



ANNUAL REPORT 2023-24

Industry Interaction Committee













In order to create, maintain, and improve the corporate presence of the institute, the Industry Interaction Committee is committed to fostering and facilitating communication between academic institutions, business organisations, and students. Our main goal is to close the expectation gap between industry and the student community.

For the year 2023-24, we accomplished our objectives by inviting business experts to provide **Guest Lectures** that end in engaging conversations on a variety of relevant themes. This year IIC conducted 25+ guest lectures in various domains like Finance, Marketing, Operations and HR through industry leaders from organizations like **BlackRock, Cred, NTT Data, SalesForce, SAP** to name a few.

We also focus on providing **Live Projects** to the students of IIM Kashipur that gives them a hands-on experience as to get the required industry sensitization before actually going out in the corporate world. This year IIC floated 155+ live project opportunities from 80+ prominent and international companies like **HDFC Life, CollegeDunia, LearnX, Finlactics** and many other companies and startups.

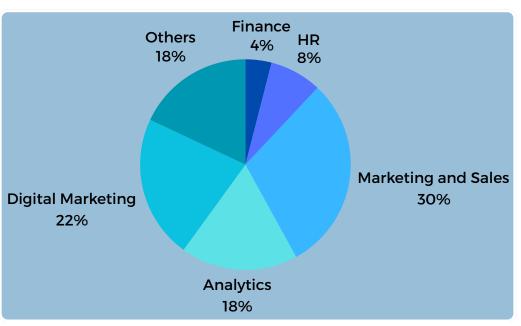
Moreover, IIC's role is not limited to guest lectures and live projects. The committee has also successfully hosted 3 **Conclaves** this academic year, with *Manthan* being the 1st Offline Cross Domain Conclave inviting eminent guests from leading companies like *CitiBank*, *Google*, *JAWA*, *Microsoft*, *Zee* to name a few.

Additionally, the committee has introduced new **Initiatives** like **Koushalya** - the perspective workshop series and **Nirdeshan** - the mentorship series that will benefit the students at IIM Kashipur and foster their capacity for both creative and critical thinking. Further, we work for setting up Mutually Beneficial Strategic Partnerships with companies looking for a Long Term Relationship with a growing Educational Institution like ours.

CORPORATE INTERACTIONS



LIVE PROJECTS



Cosyugma

Cosyug

COMPANIES

80+

OPPORTUNITIES

155+

AVERAGE STIPEND

₹5100

HIGHEST STIPEND

₹**25000**