



DIGITAL MARKETING

- 1) Social Media Manager
- 2) Content Writer/Manager
- 3) SEO Manager
- 4) Marketing Analyst
- 5) Influencer Marketing
- 6) SEM/Ad Manager
- 7) Growth Marketing
- 8) Digital Marketing Executive
- 9) Performance Marketing
- 10) Affiliate Marketing



MARKETING

- 1) Community Manager
- 2) Media Partnership Manager
- 3) Marketing Executive
- 4) Marketing Strategist
- 5) Consumer Analyst
- 6) PR Manager



MARKETING RESEARCH

- 1) Business Research
- 2) Market Research
- 3) SEO Manager
- 4) Market Research
- 5) Risk Analysis
- 6) Influencer Marketing
- 7) Product Research



CONSULTING & STRATEGY

- 1) Business Consultant
- 2) Strategy Consultant
- 3) Marketing Consultant
- 4) Supply Chain Consultant
- 5) Strategic Planning



ANALYTICS

- 1) Data Analyst
- 2) Business Analyst
- 3) Data Visualization
- 4) Market Research Analyst



OPERATIONS

- 1) Operations Analyst
- 2) Operations Manager
- 3) Client Application Operation
- 4) Supply Chain Analyst
- 5) Supply Chain Management
- 6) Logistics Intern



PRODUCT MANAGEMENT

- 1) Feature Development
- 2) Product Enhancement
- 3) Product Benchmarking
- 4) Product Growth: Identify funnels for user acquisitions
- 5) Product Lifecycle Management



Live Project - Domains & Roles

INDUSTRY INTERACTION COMMITTEE



FINANCE

- 1) Financial Analyst Intern
- 2) Resource Management
- 3) Financial Modelling
- 4) Finance Controller Intern
- 5) Financial Wellness Management Intern



HUMAN RESOURCES

- 1) Talent Acquisition Intern
- 2) Talent Management Intern
- 3) HR Associate Intern
- 4) Executive Recruiter
- 5) Training & Development Management Intern



CROSS DOMAIN

- 1) HR/Operations Intern
- 2) Marketing & Product Development
- 3) Product, Strategy & Operations Intern
- 4) Partnerships & Investment Manager:
Assist with partnership activation,
Operations & performance growth