



Indian Institute of Management Kashipur

Admission Policy for Master of Business Administration (Analytics) Batch 2025-27

The purpose of this document is to define the admission policy at Indian Institute of Management (IIM) Kashipur for its MBA (Analytics) programme. This document details the admission criteria that has been developed for identifying the ideal candidates for the admission to the Master of Business Administration (Analytics) programme.

1.1 Eligibility Criteria

In order to be eligible to apply for MBA (Analytics) programme, a candidate must possess:

- A full-time Bachelor's degree in any discipline or an equivalent academic pursuit (i.e., 10+2+3), with a minimum of 50% marks or equivalent CGPA (47% for NC-OBC/ EWS, 45% marks for SC/ST/DAP)
- Any of the following qualifying exam score:
 - Valid CAT-2024 score
 - GMAT score where the exam was not taken earlier than May 1, 2023

1.2 Reservation Criteria

IIM Kashipur will follow the Government of India norms on reservations for Scheduled Caste (SC), Scheduled Tribes (ST), Non-Creamy Other Backward Class (NC-OBC), Differently Abled Person (DAP), and Economically Weaker Section (EWS) candidates.

1.3 Admission Process

The admission process shall comprise of the following stages.

Stage 1:

Candidates will have to submit online application with all the required documents in the online application form and pay the application fee.

Stage 2:

Candidates will be shortlisted based on their Qualifying Exam Score (CAT-2024/ GMAT), educational background (Marks obtained in X, XII, and Graduation Degree), work experience, discipline diversity, and gender diversity.



Indian Institute of Management Kashipur

Table 1: Shortlisting Criteria and Weights

S. No.	Components	Weight*	Method of Scoring	
1	Qualifying Exam Score (QE)	20	If QE = "CAT" then QE = CAT percentile *20 Else If QE = "GMAT" then QE = GMAT percentile*20	
2	Class X Marks (XM)	10	$XM = (\text{Candidate's Class X Percentage Scores} / 100) * 10$	
3	Class XII Marks (XIIM)	10	$XIIM = (\text{Candidate's Class XII Percentage Scores} / 100) * 10$	
4	Graduation Marks (GM)	20	Graduation Marks (in Percentage)	Weight (X)
			Below 50	0
			50- 60 (Both Included)	4
			Above 60-70	8
			Above 70-75	12
			Above 75-80	16
			Above 80	20
5	Work Experience (WE)	10	Work Experience (in months)	Weight (X)
			Less than 6 months	0
			6 months-12 months	2
			Greater than 12 months-18 months	5
			Greater than 18 months-24 months	10
			Greater than 24 months-30 months	10
			Greater than 30 months-36 months	5
			Greater than 36 months	2
			Where number of months of work experience is considered till the opening date of application. Indicate only paid and full-time work experience acquired after completing the Bachelor's Degree (UG degree completion date as mentioned on the final mark sheet/grade sheet). Apprenticeship, Articleship, Internship, etc., which form an integral part of a course study, should not be treated as work experience.	
6	Discipline Diversity (DD)	2.5	IF Discipline = Non-engineering (non-BE/ non-BTech) DD = 2.5; ELSE DD = 0	
7	Gender Diversity (GD)	7.5	IF (Gender = Female or Transgender) GD = 7.5; ELSE GD = 0;	
	Shortlist Score	80		



Indian Institute of Management Kashipur

Table 2: Academic disciplines eligible for diversity factor marks for MBA (Analytics)

SN	Academic Discipline
1	Anthropology, Archaeology, Agriculture/Agri Management/Marketing/Agronomy, Apparel design/Production, Architecture, Arts, Biochemistry, Computer Applications, Design, Education, Fashion Communication, Fine Arts (Dance, Music, Painting), Forensic Science, Forestry, Geography, History, Home Science, Horticulture, Hotel and Tourism Management, Humanities, Journalism, Languages, Library Science, Life Science, Literature, Mass Communication, Nursing, Paramedical, Planning, Philosophy, Political Science, Psychology, Public Administration, Social Work/Welfare, Sociology, etc.
2	Basic Science: Physics, Chemistry, Mathematics, Statistics, Biology, Zoology, etc.
3	Commerce/Economics: Accountancy, Quantitative Economics and Data Science, Auditing, Banking, Costs & Works Accountancy, Chartered Accountancy, Business Mathematics, Business Organization, Economics, Economic Development and Planning, Financial Markets, Public Administration, Public Finance, Secretarial Practices etc.
4	Company Secretaryship
5	Physical Education and Sports
6	Law
7	Medicine/Dentistry
8	Pharmacology/Pharmacy
9	Management

Stage 3:

Shortlisted candidates will have to appear for a Personal Interview. Online Personal Interviews will be conducted.

1.4 Selection

Offers will be sent after the announcement of the final merit list. Announcement of the final merit list under any category shall be strictly in order of merit based on the total score. This calculation is given in Table 3.

Table 3: Final Merit List Criteria

S. No.	Components	Weights
1	Shortlist Score	80
2	Personal Interview Score	20
Total Score		100

1.5 Application Fee

The following amount shall be charged as application fee from the applicants.

General/ NC-OBC/ EWS Candidates – Rs. 1500

SC / ST / DAP Candidates – Rs. 750



Indian Institute of Management Kashipur

Important Information

The following documents need to be kept ready as they may be requested at any time during the admission process for further verification.

- Caste Certificate (NC-OBC/ SC/ST/DAP certificate), if applicable
- Valid NC-OBC Certificate at the time of admission registration.
- EWS supporting document as per GoI norms
- SSC/10th Std/Equivalent Marksheet
- HSC/ 12th Std/ Equivalent Marksheet
- Graduation Degree Marksheet
- Proof of Work Experience, i.e.- relevant Certificate(s) along with first & last salary slips. Specific dates of joining and leaving the organization(s) need to be mentioned. Self-employed professionals may submit a personal declaration stating the exact dates of their employment along with necessary documents. Indicate only paid and full-time work experience acquired after completing the bachelor's degree. (Apprenticeship, Articleship, Internship, etc., which form an integral part of a course study, should not be treated as work experience).
- Experience earned without salary, or with cash salary will not be considered.
- Salary certificate from the bank is mandatory for candidates who have worked in the unorganized sector. The salary must be transferred from the firm's bank account to the employee's bank account.

Withdrawal and Refund Rules

Refund will be processed after one month of the withdrawal. Refund rules are given below.

Table: 4. Refund Rules

S No.	Particulars	Remarks
1	Withdrawal before the date of commencement of orientation and induction sessions (as notified by the institute)	Entire fee will be refunded after deducting a processing fee of Rs. 1,000/-, subject to the submission of withdrawal request only through online admission portal.
2	Withdrawal on or after the date of commencement of orientation and induction sessions (as notified by the institute)	Only caution money will be refunded.

Application fee, once paid, will not be refunded under any circumstances.

Legal Disclaimer:

IIM Kashipur reserves the right to make changes in the shortlisting and selection criteria, if considered necessary at any point. Any dispute concerning Admissions for MBA (Analytics) Batch 2025-27 would be subject to the jurisdiction of the competent courts within the territorial jurisdiction of the city of Kashipur Only.