

Area wise PhD Core and Elective courses		
Area	Core Course	Elective Course
Communication	1: Communication Theory 2: Corporate Communication 3: New Media communication 4: Development communication	1: Gender and Media studies 2: Action Research in communication. 3: Social Media Activism and Society. 4: Film Theory for multimedia Research. 5: Cross Cultural Communication 6: Political Economy of Media 7: Celebrity Studies 8: Semiotics for Media and Communication Research 9: Business/ leadership Communication
Economics	1: Advanced Microeconomics, 2: Advanced Macroeconomics 3: Indian Economic Debate 4: International Economics	1: Institutional Economics 2: Labour Economics 3: Game Theory 4: Behavioural Economics 5: Monetary Economics
Finance and Accounting	1: Stochastic Calculus in Finance 2: Asset Pricing 3: Theory of Corporate Finance 4: Behavioural Finance	1: Advanced Finance Derivatives 2: Commercial banking policy and models 3: Corporate and Finance Intermediation Theory 4: Empirical Research in Accounting and Finance 5: Financial Economics 6: Financial Risk Modelling 7: High Frequency Finance and market microstructure 8: Interest Rate modelling and Credit Derivatives 9: Optimization models in Finance 10: Simulation Techniques in Finance
IT & Systems	1: Information Systems Theory- I 2: Information Systems Theory-II 3: Digital Transformation and Digital Economy 4: Seminar on Analytics and Machine Learning	1: Information Systems Security 2: Design Science Research 3: Seminar on Analysis and Machine Design 4: Seminar on Information System Application 5: Advanced Database Systems 6: E-Governance 8: Machine Learning and Analytics

Marketing	<ol style="list-style-type: none"> 1: Marketing strategy 2: Marketing Theory 3: Seminar on consumer behaviour 4: seminar on service marketing 	<ol style="list-style-type: none"> 1: Contemporary Branding and Retailing 2: Pricing management 3: Empirical Analysis of Dynamic Decision contexts 4: Qualitative research in marketing 5: research on international marketing 6: seminar on digital marketing 7: Behavioural decision marketing 8: Social media Analytics 9: service dominant logic 10: seminar in psychology A marketing perspective 11: seminar in Experiential marketing 12: seminar on value co creation and sharing Economy 13: sustainability and marketing
OB & HR	<ol style="list-style-type: none"> 1: Organizational theory 2: Research on individual and group Dynamics 3: Research in HRM 4: Research in industrial relations 	<ol style="list-style-type: none"> 1: Artificial intelligence and human resource 2: leadership concepts and practices 3: Ethics and the dark side of organizational behaviour 4: Power and organizational ambiguity 5: HRM and Gig economy 6: research in organizational Diversity 7: research in change management 8: research on conflict and resolution 9: Advanced course on HRM in the services 10: research on HRM on MSME, s 11: Labour in the global value chain 12: Psychology 13: HR Analytics 14: Digitalization of HRM
Operation Management	<ol style="list-style-type: none"> 1: Advanced Decision Modelling 2: Theories in Operations management 3: Empirical Models in Operations management 4: Optimization theory and software application 	<ol style="list-style-type: none"> 1: Design of complex surveys 2: supply chain modelling and analysis 3: Lean Operations management

		<p>4: Sustainable supply chain management</p> <p>5: Behavioural Operations Management</p> <p>6: Operations Management</p> <p>7: Service Operations management</p> <p>8: Heuristics & Metaheuristics-based Approaches</p> <p>9: Research Trends in sourcing & Logistics</p> <p>10: Organizational Theory for Operations Management</p>
Public Policy and Government	<p>1: Public finance and policy</p> <p>2: Sociology of public policy</p> <p>3: Development Economics and policy</p> <p>4: Regulatory policies and law</p>	<p>1: Indian public policy Environment</p> <p>2: Environmental and Natural Resource policy</p> <p>3: International development</p> <p>4: Gender in public policy</p> <p>5: Population migration and public policy</p> <p>6: social policy (Health policy and Education policy etc.)</p>
STRATEGY	<p>1: Strategy Classics</p> <p>2: Strategy Process</p> <p>3: strategy content A</p> <p>4: Organizational Theory</p>	<p>1: Entrepreneurship Theory</p> <p>2: Seminar on corporate Social responsibility and corporate governance</p> <p>3: seminar on international business</p> <p>4: Research on sustainability in Business</p> <p>5: Contemporary strategy issues in Institution</p> <p>6: Social Network Analysis</p> <p>7: Seminar in Behavioural strategic Management</p> <p>8: seminar on institutional Theory Research in strategic Management</p> <p>9: Empirical Strategic Management</p> <p>10: Strategy Content B</p>