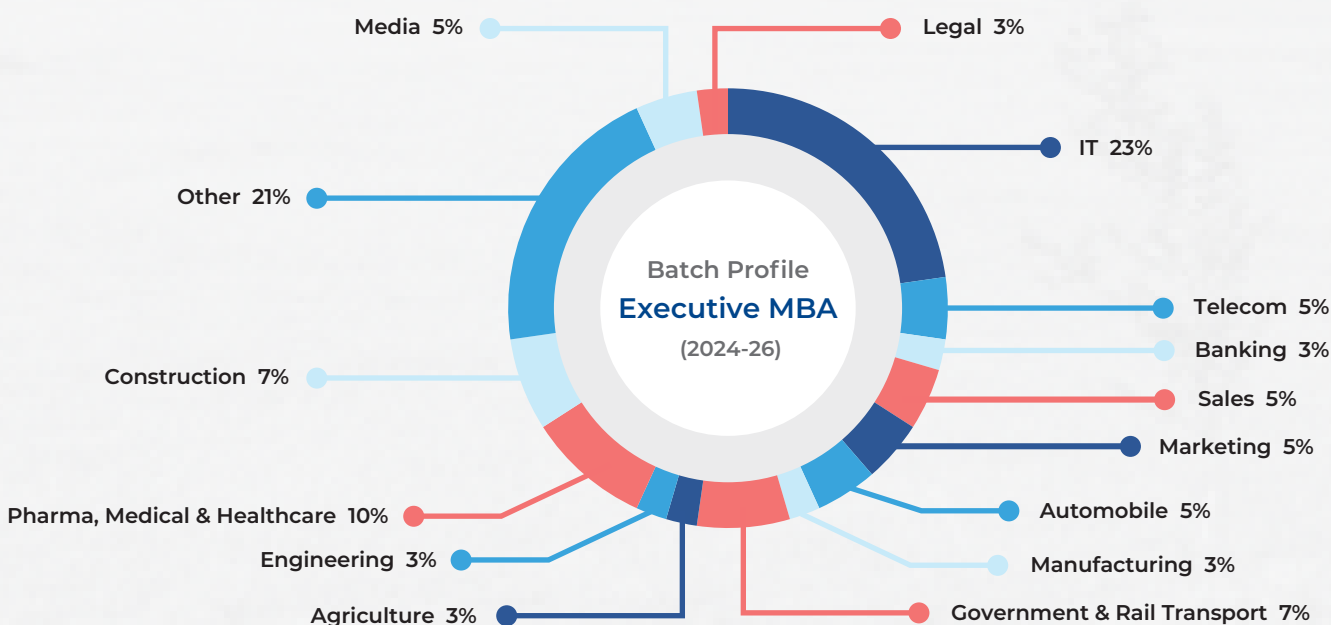
**Saturday**

1:00 PM to 6:00 PM

**Sunday**

9:00 AM to 7:45 PM

**IIM Kashipur-Dehradun Campus**





# Programme Structure

## Core Courses

### Term 1

- Marketing Management I
- Business Statistics
- Executive Communications
- Organizational Behavior
- Financial Reporting & Analysis

### Term 2

- Marketing Management II
- Management Accounting
- Managerial Economics
- Corporate Communication Strategy
- Business Simulation
- Design Work Organization

### Term 3

- Decision Modelling
- Macro-Economic Analysis and Public Policy
- Digital Marketing
- Management Information System
- Critical Thinking and Interpersonal Skill
- Analytics for Business

### Term 4

- Corporate Finance
- Operations & Supply Chain Management
- Design Thinking and Innovation
- Corporate Law
- Managing People in Organizations

### Term 5

- Capstone Simulation
- Negotiation, Arbitration, and Conciliation
- Strategic Management
- Leadership
- Entrepreneurial Organization and Society
- Formulation and Reporting of Projects
- Artificial Intelligence and Machine Learning

**Term 6, 7 & 8 will have electives.**

## Indicative Elective Courses

### General Management

- Entrepreneurship
- Competitive Landscape
- Corporate Ethics Governance
- Cross- Cultural Skills for Global Business

## **Finance & Accounting**

- International Finance
- Investment Management
- Business Valuation
- Financial Derivatives and Risk Management
- Financial Behaviour
- Trading Strategies in Financial Markets
- Venture Capital & Investment Banking
- Advance Financial Statement Analysis
- Commercial Bank Management
- Financial Statement Analysis and Forensic Accounting

## **Operations Management & Decision Sciences**

- Management of Technology
- Project Management
- Service Operations Management
- Quality Management & Six Sigma
- Operations Strategy
- Business Process Management
- Crafting Research Output
- Industry 4.0
- Exploratory Data Analysis
- Supply Chain Analytics

## **Organizational Behaviors**

### **Human Resource**

- Negotiation & Conflict Management
- Performance Management
- Compensation & Benefits
- Talent Management
- Labour Laws & Industrial Relations
- Organizational Change & Development
- Talent Acquisitions Management
- HR Analytics
- Leadership
- Employment Relations
- Power & Politics

## **Strategy**

- Business Models
- Innovation and Corporate Entrepreneurship
- Strategies for Emerging Markets

## **Information Technology**

- Data Science and Machine Learning
- Social Media Analytics
- Business Intelligence and Business Analytics
- Advance Machine Learning
- Digital Business & Frontier Technology
- Data Visualization
- IT Project Management
- Foundation of Business Analytics
- Text Analytics
- Web & Social Network Analytics

## **Marketing**

- Digital Marketing
- Strategic Brand Management
- Sales & Distribution
- B2B Marketing
- Rural Marketing
- Design Thinking and Innovations
- Pricing Management

## **Communications**

- Movie Management
- Media Management
- Business Management
- International Business

## **Economics**

- Economics for International Business
- Agricultural Business
- Economics for Development & Indian Economy
- Economics of Entrepreneurship
- Managing Sustainability
- Strategic Cost Management
- Infrastructure Financing, PPP & Policy Regulations

# Faculty Speaks



**Prof. MADHURIMA DEB**

Associate Professor - Marketing  
Chair – Marketing

“Teaching in Executive MBA to me is teaching combined with learning. Yes, that's right! Here I am referring to my learning apart from the student's learning. The executive MBA program provides an opportunity to interact with Industry Stalwarts and experienced students, who always have something more to add to the existing practices and methodologies. Students are very passionate, demanding, and mature. It is our pride to teach in this program.”



**Prof. VIVEK KUMAR**

Assistant Professor - Strategy  
Chair- Strategy

“EMBA cohort is a delightful mix of entrepreneurs and professionals - both young and experienced. The participants, thus, learn not only from the faculty but also from their peers. I, too, as a faculty, get to learn about the latest practices in various businesses that the cohort represents. The friendships and networks that the participants form during the program enable them to make the next move in their careers. I welcome self-motivated individuals to benefit from this unique offering.”



**Dr. SUNIL KUMAR JAUHAR**

Assistant Professor  
Operations and Decision sciences

“The EMBA provides flexibility and delivers course content in various formats that cater to the working professional. The programme ensures to advance of working executives' careers by incorporating a range of new skills. The participants sharpen their analytical abilities by combining coursework with professional experience. Intensive modular classes reinforce expertise and fill knowledge gaps of executives enrolled in this programme at IIM Kashipur.”



**Prof. MRIDUL MAHESHWARI**

Assistant Professor  
Organizational Behavior & Human Resource

“The Executive MBA programme of IIM Kashipur is a perfect opportunity for young professionals to connect their professional experience with management theories and practice. This connection enhances their capabilities to see management problems in an integrated manner strengthening their leadership potential and career growth.”





Area	Faculty Name
Communications	Prof. Aniruddha Jena Prof. Baharul Islam Prof. Smarak Samarjeet
Economics	Prof. Atulan Guha Prof. Abhradeep Maiti Prof. Gyasuddin Ansari Prof. Jagadish Prasad Sahu Prof. Vaibhav Bhamoriya
Finance And Accounting	Prof. Ashish Kumar Prof. Anamika Kumar Kulbhaskar Prof. Dilip Kumar Prof. Kunal Prof. K. N. Badhani
Information Technology & System Area	Prof. Gautam Pal Prof. Harish Kumar Prof. K. Venkataraghavan Prof. Mayank Sharma Prof. Rajiv Kumar Prof. Shaukat Ali Shahee
Marketing	Prof. Deepak Verma Prof. Gargi Rawat Prof. Kumkum Bharti Prof. Madhurima Deb Prof. Preeti Narwal Prof. Somnath Chakrabarti Prof. Shivam Rai Prof. Utkarsh
Organizational Behavior & Human Resource	Prof. Shubham Sharma Prof. Devjani Chatterjee Prof. A. V. Raman Prof. Mridul Maheshwari Prof. Rameshwar Shivadas Ture
Operations Management & Decision Sciences	Prof. Abhishek Srivastava Prof. Alka Arya Prof. Devendra Kumar Pathak Prof. Dheeraj Chandra Prof. Jimut Bahan Chakrabarty Prof. Kunal K Ganguly Prof. Neeraj Joshi Prof. Rachita Gupta Prof. Sabyasachi Patra Prof. Sunil Kumar Jauhar Prof. Vivek Roy
Strategy	Prof. Abu Rehan Abbasi Prof. Safal Batra Prof. Shobha Tewari Prof. Vivek Kumar

# Programme Fee

First Year Fee					
Particulars	Term-I	Term-II	Term-III	Term-IV	Total
Admission Fee	50,000				
Course Fee*	1,60,000	1,50,000	1,50,000	1,50,000	
Caution Deposit	10,000				
<b>Total</b>	<b>2,10,000</b>	<b>1,50,000</b>	<b>1,50,000</b>	<b>1,50,000</b>	<b>6,60,000</b>

Second Year Fee					
Particulars	Term-V	Term-VI	Term-VII	Term-VIII	Total
Admission Fee					
Course Fee*	1,35,000	1,35,000	1,35,000	1,35,000	
Caution Deposit					
<b>Total</b>	<b>1,35,000</b>	<b>1,35,000</b>	<b>1,35,000</b>	<b>1,35,000</b>	<b>5,40,000</b>

\*Subject to Change





# LRC

## Learning Resource Centre

IIM Kashipur Learning Resource Centre (LRC) caters to the information needs of the faculty members, students, staff, and research scholars. The LRC possesses around 5000 books, and many e-resources covering the disciplines of Management and its allied areas. The LRC collection also comprises printed documents such as books, reports, theses, standards, atlases, patents and back volumes of journals. The non-book collection includes material like audio/video cassettes and CDROM discs etc. The LRC is a member of e-ShodhSindhu. It has been subscribing e-journals of Springer Link, Emerald, EBSCO Host, ABI/ INFORM, and various digital libraries.



# Current Students



**ALISHA BINDAL**

Batch 2023-25

Lead Engineer - NIRA

“Pursuing an Executive MBA has been a game changer for me, helping me strengthen my business acumen and gain a solid understanding of corporate dynamics. While my professional background gave me valuable experience, the EMBA connected those insights with structured academic learning. As the saying goes, "Growth and comfort do not coexist." The challenges I faced during the course pushed me beyond my limits, teaching me how to balance competing priorities while striving for excellence. Additionally, learning from a diverse cohort of industry leaders added immense value to my personal and professional growth. I highly recommend the EMBA experience for any professional looking to elevate their career. IIM Kashipur has played an essential role in this enriching journey, and I'm grateful for the opportunity.”



**SHREY KAUSHIK**

Batch 2023-25

Infosys - Senior Consultant

“This program offers a unique opportunity to learn alongside experts from various fields and industries, creating an exceptionally intuitive learning environment. The EMBA has helped me develop new perspectives on business and the tasks we perform, while also opening new avenues for growth in the industry. Whether through the guidance of professors or peer-to-peer learning, the EMBA has contributed significantly to my personal and professional growth. I feel very fortunate to be part of this program and to have the chance to learn from batchmates with such diverse backgrounds.”



**HITESH GOYAL**

Batch 2023-25

Tech Lead - Q3 Technologies

“A few lines about the course and your experience - The in-person interactions in EMBA has completely shifted how I approach both time and challenges, It's not just about better time management; it's also about thinking differently. The program and peers challenge you to unlearn old patterns, combining academic depth with hands-on, practical insights. It's been nothing short of life-changing.”



**SURESH SHUKLA**

Batch 2024-26

Team Manager - Hero MotoCorp

“I am pursuing an Executive MBA from IIM Kashipur. I wanted to share my experience of the course. I must say joining this course has been one of the best decisions of my life. The programme will transform me from thinking beyond my technical skills and develop my managerial & business alignment as well. This MBA has taught me time management, structure and how to work on quick deadlines. If i talk about the course curriculum its very well crafted where the professors give us proper time for each module whether its online or classroom. Also the classroom interaction helps us to broaden our horizon and enrich our learning experience. Thanks once again IIMK for such a delightful experience!”



**MANISH MITTAL**

Batch 2024-26

Sourcing & Supply Chain - Ashok Leyland Limited

“The first three months at IIM Kashipur's EMBA program have been a great learning experience. The courses have helped me build a strong understanding of important business concepts. I learned how marketing works in real life, how to evaluate a company's financial performance, and how people behave in organizations. Using statistics tools to solve business problems has been especially useful. Attending in-person classes was a refreshing change, allowing me to interact directly with faculty and classmates. Meeting and learning from peers with different backgrounds has broadened my perspective. Balancing studies with work has improved my time management and communication skills. I'm excited to continue this journey and grow further in the program.”

# Alumni Speaks



## SANDEEP BISHT

Senior Manager  
Fresenius Digital Technology

“Joining the EMBA means being part of a high-level ecosystem combined with high-quality of IIM. I assess the situation now more from a management point of view and in a very structured way. I had the privilege to enhance my leadership abilities.

I think the EMBA was the best investment for my future”



## VIKRAM SINGH RANA

Plant Head - Lucas TVS Ltd.  
Pantnagar

“The EMBA has a capacity to change your perspective of Business realities in ways you wouldn't know, even with years of experience. The renewed perspective of how things work and their interdependencies give you the knowledge and insight that will prepare you to face the challenges that lie ahead in the future”



## PRATEEK TANDON

Lead Member of Technical Staff  
Salesforce.com

“The quality of education and the professionalism of the entire EMBA course is world class. They make no distinction between the regular MBA course and EMBA. This course has helped me grow by leaps and bounds in a very short time”



## HARISH KUMAR SHARMA

Senior Manager - Business Development (Export)  
TAFE Power (Engines & DG Sets Business), TAFE Motors & Tractors Ltd.

“Learning at IIM-KASHIPUR is a dream of many & I am no exception. It's like dream come true to me. World class professors (taking name of few will be injustice to others), dedicated & highly appreciable admin staff, Up to date academic courses, wonderful & very powerful case studies (be it Harvard, Ivey or others) & techniques, excellent time management, working in Groups with diverse set of crazy & insane achievers, learning from peers & dealing with pressure in constructive way, pushing your limits to get best out of yourself is something which makes IIM-KASHIPUR EMBA Course structure class apart from others. I recall powerful lines of Peter Drucker that "Knowledge has to be improved, challenged and increased constantly, or it Vanishes". This is something which is routinely demonstrated & exhibited at IIM KASHIPUR. Having spent last 6 months with IIM-Kashipur EMBA program, I feel more updated, structured, aligned & result oriented at my work place as well apart from personal life & academics. I love to be here & look forward to many more learnings in next 15 years which shall form a strong base for long lasting & mutually rewarding journey ahead”



## SIDDHARTH KUMAR

Head of Sales - Indian sub-continent  
Hochiki Europe (UK) Ltd.

“Executive Master of Business Administration programme at IIM Kashipur is an extremely relevant and insightful programme. It provides the required capacity building and capability enhancement which helps in career progression at the executive level. It helps at developing the right business outlook and perspective, imperative for scaling businesses. The highly trained and learned professors enrich the learning experience.

My journey through the the course has been phenomenal and I highly recommend the programme”



## Programme Benefits

- Prepares and Boosts Your Management Competency
- Aligns You Better to Your Company Goals
- Strengthens Your Network
- Broader Business Perspective & Worldview
- IIM Kashipur Alumni Status
- Expand Your Global Network Advanced Management Knowledge & Competencies
- Enhanced Communication Skills & Empathy
- Future Proofed career development
- Effective Leadership Qualities
- Wide Choice of Specializations
- Newer Job & Career Development Options
- Grow Your leadership Skill
- Broaden Your Skillset





## International Immersion

IIM Kashipur reinforces its cooperative relations with its esteemed partners to further develop the academic and cultural interchanges with these institutions through mutual assistance in the areas of education and research. The exchange programme aims to build global relationships with various international Institutes/universities of repute through collaborations and bilateral exchanges for participants and faculty. The bilateral exchange will help in building strong international and collaborative relationships that extend the Institute's mission and further complement its internationalization strategy with which we can explore mutually beneficial opportunities. The exchange will enhance a vibrant international community and foster a cross-cultural experience. It will increase opportunities for joint educational and research initiatives, developing mutual interest topics, and sharing knowledge between IIM Kashipur and partner institutions.



Executive MBA Office - Dehradun  
**Mr. OMENDRA YADAV** +91-7906164729  
**Ms. PRIYANKA JASROTIA** +91-9682650334  
admission.emba@iimkashipur.ac.in



## Indian Institute of Management Kashipur

Dehradun Campus

Indian Institute of Management Kashipur

**Office:** 120, Phase 1, Vasant Vihar

Dehradun- 248001, Uttarakhand, India

[www.iimkashipur.ac.in](http://www.iimkashipur.ac.in)